

APRIL
2021 Monthly
Report



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I. General Activities Highlights

1. University Management Meeting:

The deputy run meeting with the vice president for environmental and community service affairs to make a comprehensive report on all students benefiting from the center's services to present it to the president of the university.

Also, the deputy run meetings with the director of units of a special nature to complete the financial procedures for creating a special account for the center

It is the achievements of this month's meeting that was with the director of internet networks and the server, and the files for the center's website were completed. Soon, it will be published

2. Ramadan Initiatives

A. #FORSA MEN ZAHAB campaign

UCCD Aswan center has conducted A campaign in Facebook Page under the name **فرسه من ذهب**

Through it the advertisement and publication of any training, employment, grants, and free courses for the benefit of students and alumni are made and it is like a library, It is noticeable and appreciated that the number of respondents for the Facebook page Forsa campaign has reached 5,000

المركز الجامعي للتطوير المهني - جامعة اسوان
Published by Mona Fouad · April 19 at 9:24 PM ·

وجه معاد #فرسه_من_ذهب
هل أنت مهتم بتعلم اللغات؟
تصفح الدورات التي جمعناها لكم وتعلم اللغة المهتم بها، سجل الآن!
#فرصة #تعلم اللغات... See More

فرصة من ذهب

689 People Reached 46 Engagements Boost Unavailable

المركز الجامعي للتطوير المهني - جامعة اسوان
Published by Mona Fouad · April 18 at 8:47 PM ·

وجه معاد #فرسه_من_ذهب
👍👍👍👍
Marj3 talented writers program - cycle 2
برنامج الكتّاب الموهوبين هو برنامج لأولئك الذين يرغبون في تعزيز مهاراتهم الكتابية والعمل بشغف مع كتّاب طموحين موهوبين آخرين
البرنامج مدته 3 أشهر، ويستهدف الكتّاب الموهوبين ممن يرغبون في المشاركة في كتابة المقالات وتحريرها في مجال التعليم والمهارات المهنية
ف... See More

فرصة من ذهب

738 People Reached 48 Engagements Boost Unavailable



B. Iftar

UCCD Aswan center has conducted **Iftar with the volunteer of the center and honored one of the volunteers in recognition of his tireless efforts.**
The iftar had a positive effect for the volunteers as they began to think about marketing campaigns for the center and initiatives for various topics of interest to students and graduates, as they felt that the center was their home first before the team work



3. Field Visit

A student visit was organized to the Bridge Foundation for Media and Development and the Nabata Company. The meeting was about the students' exposure to the work provided by the institution, whether palm remnants or handicrafts presented, as well as developmental activities in the fields of media and local cinema. A simplified lecture on the methods and requirements for applying to work in international institutions was presented by Prof. Aslam is the director of the Foundation's Napata Company, who has work experience in the United States Agency for Development as well as the GIZ of the German government. As well as how to obtain scholarships. The Foundation offered ten training and volunteer opportunities at the Foundation for students who took training courses through the Aswan University Career Guidance Center.



4. Recruitment activities

Coordination with the center's work team to create a simulation model for the Egyptian Stock Exchange as one of the activities of the recruitment unit

Preparing for a recruitment event Sunday, May 4, in the presence of three companies

A meeting was held with Al-Jisr Foundation to discuss the terms of the cooperation protocol between the Foundation and the Center

5. Staff Capacity Building

During this month four member of the team have acouching to be take approve to deliver workshops :
two of them took the approve

II. UCCD Training Highlights

1. Interview / Registration/ Preparation of courses

During this month UCCD Aswan completed 100 interviews.

All student's data registered in the system, in addition technical support has been provided for more than 40 students

Zoom preparation sessions for two rounds run for students who have been selected for the coming rounds in order to ensure that they can use zoom online and solve their technical problem in addition to explaining and receiving all documentation processes and documents needed.

