

**UCCD Aswan**  
February monthly rebort

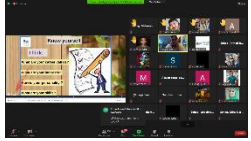
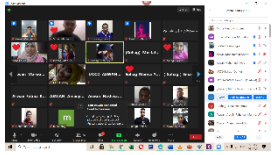



**February report2021**

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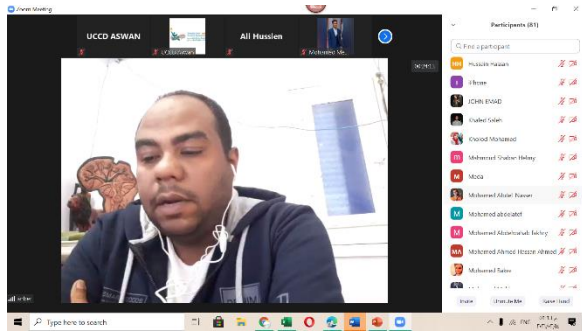


Career planning	R1	85	19	22%	66	78%	0	
resume writing	R11	85	19	22%	66	78%	0	
Interview tips	R1	85	19	22%	66	78%	0	
Job search	R1	85	19	22%	66	78%	0	
linked in	R1	85	19	22%	66	78%	0	

### 3. Info session Passing the diplomatic corps tests

IT showed steps and conditions of the Diplomatic Behavior Tests, and so the knowledge on different types of tests. and a brief introduction to the practice of diplomas also showed sources of the scientific material that students can use. it is important to announce that two days after the info session, the Ministry of Foreign Affairs announced the deadlines for notifications at the end of march.

Total	Male	%	Female	%	Disable
90	90	36	40%	54	60%



#### 4. Round table fixtures

- The Preparation

Preparation meeting No. 2 on February 24th With Jisr, Twitter, Amal and the International Labor Organization To make a simulation of the Round Table



The hall was sterilized and equipped to hold the round table, the acoustics in the hall and projector were confirmed . Masks and sterilizers were also purchased and all precautionary measures were taken to hold them.

The news of the establishment of the Round Table was published to enhance and increase the attendance of the participants to the table

[https://www.masrawy.com/news/news\\_regions/details/2021/2/27/1978276/%D8%BA%D8%AF%D8%A7-%D9%85%D8%A7%D8%A6%D8%AF%D8%A9-%D9%85%D8%B3%D8%AA%D8%AF%D9%8A%D8%B1%D8%A9-%D9%81%D9%8A-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%84%D8%A5%D8%B9%D8%A7%D8%AF%D8%A9-%D9%87%D9%8A%D9%83%D9%84%D8%A9-%D8%B3%D9%88%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84#sectionListing](https://www.masrawy.com/news/news_regions/details/2021/2/27/1978276/%D8%BA%D8%AF%D8%A7-%D9%85%D8%A7%D8%A6%D8%AF%D8%A9-%D9%85%D8%B3%D8%AA%D8%AF%D9%8A%D8%B1%D8%A9-%D9%81%D9%8A-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%84%D8%A5%D8%B9%D8%A7%D8%AF%D8%A9-%D9%87%D9%8A%D9%83%D9%84%D8%A9-%D8%B3%D9%88%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84#sectionListing)

<https://edu.see.news/2021/02/26/%D8%B3%D9%88%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86/>

<https://edu.see.news/2021/02/26/%D8%B3%D9%88%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86/>

<https://www.kashqol.com/79448>

<https://www.almasryalyoum.com/news/details/2269378>

<https://www.innfrad.com/News/19/2262994/%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D9%86%D8%A7%D9%82%D8%B4-%D8%A5%D8%B9%D8%A7%D8%AF%D8%A9-%D9%87%D9%8A%D9%83%D9%84%D8%A9-%D8%B3%D9%88%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84-%D9%88%D8%B3%D8%B7-%D8%AA%D8%AF%D8%A7%D8%B9%D9%8A%D8%A7%D8%AA-%D9%83%D9%88%D8%B1%D9%88%D9%86%D8%A7>

