

July
2021 Monthly
Report



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Three Rounds of VEST Training was conducted with a total of 54 participants.

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I. General Activities Highlights

1. University Management Meeting:

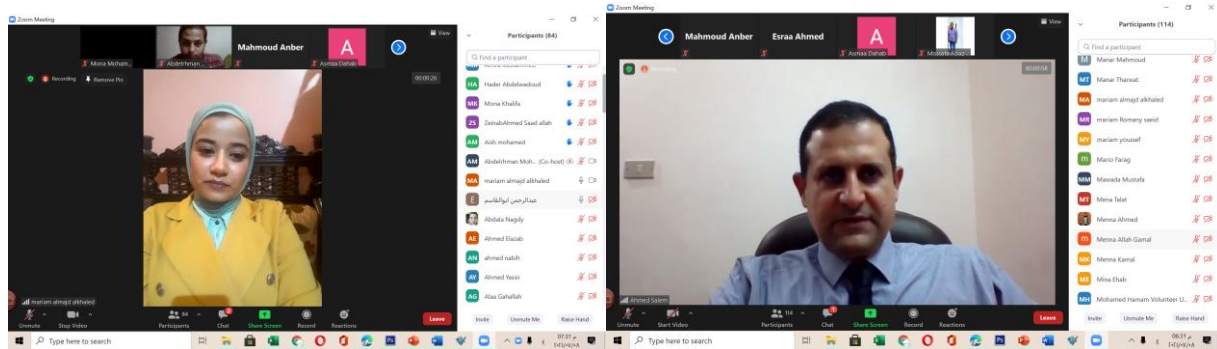
The deputy traveled to Cairo to hold a meeting with the Director of the House of financial and Administrative Dr, Ahmad Haredy, Expertise to discuss the reasons for the delay in approving the financial regulations of the center as a unit of special nature The meeting resulted in the completion of some documents (copy of the agreement concluded between Aswan University and American University for)and they were attached by the deputy, and accordingly need to concluded another meeting with the head of the department Mrs, Randa Hasan and it was agreed to amend the objectives to be clearer, and the list was included to be presented to the committee during August in the presence of the deputy for discussion and approval.

The deputy held a meeting with District Sales Manager of Majestic Biopharma Company Mr, Ashraf Moafy, in Cairo to discuss the possibilities of giving internship to our students and sharing employment opportunities with centr noting they share with centr 6 opportunities last May. As a result of the meeting, they will discuss the possibility of giving internship opportunities and a date has been set for holding an info session via zoom on the needs of the labor market in the field of pharmaceutical companies operating at the local and global levels who are hired to work for them, the last week of august .

2. El Salam Academy Recruitment Event

A recurrent event for Al-Salam School, attended by about 140 students, which provided four training opportunities and 20 Employment Opportunities

Course\Round	Total	Male	%	Female	%	Disable
Total	166	43	26%	123	74%	0



3. Banking fair recruitment event

A recruitment event was held for bank managers in Aswan, in the presence of the director of the Arab African Bank, the director of the Alexandria Bank, the Aswan branch, and the manager of the Bank of Alexandria, the Compwa branch. More than 280 students and graduates from all faculties of Aswan University attended. 20 training opportunities were provided from the Bank of Alexandria and 8 from the Arab African Bank. Meetings with the director of Al-Nasr Mining Company to agree on a student visit during the first month of 8.

Course\Round	Total	Male	%	Female	%	Disable
Total						

4. Career development Activity

During this month CDS run meeting with Trainer and coordinator of the Entrepreneurship Initiative of the Ministry of Youth and Sports and the Ministry of Social Solidarity, in cooperation with UNESCO, in order to activate these trainings in cooperation with university center for career Development in Aswan,

by holding a cooperation protocol that guarantees our students good content and an approved certificate.

a) Professional Specialized Consultancy in enterprise development and human capital development

In collaboration with Smart Bellers Group consulting, marketing and business solutions - in the launch of the first lectures and professional specialized consultancy in enterprise development and human capital development, which was entitled (Basic Skills for labor market requirements).

