

June
2022 Monthly
Report



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I. General Activities Highlights

1. University Management Meeting

Attending the annual event between the professional development centers, the members of the center attended the annual event that is repeated every year for the professional development centers at the Resorts Al-Massa Hotel in the new administrative capital from 4-7 June 2022.

2. Survey:

During this month our center

Implementation of the opinion poll of graduates who received services from the University Center for Career Development, and of graduates who did not receive any services from the Center.

middle School:

1. Training of 20 researchers on how to collect data and methods of data collection.
2. Training and simulation on how to conduct the survey Select 10 students.

Executive stage:

1. On the first and second day, the respondents communicated with the graduates.
2. The third day: data analysis and writing the technical report of the survey.

Challenges:

1. The presence of a large number of incorrect phone numbers.

Solution:

The center's staff collects more data for graduates.



3. Private Sector Engagement

● Round Table

The fifth roundtable discussion was held on June 20, 2022, and the event ran offline. The discussion was the role of university education in supporting entrepreneurship and small and medium enterprises to support the economy in Aswan Governorate.

The meeting was attended by 18 officials working in the field of entrepreneurship, faculty members, business owners, entrepreneurs and supporting bodies from civil and governmental associations and project incubators in Aswan. The meeting was opened by University President Dr. Ayman Othman.

The participants are: Umm Habiba Foundation - Tyco Aswan - Entrepreneurship Club at Aswan University - Egyptian Family Development Foundation - Benban Solar Investors Association - Small and Medium Enterprises Development Authority - Businessmen Association - Aswan Branch - Women's Productive Cooperative Association for Handicrafts and Heritage - Subic Planet Foundation for Eco-tourism - Brand Motobila Sweets - International Classification Office at Aswan University - Production Cooperative Society - Benban Solar Park - Egypt Holland Foundation - Toraya Art Space - H.B Foundation - Wanji Project for the design and manufacture of clothes inspired by the Egyptian and African heritage.

round table recommendations

- Providing employment, the need to raise awareness of the idea of entrepreneurship.
- The necessity of announcing competitions for entrepreneurship, and e-marketing in this field.
- The necessity of training students in marketing, M.P.A training, and project management training
- The need to develop skills, provide courses for entrepreneurship, and the need to provide scientific trips for students.
- The necessity of exploiting graduation projects, the necessity of having an incubator specialized in various fields such as (agriculture - handicrafts - renewable energy - and project management).
- Necessity to provide post-project services, such as financial support..



Media coverage of the fifth round table:

<https://www.almasyalyoum.com/news/details/2624615>

<https://www.elbalad.news/5324788>

<https://farhatv.com/33622/%d8%a3%d8%ad%d9%85%d8%af-%d8%a8%d8%af%d9%88%d9%8a-%d8%a7%d9%84%d9%85%d8%a7%d8%a6%d8%af%d8%a9-%d8%a7%d9%84%d9%85%d8%b3%d8%aa%d8%af%d9%8a%d8%b1%d8%a9-%d8%a8%d8%ac%d8%a7%d9%85%d8%b9%d8%a9-%d8%a3%d8%b3/>

<https://www.alnournews.com/2717>

<https://www.almowagha.com/2022/06/18/%D8%A7%D9%84%D9%85%D8%A7%D8%A6%D8%AF%D8%A9-%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D8%AF%D9%8A%D8%B1%D8%A9-%D8%A8%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D9%86%D8%A7%D9%82%D8%B4/>

<https://www.youm7.com/story/2022/6/18/%D8%A7%D9%84%D9%85%D8%A7%D8%A6%D8%AF%D8%A9-%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D8%AF%D9%8A%D8%B1%D8%A9-%D8%A8%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D9%86%D8%A7%D9%82%D8%B4-%D8%AF%D9%88%D8%B1-%D8%A7%D9%84%D8%AA%D8%B9%D9%84%D9%8A%D9%85-%D9%81%D9%8A->

[%D8%AF%D8%B9%D9%85-%D8%A7%D9%84%D9%85%D8%B4%D8%B1%D9%88%D8%B9%D8%A7%D8%AA/5806420](#)