<https://www.alhilalalyoum.com/789091>

<https://almanasanews.com/?p=77773>

<http://elhayaahnews.com/archives/90119>

<https://www.alsoot.com/%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D8%B9%D9%82%D8%AF-%D9%86%D8%AF%D9%88%D8%A9-%D8%B9%D9%86-%D8%A5%D8%B9%D8%A7%D8%AF%D8%A9-%D9%87%D9%8A%D9%83%D9%84%D8%A9-%D8%B3/>

<http://www.alwasela.com/769860>

<https://m.youm7.com/story/2021/2/26/%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D9%86%D8%A7%D9%82%D8%B4-%D8%A5%D8%B9%D8%A7%D8%AF%D8%A9-%D9%87%D9%8A%D9%83%D9%84%D8%A9-%D8%B3%D9%88%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84-%D9%88%D8%B3%D8%B7-%D8%AA%D8%AF%D8%A7%D8%B9%D9%8A%D8%A7%D8%AA-%D9%83%D9%88%D8%B1%D9%88%D9%86%D8%A7/5224048>

<http://www.aswanmodern.com/?p=16333>

- **The event**

the round table meeting was held in the presence of 20 companies from different fields, and the meeting was opened by the President of university in the presence of the Vice president for Postgraduate Affairs and the Deputy Director of the University Centers for Career

Development project and the Project Manager, the representative of the International Labor Organization and the director of the Jisr Company;

The round table discussed recruitment mechanisms in Aswan Governorate after Corona. The discussion, which lasted for an hour and a half, reached a set of recommendations , the most important of which were the necessity to reduce the gap between educational outcomes of the labor market through educational trips.

Emphasis on disseminating technology to all fields. Attendees emphasize that technology-related skills are the most in demand, as behavioral skills. It has been proposed to work out a cooperation protocol with civil society institutions to ensure the training of graduates.

Press and television coverage and meetings with representatives of different business sectors in Aswan from more than one site and a local and Egyptian newspaper

<http://www.nasamatnews.com/2021/02/28/%d8%ba%d9%84%d8%a7%d8%a8-%d9%8a%d8%b4%d9%87%d8%af-%d9%81%d8%a7%d8%b9%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d8%a7%d8%a6%d8%af%d8%a9-%d8%a7%d9%84%d9%85%d8%b3%d8%aa%d8%af%d9%8a%d8%b1%d8%a9-%d9%84/>

<http://www.nasamatnews.com/2021/02/28/%d8%ba%d9%84%d8%a7%d8%a8-%d9%8a%d8%b4%d9%87%d8%af-%d9%81%d8%a7%d8%b9%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d8%a7%d8%a6%d8%af%d8%a9-%d8%a7%d9%84%d9%85%d8%b3%d8%aa%d8%af%d9%8a%d8%b1%d8%a9-%d9%84/>

<https://rosaelyoussef.com/817117/%D8%A7%D9%86%D8%B7%D9%84%D8%A7%D9%82-%D9%81%D8%B9%D8%A7%D9%84%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D8%AF%D9%88%D8%B1%D8%A9-%D8%A7%D9%84%D8%AB%D8%A7%D9%86%D9%8A%D8%A9-%D9%84%D8%AA%D8%AF%D8%B1%D9%8A%D8%A8-%D8%A7%D9%84%D8%A3%D8%A6%D9%85%D8%A9-%D9%88%D8%A7%D9%84%D9%88%D8%A7%D8%B9%D8%B8%D8%A7%D8%AA->

<https://www.facebook.com/1575068636146177/posts/2880889695564058/?d=n>

<https://www.facebook.com/1575068636146177/posts/2880889695564058/?d=n>



## 5. Conventions and protocols

On the sidelines of the round table, two protocols agreements were signed with Al-Tawfiq Contracting Company and Al Salam Academy Schools Group, in order to provide training and employment opportunities for students and graduates of Aswan University



## 6. Linkage with Stakeholders

### A. ITI Corporation

#### ● ITI COURSES

The deputy discuss during a meeting with the director of ( ITI- Aswan ) ways of cooperation and both parties agreed to develop and sign a cooperation agreement to offer training opportunities, offline at the center as well as online, both parties are planning to launch the first training in february 2021 and training period will be run for 2 weeks.