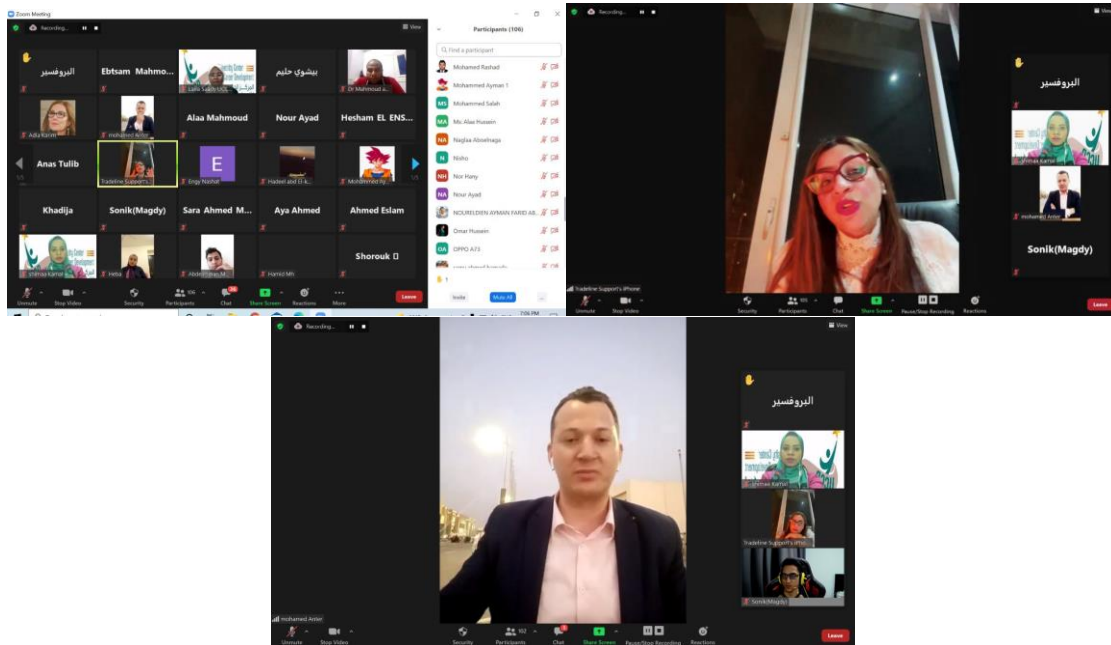
In the presence of economic advisor Dr. Mohammed Antar_ member of the presidential program and presented by the expert and consultant Dr. Manal Metwally . Expert in energy markets and institutional development and deprived the Egyptian ambassador of Malaysia.

In the presence of Dr. Heba al-Fiqi, Chancellor Hani Ezzat was at the Commercial Office of the Egyptian Embassy in Malaysia,lalah Khadija Butrif, the Ambassador of Morocco.

Dr. Rana Haram, Minister of Commissioner of the Saudi Embassy in Malaysia, and a number of members of the Egyptian community in Malaysia, Dr. Hisham Al-Ansasi. Students living in Malaysia and sharing their scientific experiences with university students in Aswan.

In the presence of 106 students from Aswan University and students in Egypt, Malaysia.