2. +16 Training:

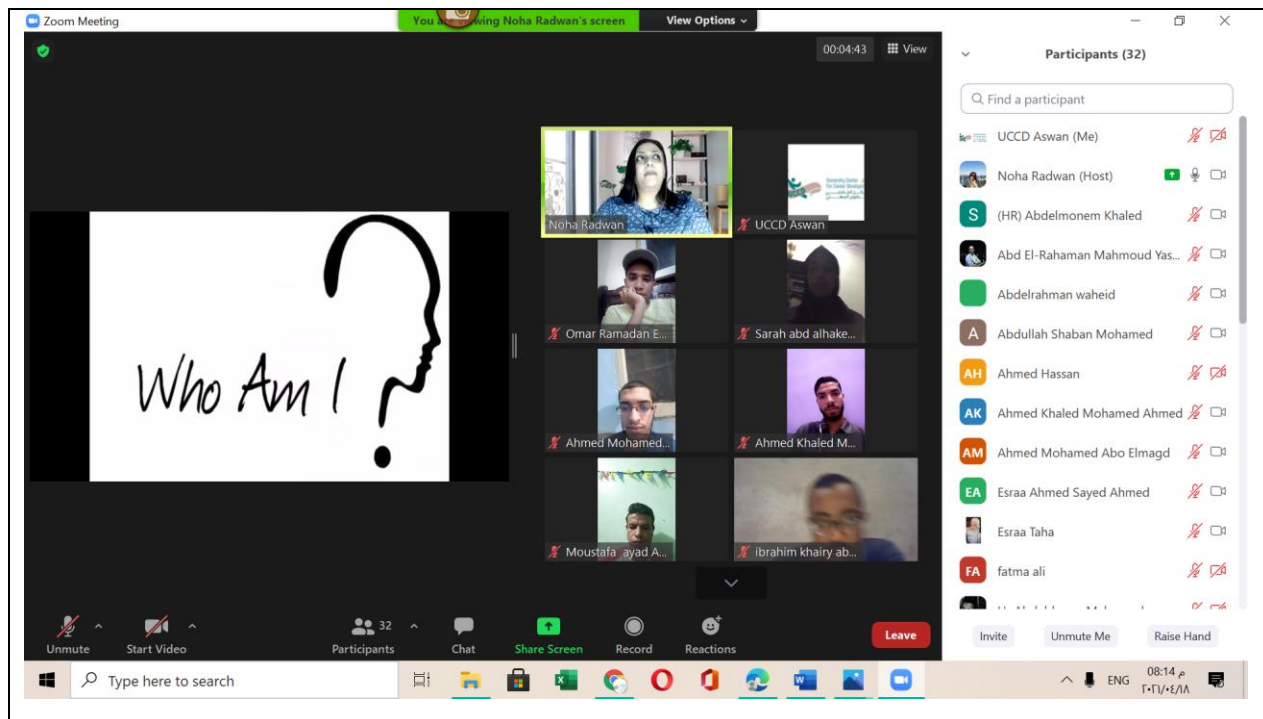
During this month the center ran 13 rounds in different fields
HRT,VEST,DMKT,MKST,SUPT,BMT, with a total of 272 participants.

Course\Round	Total	Male	%	Female	%	Disable
Total	272	124	46%	148	54%	0

a. Virtual HR Course:

Three of HR Training (R8,R9,R10) was conducted with a total 72 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R8	17	6	35%	11	65%	0
R9	31	16	52%	15	48%	0
R10	24	15	63%	9	38%	0



b. Virtual Employability Skills Course:

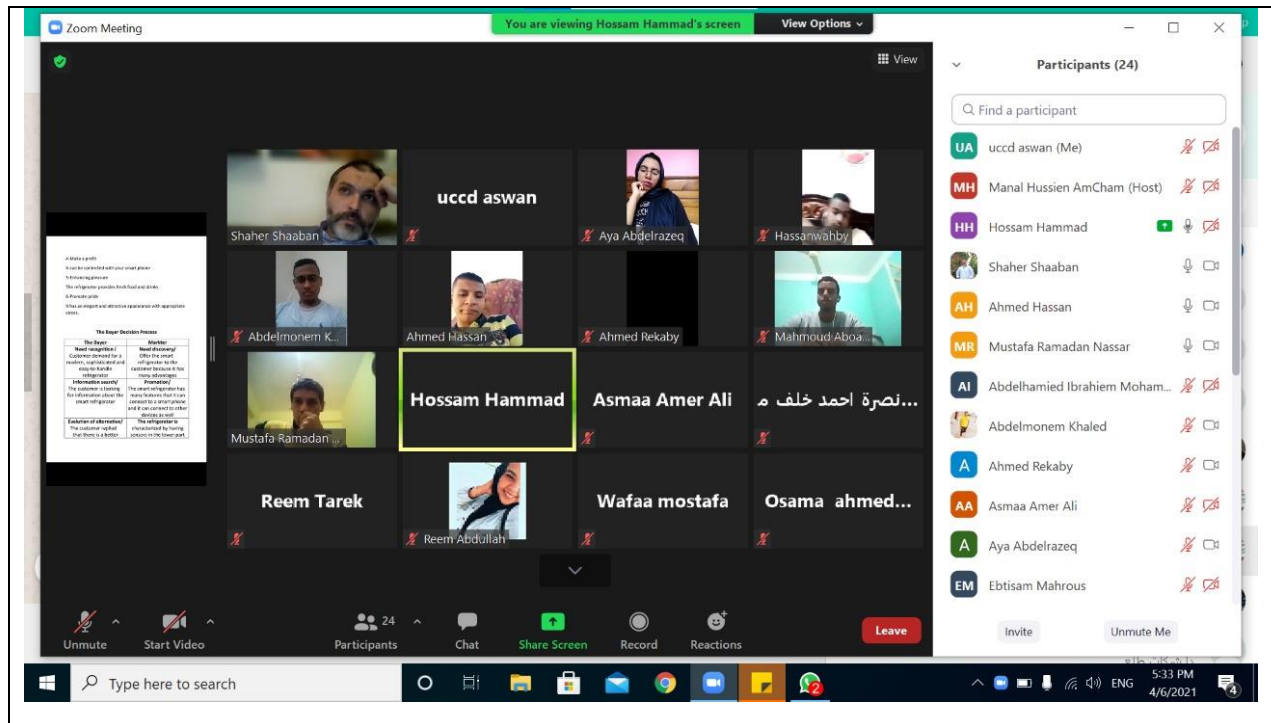
Four Rounds of VEST Training (R13,R14,R15,R16) was conducted with a total of 72 participants.

Course\Round	Total	Male	%	Female	%	Disable
R13	18	11	11%	7	89%	0
R14	17	7	0%	10	100%	0
R15	19	8	35%	11	65%	0
R16	18	5	41%	13	59%	0

c. Virtual MKST Course:

One of MKST Training R9 was conducted with a total 20 of participants.