Below table is presenting the courses that are going to be offered by ITI for Grade 3 and 4 of Aswan university students ,and all students who are going to complete the course will be eligible for issuing training certificates form ITI :

#	Course Name	Duration(hours)
1	ITI 101 Train of Trainers	45
2	Fundamentals of Web Development(HTML, CSS, Java Script)	45

3	2D Graphics (Adobe After Effects)	45
4	Programming Fundamentals using Python	45
5	Intro to MEAN (MongoDB - NodeJS - Angular)	45
6	Developing Web Applications(PHP, MySQL, Laravel)	45
7	Developing Mobile Applications using Flutter	45
8	ASP.NET Core	45
9	System Administration(Red Hat Linux Administration)	45
10	IC Design Layout	45

- **TOT for 101 course**

In addition to the training opportunities for students, UCCD Manage to get a training opportunity for one of UCCD Staff member in TOT training which was targeting university faculty staff who are able to create a passion with the students towards using technology, in their search for a job the training Address three main aspects.

- 1) **Computational thinking**

Represented in Study of the Harvard course and the EDX platform introduction to computer science, also contain these topics :

Abstraction ,Algorithms ,Binary system, data structure and Debugging and error analysis , complexity and programming with different languages. .

- 2) **Computer Digital literacy**

Includes : Networking Internet ,Security and Privacy and Cloud Collaboration

- 3) **Technology Trends and IT Career Opportunities**

A Series of invited lectures /workshops to introduce the student to the new tech trends and IT career opportunities through AI machine learning ,Mobile app development ,freelancer ,digital marketing and the internet of things.

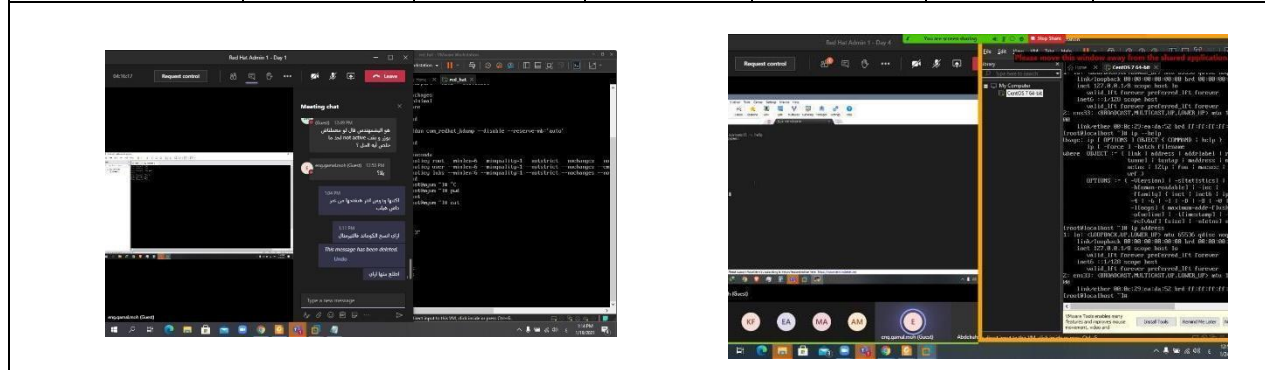
- **Meeting with DR \ Heba Salah the Advisor to the Ministry of Communications and Director of the Information Technology Center & DR \ Ahmed Salem the Director of the Information Technology Center in Aswan**

A meeting was held between the CDSin UCCD aswan in order to discuss ways to activate and circulate the 101 course for students and graduates of Aswan University. Within the framework of this meeting, it was agreed to work out an initial plan and presentations, and the initial framework for training is already being done, and the rest of the procedures are being completed in order to implement the content.

<https://drive.google.com/drive/folders/13R6gTVw3hrZDRmmR5PsNoNQ4FJ-cs79y?usp=sharing>

### A. Virtual web development Course:

Course\Round	Total	Male	%	Female	%	Disable
R1	23	12	52%	11	48%	0



### B. Virtual 2D Graphics Course:

Course\Round	Total	Male	%	Female	%	Disable
R1	23	9	39%	14	61%	0



### B. El Tawfeek Company Cooperation

A meeting was held with the Director and Marketing Director of Al-Tawfiq Contracting Company to discuss cooperation opportunities. It was agreed to conclude a cooperation agreement and its terms

are currently being drawn up. The meeting resulted by approving the cooperation in offering internship program in the following tracks :

- Engineering Tracks for 200 students
- Accounting Tracks for 200 Students

Partnership agreement will be signed after consulting the signing proposed dates of the presidents of Aswan university.