<http://www.alwasela.com/807961>

<https://sadamisr.com/2022/06/18/%D8%A7%D9%84%D9%85%D8%A7%D8%A6%D8%AF%D8%A9-%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D8%AF%D9%8A%D8%B1%D8%A9-%D8%A8%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D9%86%D8%A7%D9%82%D8%B4/>

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<http://www.shbketmsr24.com/%D8%A7%D9%84%D9%85%D8%A7%D8%A6%D8%AF%D8%A9-%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D8%AF%D9%8A%D8%B1%D8%A9-%D8%A8%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86>

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<https://www.almowagha.com/2022/06/20/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A7%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-%D9%81%D8%A7%D8%B9%D9%84%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D9%85%D8%A7%D8%A6%D8%AF/>

<https://www.altabah1aloula.com/2022/06/20/%d8%b1%d8%a6%d9%8a%d8%b3-%d8%ac%d8%a7%d9%85%d8%b9%d8%a9-%d8%a7%d8%b3%d9%88%d8%a7%d9%86-%d9%8a%d9%81%d8%aa%d8%aa%d8%ad-%d9%81%d8%a7%d8%b9%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d8%a7%d8%a6%d8%af/>

<https://www.msr2030.com/92981>

<http://ahdath-alyoum.com/2022/06/20/%d8%b1%d8%a6%d9%8a%d8%b3-%d8%ac%d8%a7%d9%85%d8%b9%d8%a9-%d8%a7%d8%b3%d9%88%d8%a7%d9%86-%d9%8a%d9%81%d8%aa%d8%aa%d8%ad-%d9%81%d8%a7%d8%b9%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d8%a7%d8%a6%d8%af/>

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<https://kenoozarabia.com/2022/06/20/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A7%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-%D9%81%D8%A7%D8%B9%D9%84%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D9%85%D8%A7%D8%A6%D8%AF/>

<http://www.shbketmsr24.com/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A7%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-%D9%81%D8%A7%D8%B9%D9%84%D9%8A%D8%A7%D8%AA>

<http://www.alwasela.com/808085>

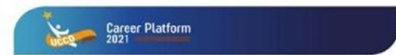
<https://www.almasryalyoum.com/news/details/2626454>

<https://farhatv.com/33728/%d8%b1%d8%a6%d9%8a%d8%b3-%d8%ac%d8%a7%d9%85%d8%b9%d8%a9-%d8%a7%d8%b3%d9%88%d8%a7%d9%86-%d9%8a%d9%81%d8%aa%d8%aa%d8%ad-%d9%81%d8%a7%d8%b9%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d8%a7%d8%a6%d8%af/>

4. Success Story:

Abdullah Muhammad Madani, Faculty of Law.

Abdullah attends all the workshops offered by UCCD Aswan, in addition to many induction sessions, and he is a member of UCCD volunteers. Before he participated in our activity he was a very shy and introvert student but now after one year of benefit of the all service of the center , Abdullah is in university's parliament council and was a representative of the session's chairperson, and he also participated in the employment forum that was implemented by UCCD Aswan last March.



الاسم : Abdulla Ahmed Mohammed

المهنة : the parliament president

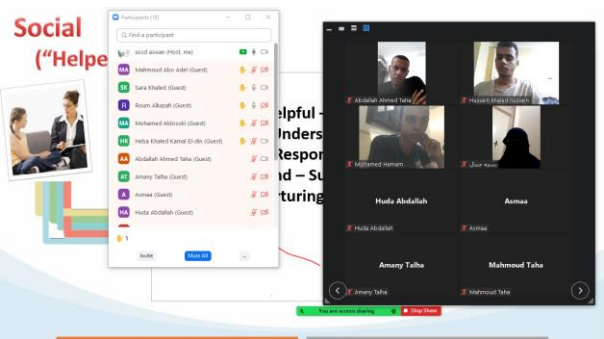
الكلية : Social Study

الجامعة : ASWAN سنة التخرج : 2023

Get your career path camp

UCCD Aswan center has conducted camp under the name “Get your Career Path” The camp includes 5 workshops to discover yourself ,resume writing , interview skills ,job search and linked in profile , Which witnessed wonderful feedback from the participants

Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
discover yourself	17	6	35%	11	65%	0		
Jobsearch	17	6	35%	11	65%	0		
resume writing	17	6	35%	11	65%	0		
interview skills	17	6	35%	11	65%	0		
personal brand & linked in	17	6	35%	11	65%	0		




Social ("Helpful")


Helpful - Responders - Support - Structuring

HOW TO ACCESS HIDDEN MARKETS?


- More visibility on social media (LinkedIn).
- Information sessions.
- Cold messages.
- Networking.



The result




People Are unemployed




People

Job Opportunities



1 { Advertisements

2 { Internal Advertisements



1. Career Advising Sessions

Course\Round	Total	Male	%	Female	%	Disable
Resume critique	10	5	50%	5	50%	0

II. UCCD Training Highlights

1. Interview / Registration/ Preparation of courses

Interviews were held for students applying for the training courses of the Employment Skills Course, the Human Resources Management Course, and the Occupational Health and Safety Course.

2. WORKSHOP:

During this month the center ran 1 round in DET Training :

Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
29-30 June	20	5	%75	15	%25	1	13	7



Team capacity building:

2 members of the team participated in the CDF training with the American University in Cairo.

4 team members participated in the AUC networking event, presenting the center's success story in the event.

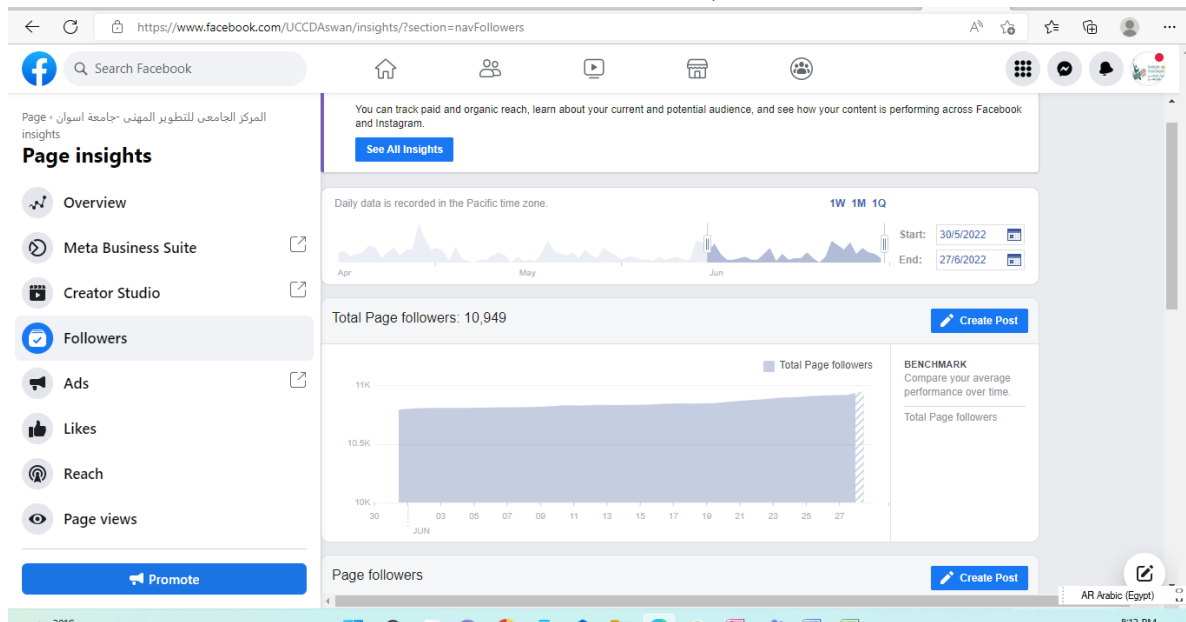


Facebook Management

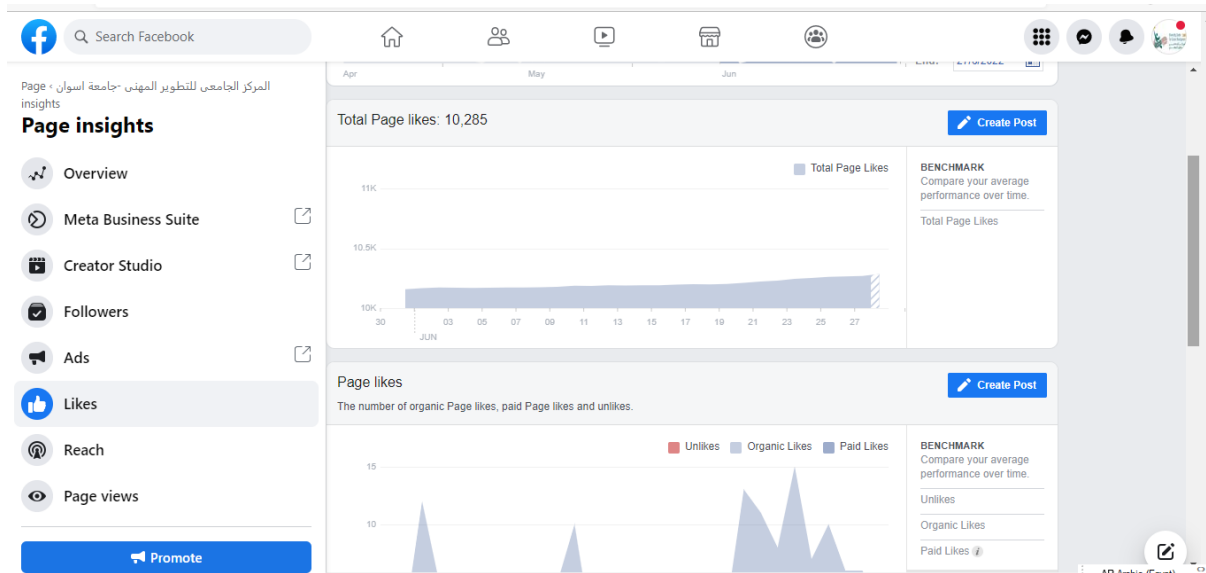
Facebook Page: <https://www.facebook.com/UCCDAswan/>

1. Our page likes:

- Our fans increased from 10,770 to 10,949 (From 30-5-2022 To 28-6-2022)