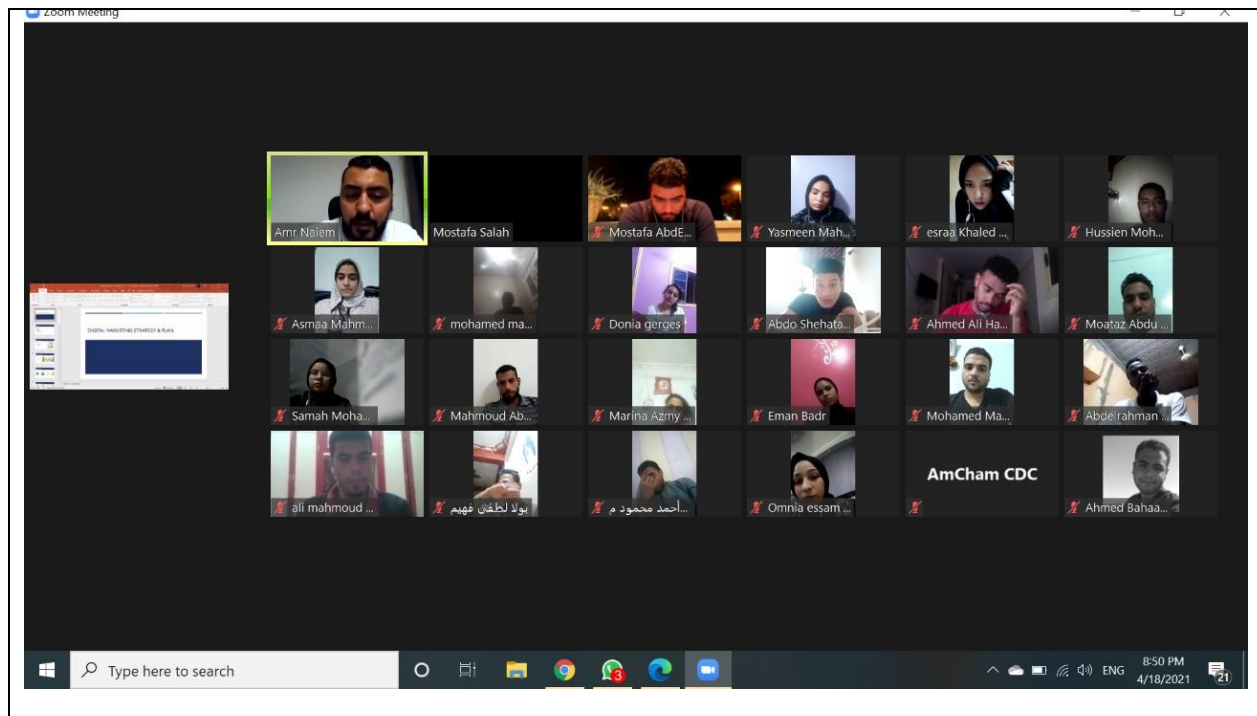
Course\Round	Total	Male	%	Female	%	Disable
R9	20	11	55%	9	45%	0



d. Virtual DMKT Course:

One of DMKT Training R1 was conducted with a total of 24 participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	24	14	58%	10	42%	0



e. Virtual SUP Course:

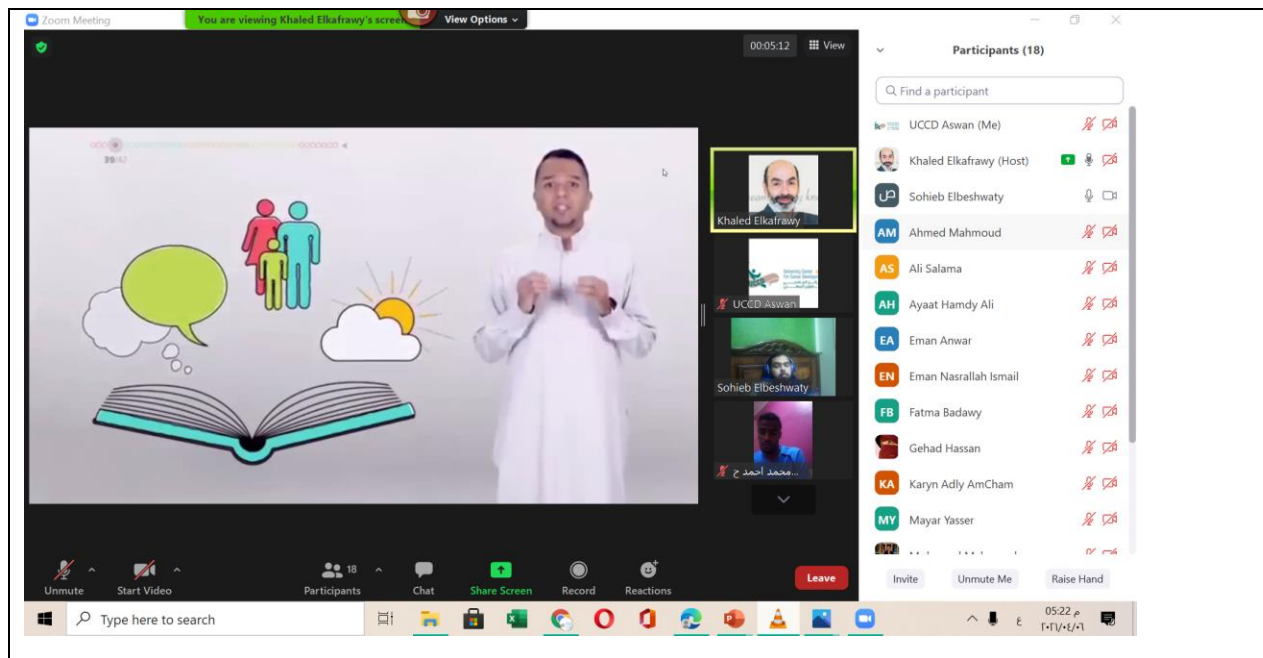
One of SUPT Training R1 was conducted with a total 20 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	20	8	45%	12	55%	0