### C. American Cultural Center Cooperation

After the online Meeting with the head of the American culture center to discuss the cooperation between both entities, and based on the discussion the american culture center that resulted by offering 30 seats for UCCD Aswan to select students and graduates to attend training course: Customer Services and 1st Time manager, UCCD based on the announcement for these opportunities , 35 application received , 30 interviews conducted and 20 selected and nominated students to attend , late December the training has been conducted as follow:

- Customer Services workshop : the workshop was for 12 hours , and targeted graduates and students.
- 1st Time Manger Workshop : the workshop was for 12 hours , and targeted graduates with limited work experience.

#### A. Virtual customer service Course:

Course\Round	Total	Male	%	Female	%	Disable
R1	15	5	33%	10	67%	0

#### B. Virtual first time manager Course:

Course\Round	Total	Male	%	Female	%	Disable
R1	3	2	66%	1	34%	0

## 7. Job opportunities

The center succeeded in getting 9 job opportunities from the Egyptian Family Development Foundation in Aswan, Esna and Nasr El Nuba branch



## 8. Career opportunities

during this month The center succeeded in obtaining 8 training opportunities at Al-Tawfiq Contracting Company



## 9. Preparing for job fair

- The advertising campaign begins

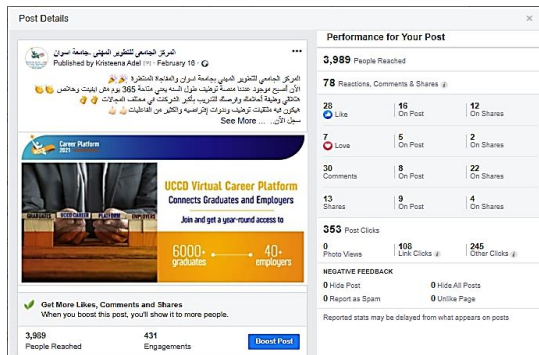
The advertising campaign was launched according to the policy of the generalized campaign for all centers

- Collecting graduate data

We contact with different Various channels to access graduate data, such as students' affairs, faculty deans, and youth welfare, make a network with student itself through Facebook old groups

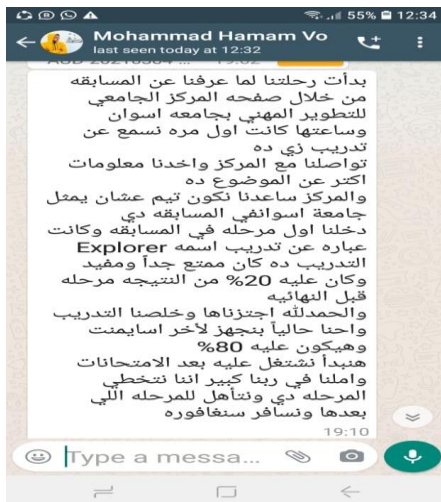
- Final Update

Till now we reached to 500 graduate and the registration reached to 152 we finished 60 resume critique



## 10. Success story

- Some students of Aswan University and the center's volunteers attended a session about the shell Imagine the Future competition.
- Students went through many stages in this competition and in each stage they were learning a number of skills and tools to help them solve problems, which is the main title of the competition.
- As well as how to use the tools that were taught to students to develop new ways to solve the problem - what are the sub-problems - to help find a solution to the problem - come up with a new project idea or a new project - solve the problem in more depth.
- As for the Aswan University team, they chose the idea of the unemployment problem after the Corona pandemic to work on, some scenarios were worked out, and a number of ideas were nominated for study.
- Work has also been made on a website project called Expo To reveal the tourist places inside each home.
- Waiting for students to finish the project after the exams period ends



Exhibition of products of participants in practical training at Fikra Cultural Center:

Based on the cooperation agreement between the Center and Fekra Cultural Center,

16 practical training opportunities were provided in artistic fields to support those wishing to start their own projects. At the end of training, the exhibition that was held was impressive and the trainees products were displayed.