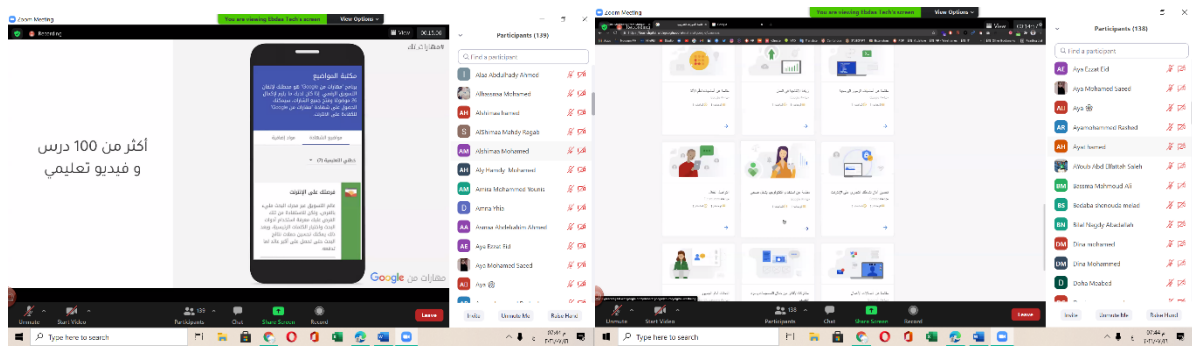
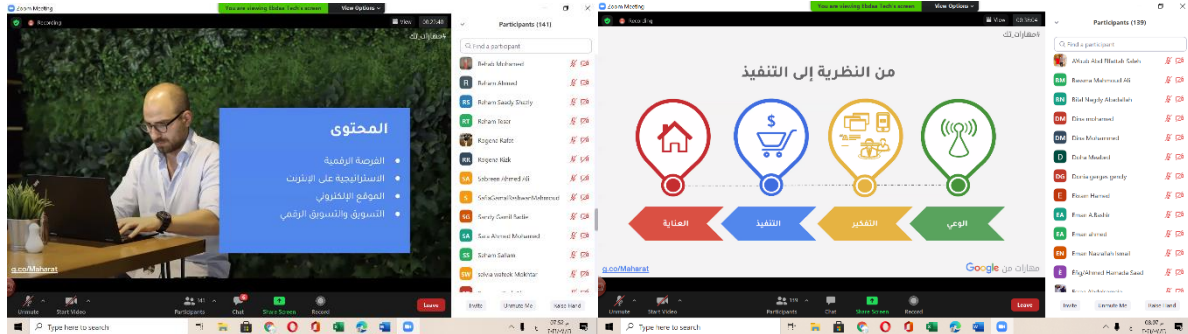
Course\Round	Total	Male	%	Female	%	Disable
Total	106	40	38%	66	62%	0



b) Digital marketing corporate with Al-4sagia & Google

In collaboration with Al-4sagia An introductory session on digital marketing was organized in cooperation with the Google Foundation, during which the mechanisms of digital marketing and modern technological tools were discussed, with the attendance of 140 students.

Course\Round	Total	Male	%	Female	%	Disable
Total	140	39	28%	101	72%	0



II. UCCD Training Highlights

1. Interview / Registration/ Preparation of courses

During this month UCCD Aswan completed 250 interviews.

All student's data registered in the system, in addition technical support has been provided for more than 40 students

Zoom preparation sessions run for all students who have been selected for the coming rounds in order to ensure that they can use zoom online and solve their technical problem in addition to explaining and receiving all documentation processes and documents needed.

2. +16 Training:

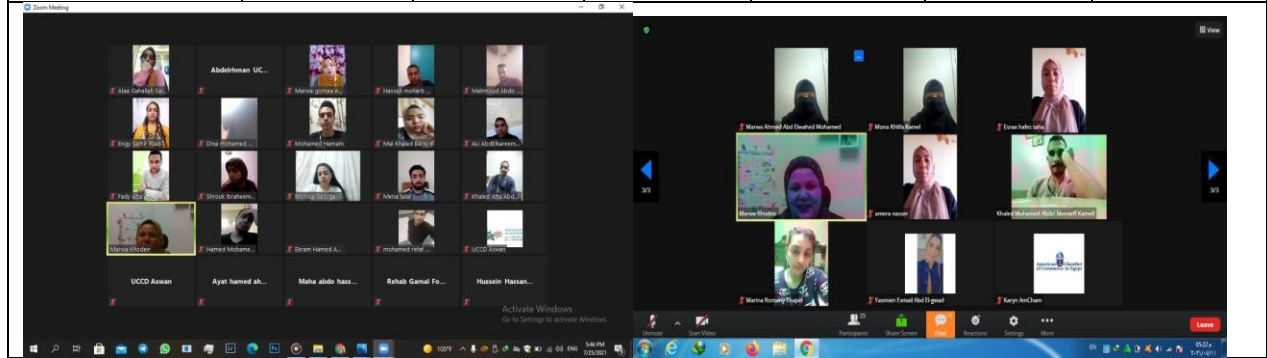
During this month the center ran 7 rounds in different fields 2 HRT,3 VEST,1 CST, 1 H&S with a total of 137 participants.