f. Virtual BMT Course:

One of BMT Training R1 was conducted with a total of 17 participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	17	7	41%	10	59%	0



g. Virtual QC Course:

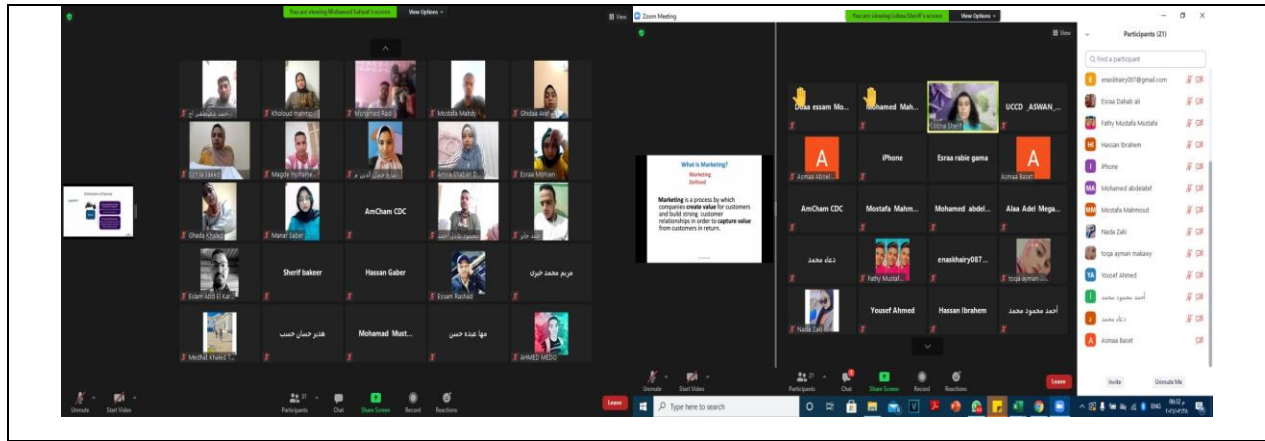
One of QCT Training R3 was conducted with a total of 21 participants.

Course\Round	Total	Male	%	Female	%	Disable
R3	18	6	33%	12	67%	0

h. Virtual CST Course:

One of Training R8 was conducted with a total 29 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R8	29	10	34%	19	66%	0



3. Career Advising Sessions

Course\Round	Total	Male	%	Female	%	Disable
Resume critique	10	4	33%	6	67%	1

4. Resume Writing workshop

During this month UCCD Aswan conducted five online resume writing workshops with a total of 86 students attended.