It is worth noting that 3 graduates from the Faculty of Agriculture participated in the training on silk screen because of their desire to do a project of their own, as Aswan does not have specialized companies and since there are few job opportunities for them in Aswan special they are girls , they will do this project.

In addition, 3 students with disabilities were enrolled in training in jewelry making, as well as silk screen printing.

Also 3 students of the Faculty of Literature received training in pottery making and they found their passion in learning such a traditional craft not found in Aswan ,

In addition,4 graduates and students of the College of Education,Department of Childhood, joined in practical training for a month on how to deal with autistic children and how to communicate with their parents to support them.





## 11. challenges

One of the biggest challenges that the center faced during the month of February during the camp was getting your career path activities on the last day and a few hours before the start of the final workshop, emergency conditions occurred for the trainer. The team had to re-plan and communicate with the CDS at Minia University, who showed willingness to cooperate before to change the workshop content from personal brand to LinkedIn and transfer The workshop will be returned to the next day

## 12. Staff Capacity Building

During this month the team went through capacity building activities as follow :

2 member of team attend SPSS and Report Writing

2 member of team attend SPSS and Report Writing ILO-UCCD Stakeholders' Workshop - Internal Mid-Term Evaluation



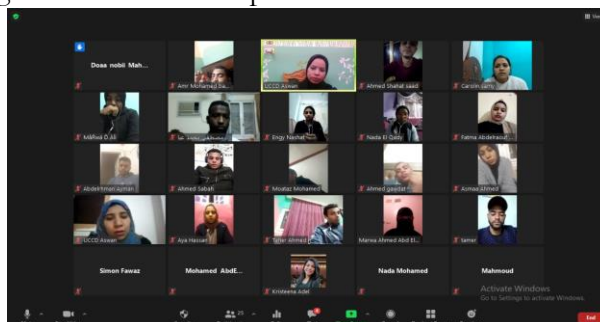
## II. UCCD Training Highlights

### 1. Interview / Registration/ Preparation of courses

During this month UCCD Aswan completed 100 interviews.

All student's data registered in the system, in addition technical support has been provided for more than 40 students

Zoom preparation sessions for two rounds run for students who have been selected for the coming rounds in order to ensure that they can use zoom online and solve their technical problem in addition to explaining and receiving all documentation processes and documents needed.



## 2. +16 Training:

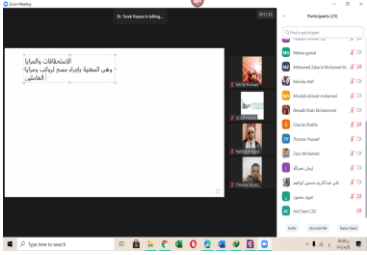

During this month the center ran 2 rounds in different fields HR, Customer Service with a total of 45 participants.

Course\Round	Total	Male	%	Female	%	Disable
Total	45	19	33%	26	67%	0

### 1. Virtual HR Course:

One of HR Training (R5) was conducted with a total 21 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R5	21	9	43%	12	57%	0

### 2. Virtual Customer Service Course:

Two Round of Customer Service Training (R5) was conducted with a total of 24 participants.

Course\Round	Total	Male	%	Female	%	Disable
R5	24	10	42%	14	58%	0

## 3. Career Advising Sessions

Course\Round	Total	Male	%	Female	%	Disable
Resume critique	45	15	33%	30	67%	1

## 4. Resume Writing workshop

During this month UCCD Aswan conducted five online resume writing workshops with a total of 86 students attended.

Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability
Resume writing workshop 10	50	22	44%	28	56%	0