Course\Round	Total	Male	%	Female	%	Disable
Total	139	58	42%	81	58%	0

a. Virtual HR Course:

Three of HR Training (R13,R14) was conducted with a total of participants 43.

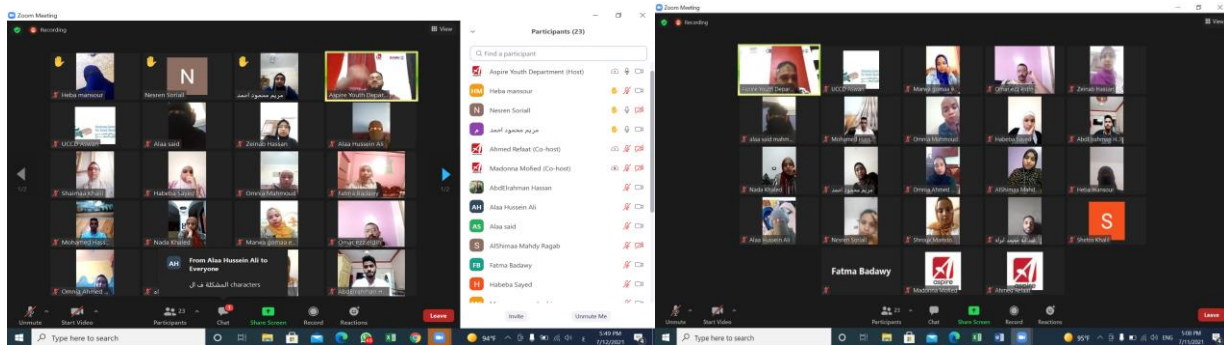
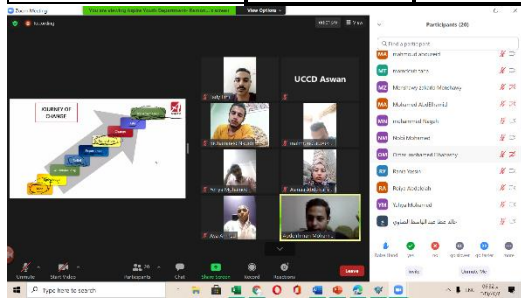
Course\Round	Total	Male	%	Female	%	Disable
R13	23	6	26%	17	74%	0
R14	20	10	50%	10	50%	0



b. Virtual Employability Skills Course:

Three Rounds of VEST Training was conducted with a total of 54 participants.

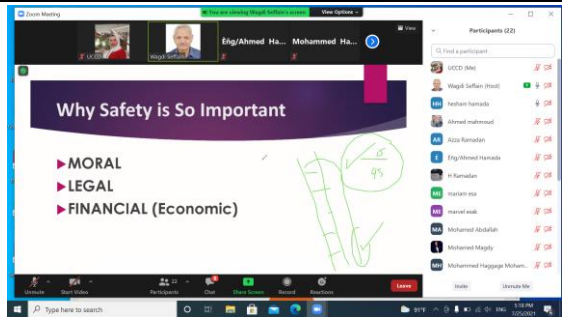
Course\Round	Total	Male	%	Female	%	Disable
R19	15	11	73%	4	27%	0
R20	19	4	21%	15	79%	0
R21	20	8	35%	12	65%	0



c. Virtual Health & Safety Course:

One of Health & Safety Training R3 was conducted with a total 20 of participants.

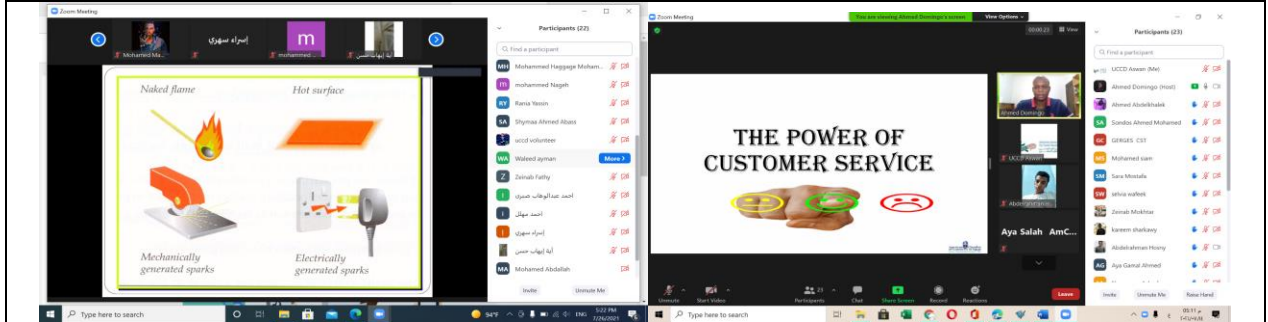
Course\Round	Total	Male	%	Female	%	Disable
R3	19	11	58%	8	42%	0



d. Virtual CST Course:

One of Training R8 was conducted with a total 23 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R8	23	8	35%	15	65%	0



III. Career Advising Sessions

Course\Round	Total	Male	%	Female	%	Disable
Resume critique	5	2	33%	3	67%	1

IV. Facebook Management

Facebook Page: <https://www.facebook.com/UCCDAswan/>

1. Our page likes:

- Our fans increased from 6779 to 7671 (From 24-3-2021 To 30-4-2021). [Total: 478 fans]

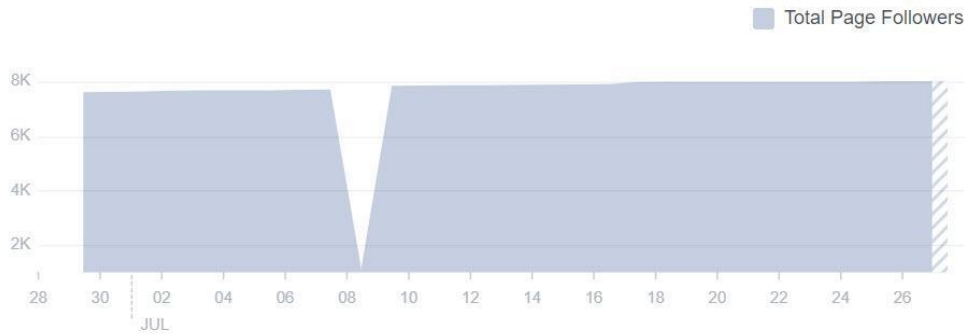
Daily data is recorded in the Pacific time zone.

1W 1M 1Q



Total Page Followers: 8,019

Create Post



BENCHMARK
Compare your average performance over time.

Total Page Followers

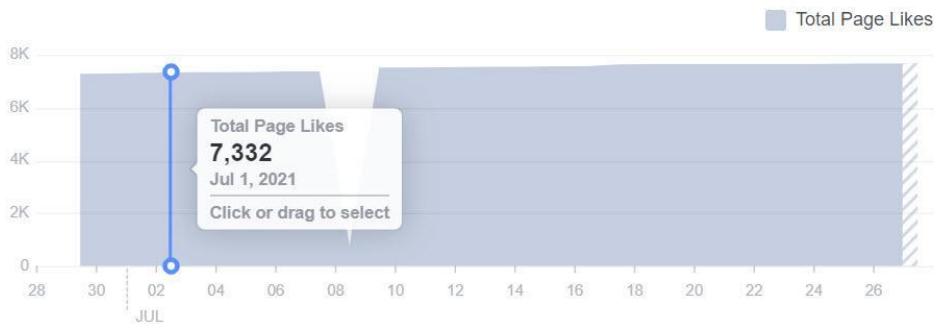
Daily data is recorded in the Pacific time zone.