Course Name	No. of Trainees	Male s	%Male s	Female s	% Females	Disability
Resume writing workshop 10	50	22	44%	28	56%	0

5. Facebook Management

Facebook Page: <https://www.facebook.com/UCCDAswan/>

- Our page likes:
 - Our fans increased from 6779 to 7257 (From 24-3-2021 To 30-4-2021). [Total: 478 fans]

Daily data is recorded in the Pacific time zone.

1W 1M 1Q

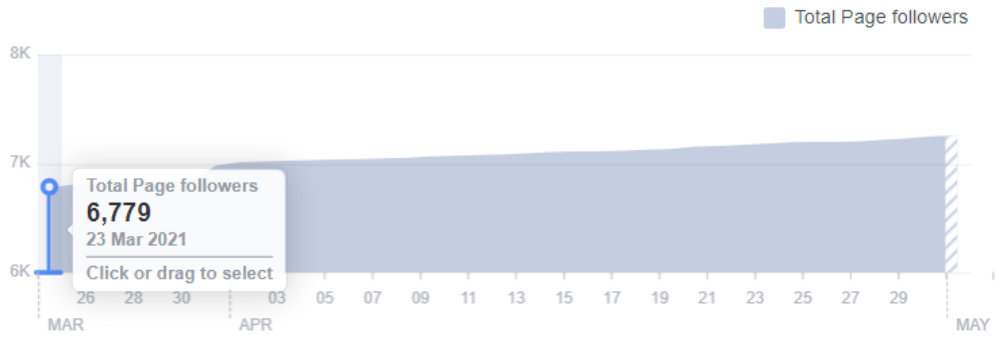


Start: 24/3/2021

End: 30/4/2021

Total Page followers: 7,257

Create Post



BENCHMARK
Compare your average performance over time.

Total Page followers

Daily data is recorded in the Pacific time zone.