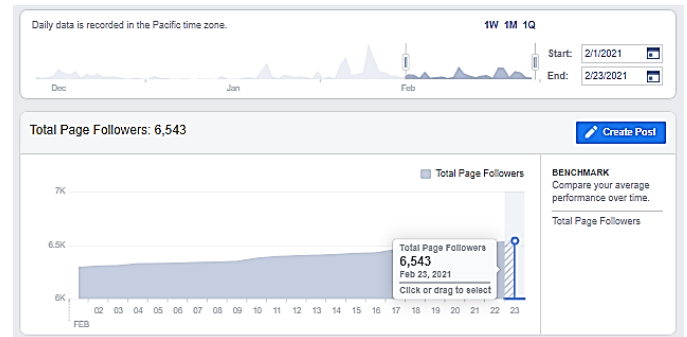
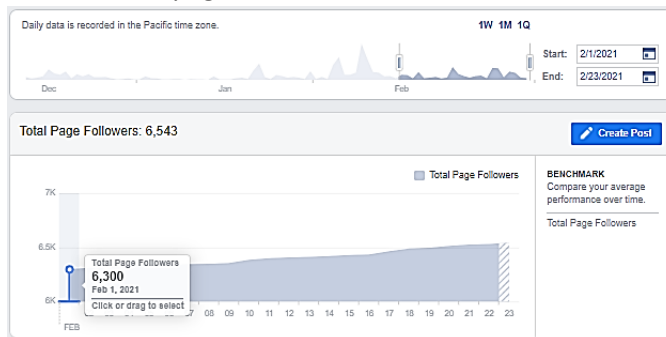
## 5. Facebook Management

UCCD Aswan – Facebook page:

Date: From 1-2-2021 To 23-2-2021

Facebook Page: <https://www.facebook.com/UCCDAswan/>

### 1. Our page likes:



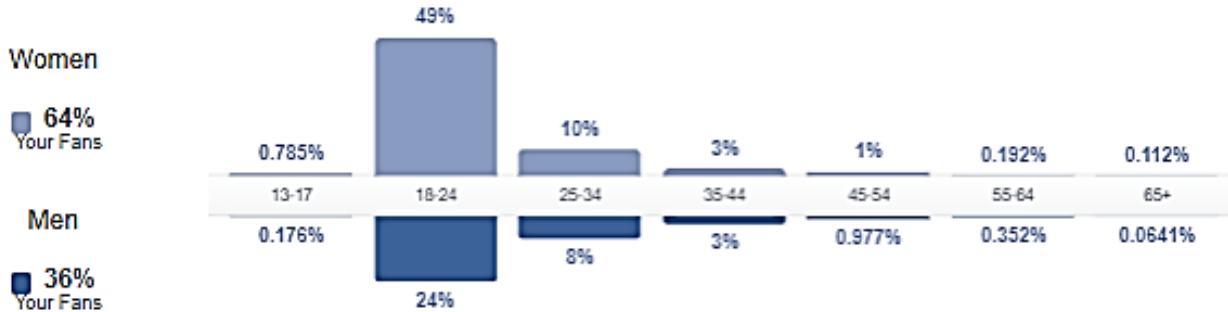
- Our fans increased from 6300 to 6543

(From 1-2-2021 To 23-2-2021). [Total: 243 fans]

### 2. Our fans ages:

**Your Fans | Your Followers | People Reached | People Engaged**

The number of people who saw any of your posts at least once, grouped by age and gender. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.



Country	Your Fans	City	Your Fans	Language	Your Fans
Egypt	6,193	Aswan, Aswan Govern...	3,495	Arabic	5,324
Saudi Arabia	19	Luxor, Luxor Governor...	603	English (US)	635
Kuwait	8	Edfu, Aswan Governor...	549	English (UK)	225

- 67% of our fans are from 18 to 24 years old and 18% are from 25 to 34 years old.

3. Most reach Post:

The most recent post was published on 16-2-2021. 3989 people reached the post till now. This is the details of the most reached posts:

Post Details
✕

المركز الجامعي للتطوير المهني - جامعة اسيوط

Published by Kristeena Adel (P) · February 16 · 🌐

⋮

الآن أصبح موجود عندنا منصة توظيف طوال السنة يعني متاحة 365 يوم من ابييت وخلاص  
 هتتقي وظيفه اذاتك وفرصك للتربيع بأكبر الشركات في مختلف المجالات  
 هيكون فيه مناسبات توظيف وبنوات إتراسيه والكثير من الماعليات  
 سجل الآن... [See More](#)

**UCCD Virtual Career Platform**  
Connects Graduates and Employers

Join and get a year-round access to

6000+

graduates

40+

employers

✔

**Get More Likes, Comments and Shares**

When you boost this post, you'll show it to more people.