1W 1M 1Q



Total Page Likes: 7,671

Create Post

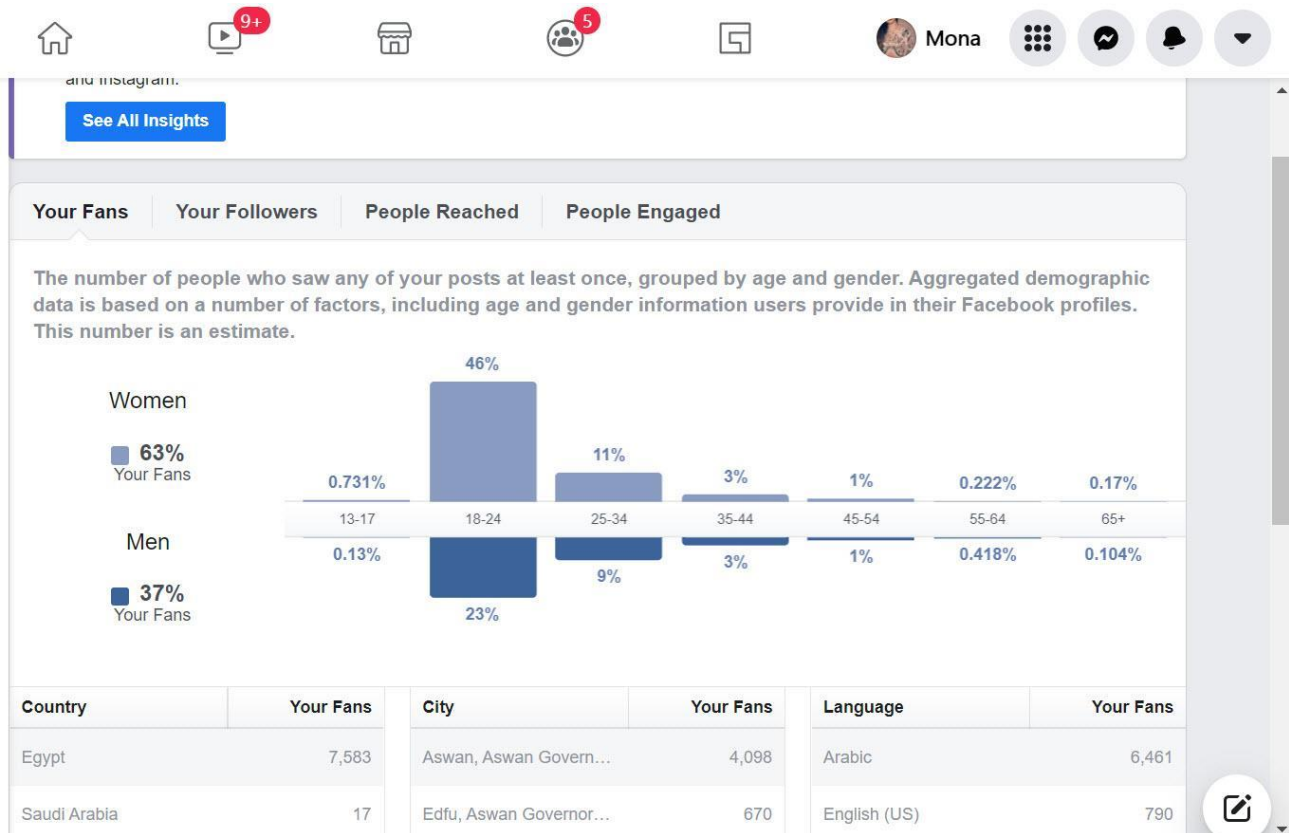


BENCHMARK
Compare your average performance over time.

Total Page Likes

2. Our fans ages:

- 72% of our fans are from 18 to 24 years old and 18% are from 25 to 34 years' old



3. Most reach Post:

- This post was about golden opportunity
- The most recent post was published on 28-4-2021. 2171 people have reached the post till now.

4. Average of reactions, comments this month:

Post Details

المركز الجامعي للتطوير المهني -جامعة اسوان
July 8 · 🌐

عشان احنا مفاجئتنا ليكم ما يتخلصش
 😊 وينحب دائما نجيب لكم كل فرصه حلوه وجديده تساعدكم في مستقبلكم المهني 🙌
 فالنهارده مش حيكون معنا بس مجموعته مدارس السلام اللي حتعرض ليكم فرص التوظيف المتاحة عندهم
 ويشرحوا طبيعه العمل والاختيار بيتم ازاى
 لا دا احنا معنا كمان فرص من الماظم مش دهب حيكون معنا 😊 مهندس /احمد سالم مدير معهد تكنولوجيا
 المعلومات(ITI) - فرع اسوان
 ومعاه فرص للتدريب على مجالات بتتخطف بيها لسوق العمل اما بتكون مؤهل ومعك شهادة
 بده من معهد شهادته معروفه على مستوى ... See More