1W 1M 1Q



Start: 24/3/2021

End: 30/4/2021

Total Page followers: 7,257

Create Post

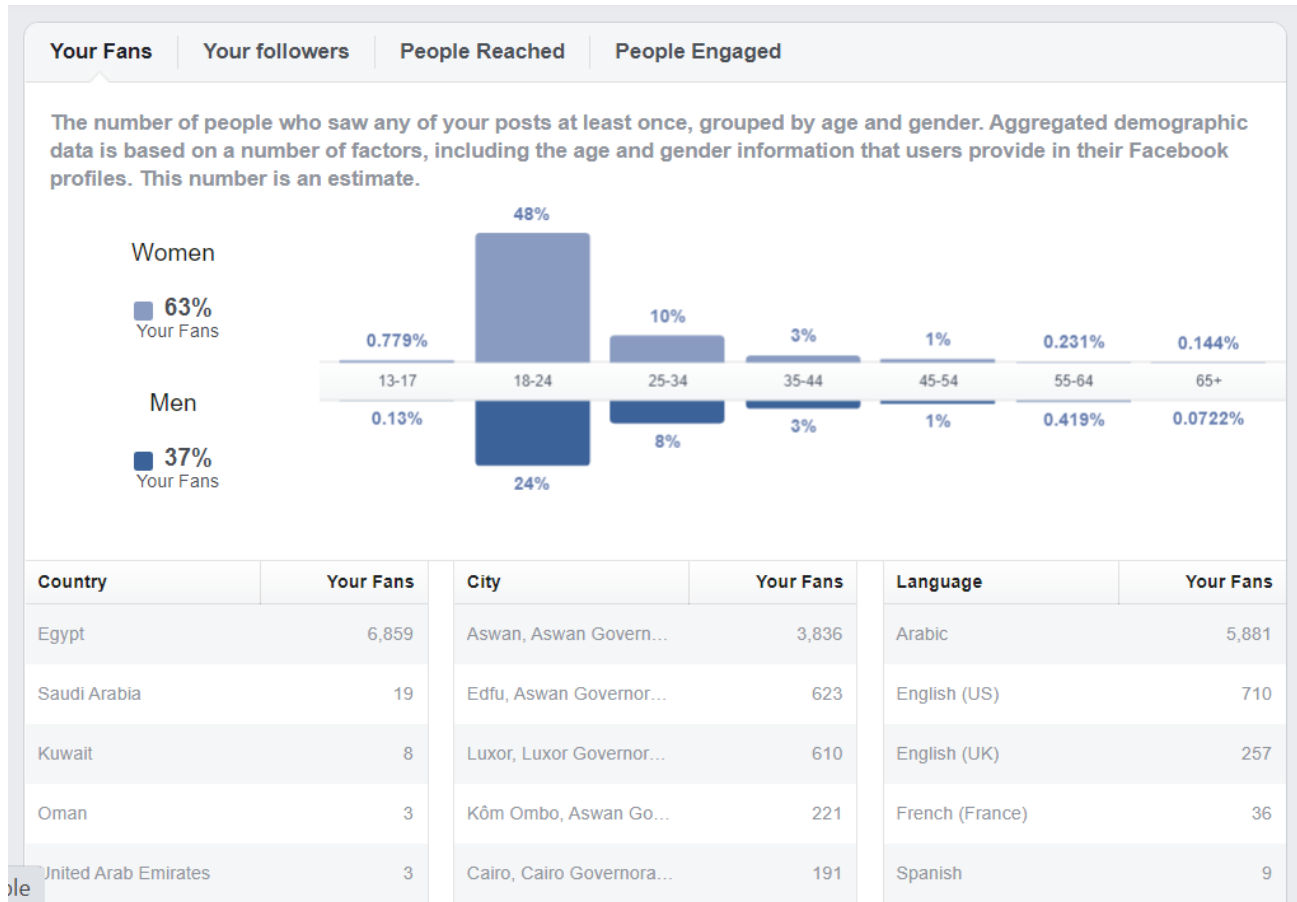


BENCHMARK
Compare your average performance over time.

Total Page followers

2. Our fans ages:

- 72% of our fans are from 18 to 24 years old and 18% are from 25 to 34 years' old



3. Most reach Post:

Post Details

المركز الجامعي للتطوير المهني - جامعة اسوان
2d · 🌐

وجه معاد #بفرصة من ذهب
مطلوب عدد 30 مهندس زراعي لشركة مصر الدولية للأسمدة والمبيدات
- حديث التخرج
- تخصص وقاية النبات- أمراض النبات- محاصيل - بساكن- شجيرة عامة
- نكور واناث ...
[See more ...](#)



2,171 People reached **155** Engagements **Boost Unavailable**

👍❤️ 17 14 Comments 7 shares

👍 Like 💬 Comment ➦ Share

Performance for your post

2,171 People Reached

56 Reactions, comments & shares

16 Like	12 On post	4 On shares
6 Love	5 On post	1 On shares
24 Comments	18 On Post	6 On Shares
10 Shares	7 On Post	3 On Shares