**3,989**

People Reached

**431**

Engagements

Boost Post

**Performance for Your Post**

**3,989** People Reached

**78** Reactions, Comments & Shares

<p><b>28</b></p> <p>Like</p>	<p><b>16</b></p> <p>On Post</p>	<p><b>12</b></p> <p>On Shares</p>
<p><b>7</b></p> <p>Love</p>	<p><b>5</b></p> <p>On Post</p>	<p><b>2</b></p> <p>On Shares</p>
<p><b>30</b></p> <p>Comments</p>	<p><b>8</b></p> <p>On Post</p>	<p><b>22</b></p> <p>On Shares</p>
<p><b>13</b></p> <p>Shares</p>	<p><b>9</b></p> <p>On Post</p>	<p><b>4</b></p> <p>On Shares</p>

**353** Post Clicks

<p><b>0</b></p> <p>Photo Views</p>	<p><b>108</b></p> <p>Link Clicks</p>	<p><b>245</b></p> <p>Other Clicks</p>
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**NEGATIVE FEEDBACK**

<p><b>0</b> Hide Post</p>	<p><b>0</b> Hide All Posts</p>
<p><b>0</b> Report as Spam</p>	<p><b>0</b> Unlike Page</p>

Reported stats may be delayed from what appears on posts

- This post was about announcing the Recruitment platform

The most recent post was published on 20-2-2021. 3434 people reached the post till now. This is the details of the most reached posts:

Post Details

المركز الجامعي للتطوير المهني جامعة اسوان  
Published by Kristeena Adel 191 · 2d ·

فرصة تدريب لطلاب كلية التجارة حديثي التخرج او الفرقة النهائية  
يعلن المركز الجامعي للتطوير المهني عن "فرصة تدريب بشركة التوفيق للمقاولات المتكاملة ATTIC"  
متاحة لطلاب كلية التجارة حديثي التخرج او الفرقة النهائية لمدة شهر  
يلا بسرعة سجلوا الامكن محنودة  
للتسجيل اضغط على الرابط التالي:  
<https://forms.gle/1wt1P5n5m2dhChjA8>

فرصة لطلاب كلية التجارة حيث التخرج او بكالوريوس او تدريب لمدة شهر  
التسجيل من خلال الرابط التالي:  
<https://forms.gle/DkniRRJ8fh28QzWVW7>  
العدد محدود

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3,434 People Reached      423 Engagements      [Boost Post](#)

**Performance for Your Post**

**3,434** People Reached

**98** Reactions, Comments & Shares

36 Like	26 On Post	10 On Shares
8 Love	6 On Post	2 On Shares
40 Comments	35 On Post	5 On Shares
15 Shares	10 On Post	5 On Shares

**325** Post Clicks

1 Photo Views	116 Link Clicks	208 Other Clicks
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**NEGATIVE FEEDBACK**

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Reported stats may be delayed from what appears on posts

- This post was about the announcement of a training opportunity for students of the Faculty of Commerce at Al-Tawfiq Integrated Contracting Company ATTIC

The most recent post was published on 17-2-2021. 3381 people reached the post till now. This is the details of the most reached posts:

Post Details


 المركز الجامعي للتطوير المهني جامعة اسوان  
 Published by Kristeena Adel 191 · 6d ·

#تطوير\_المركز\_الجامعي\_للتطوير\_المهني  
 #UCCDASWAN  
 #لكن\_يركز\_هنا\_عندنا\_مفلجاً  
**GET YOUR CAREER PATH**  
 أحصل على مسارك الوظيفي 🌟🌟🌟🌟🌟 مسكراً لمدة 5 أيام فيه موضوعات مختلفة اون لاين على  
 زووم بالتعاون مع جامعة سوهاج وجامعة السادات تحية جاً لله منده ليهيم ...  
 مجيزين ليكم موضوعات هتخليكم تعرفوا ممكن تشتغلوا في ابيتي وكمان بيبي ايه اللي محتاجين تشتغلوا  
 عليه عشان توصلوا للشغل اللي عايزينها وازاي تختطوا لمستقبلكم المهني صح 🍷  
 See More ...