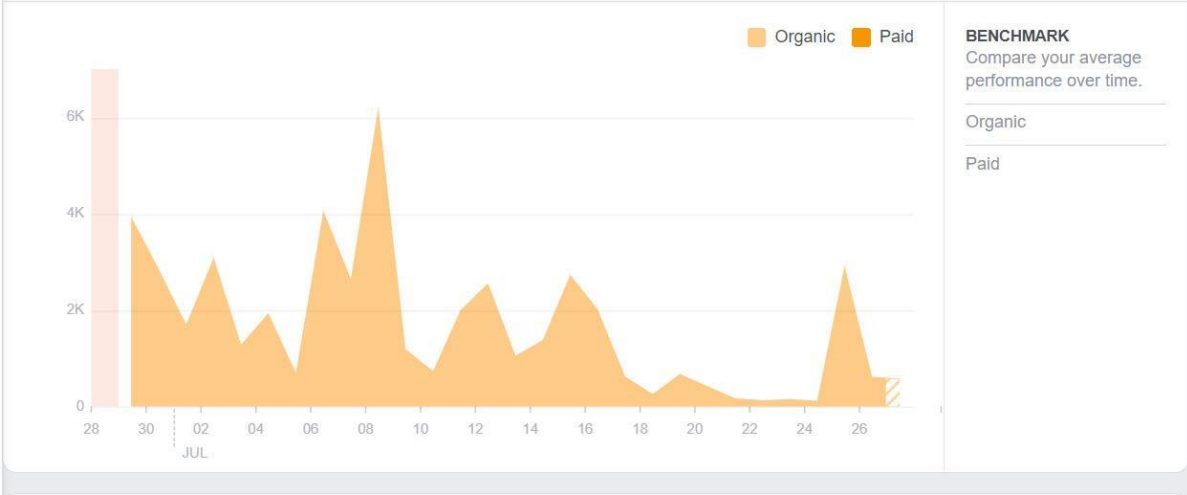
Performance for Your Post

5,456 People Reached		
118 Reactions, Comments & Shares <i>i</i>		
79 Like	36 On Post	43 On Shares
14 Love	7 On Post	7 On Shares
9 Comments	6 On Post	3 On Shares
16 Shares	15 On Post	1 On Shares
505 Post Clicks		
5 Photo Views	96 Link Clicks <i>i</i>	404 Other Clicks <i>i</i>
NEGATIVE FEEDBACK		
0 Hide Post	0 Hide All Posts	

Post Reach

The number of people who saw any of your posts at least once. This metric is estimated.

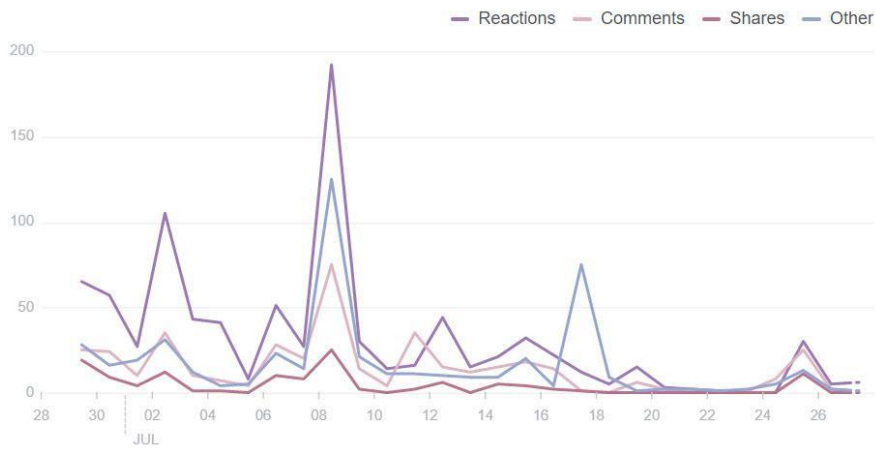
Create Post



Reactions, Comments, Shares and More

Create Post

These actions will help you reach more people.



BENCHMARK

Compare your average performance over time.

Reactions

Comments

Shares

Other

3. Plan for Next period

1. Preparing for field vest
2. Preparing for volunteer camp
3. Preparation for recruitment event
4. Preparation for 2 info session