99 Post Clicks

7 Photo views	0 Link clicks	92 Other Clicks
----------------------	----------------------	------------------------

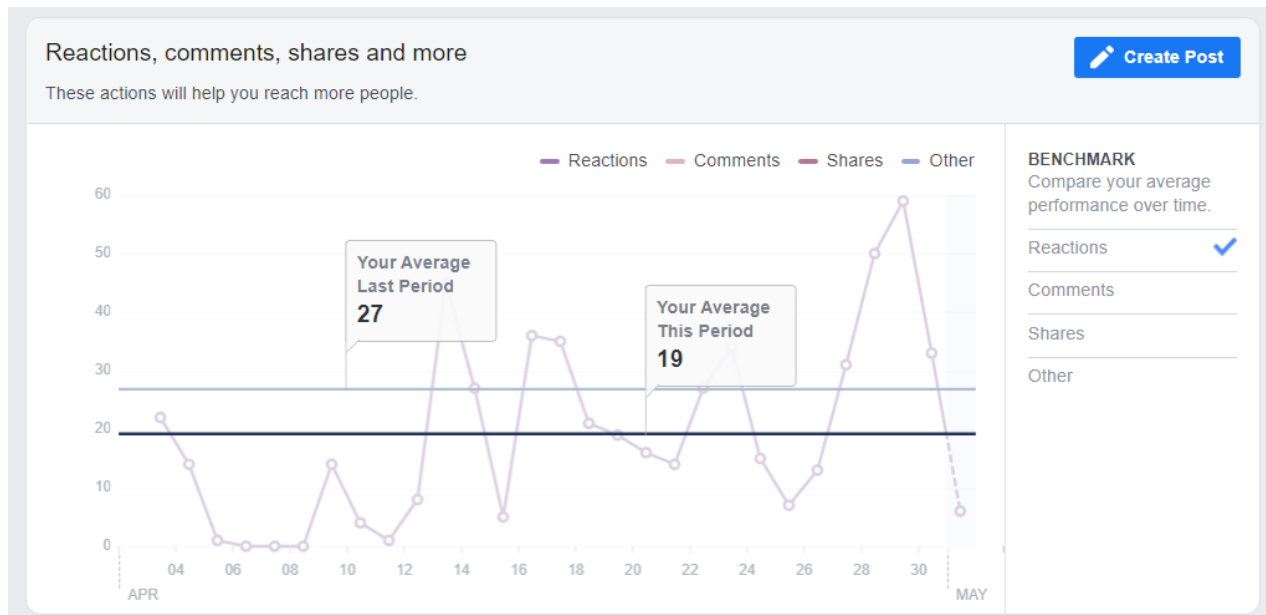
NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

- This post was about golden opportunity
- The most recent post was published on 28-4-2021. 2171 people reached the post till now.

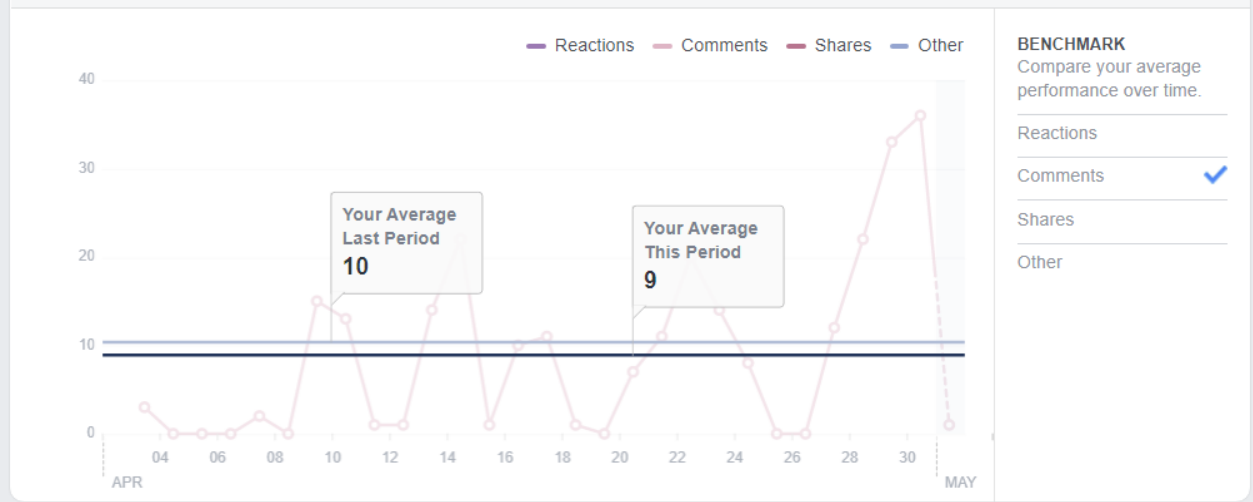
4. Average of reactions, comments this month:



Reactions, comments, shares and more

Create Post

These actions will help you reach more people.



6. Plan for Next period

1. Preparing for It Camp
2. Preparing for get your career path camp
3. Preparation for 3 recruitment events
4. Preparation for 3 info session