**GET YOUR CAREER PATH**  
 21 / 2 / 2021 RESUME WRITING  
 Mona Fouad Mohamed  
 Career development specialist  
 at Asswan university  
 23 / 2 / 2021 JOB SEARCH  
 Rabee Alhossiny Ombarak  
 Deputy Director  
 at Sadat university  
 20 / 2 / 2021 CAREER PLANNING  
 Salma Ayman Jad Allah  
 Career development specialist  
 at Sadat university  
 22 / 2 / 2021 INTERVIEW SKILLS  
 Shaimaa Nabil Ahmed  
 Career development specialist  
 at Sohag university  
 24 / 2 / 2021 PERSONAL BRAND  
 Shaimaa Nabil Ahmed  
 Career development specialist  
 at Sohag university

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3,381 People Reached      638 Engagements      [Boost Post](#)

Performance for Your Post

**3,381** People Reached

**154** Reactions, Comments & Shares

48 Like	33 On Post	15 On Shares
15 Love	8 On Post	7 On Shares
1 Wow	0 On Post	1 On Shares
39 Comments	25 On Post	14 On Shares
51 Shares	28 On Post	23 On Shares

**484** Post Clicks

13 Photo Views	84 Link Clicks	387 Other Clicks
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**NEGATIVE FEEDBACK**

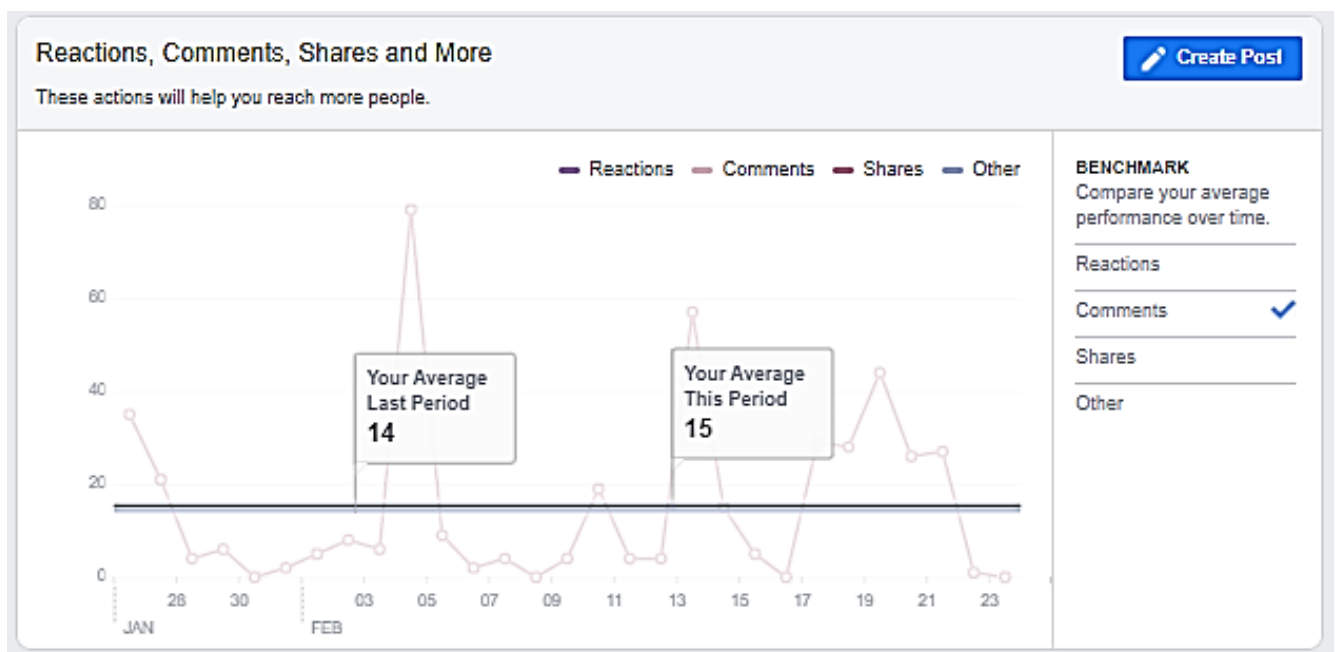
0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

- This post was about announcing for a workshop camp "Get Your Career Path"

4. Average of reactions, comments this month:





## 6. Plan for Next period

- 1- prepare for another camp “get your career path”
- 2- Implement 2 info sessions
- 3- Reaching the largest number of university graduates and preparing them to enter the v job fair
- 4- Attracting the largest number of companies to participate in Career Expo 2021