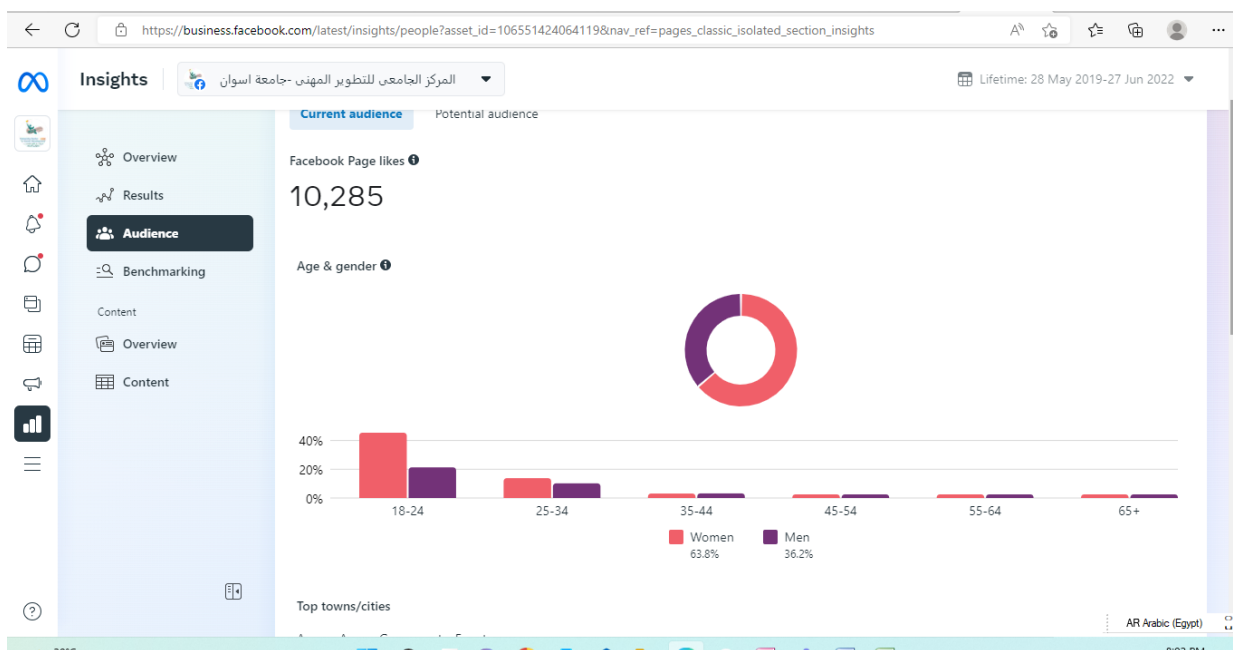


2. Our fans increased from 10,132 to 10,285 (From 30-5-2022 To 28-6-2022)



Our fans ages: 45% of our fans are from 18 to 24 years old and 13% are from 25 to 34 years' old

3. Most reach Post:



- This post was about an HR Course.
- The most recent post was published on 27-6-2022. 3,815 people have reached the post till now.

Page insights

Overview

Meta Business Suite

Creator Studio

Followers

Ads

Likes

Reach

Page views

Promote

Post Details

المركز الجامعي للتطوير المهني - جامعة اسوان
Published by Mona Fouad (7) · 1d ·

منظمة الفاو الدولية
مرتب ٧٠٠ دولار فى الشهر

Performance for your post

3,815 People Reached

58 Reactions, comments & shares

26 Like	26 On post	0 On shares
4 Love	4 On post	0 On shares
16 Comments	16 On Post	0 On Shares
12 Shares	12 On Post	0 On Shares

647 Post Clicks

4 Photo views	271 Link clicks	372 Other Clicks
---------------	-----------------	------------------

NEGATIVE FEEDBACK

0 Hide post

0 Report as spam

0 Hide all posts

0 Unlike Page

Reported stats may be delayed from what appears on posts

- This post was about Names of students accepted for the placement test English Course.
- The most recent post was published on 23-6-2022. 3,549 people have reached the post till now.

Page insights

Overview

Meta Business Suite

Creator Studio

Followers

Ads

Likes

Reach

Page views

Promote

Post Details

المركز الجامعي للتطوير المهني - جامعة اسوان
Published by Uccd Aswan (7) · 5d ·

الخطى اللطحات هي لحظة معرفة نتيجة الامتحان أو لحظة تسليم شهادة التخرج...
ودي لحظة خاوية في حياة الطالب جاد الكريم التي كان يحصل فيها على أفضل شهادتين من كورسات UCCD وهما كورس إدارة الجودة والصحة والسلامة المهنية ونقله مبروروكه بأجاد التكرم تستألفها عن جدارة
وإدبنا كتاب UCCD-ASWAN نأدجن ومولفين في حياتهم الدراسية والعملية
See more ...

The best moments are the moment you know the exam result or the moment you hand over the graduation certificate...
This is a sweet moment in the life of the student, Jad Al-Kareem, in which he was able to obtain the best two certificates of UCCD courses, which are the course of Quality Management, Health and Professional Safety, and we say to him congratulations Jad Al-Kareem, you deserve it.

UCCD-ASWAN youth are always successful and successful in their academi... See more

Hide original · Rate this translation

University Center For Career Development
المركز الجامعي للتطوير المهني

3,549 People Reached

285 Reactions, comments & shares

53 Like	22 On post	31 On shares
107 Love	36 On post	71 On shares
122 Comments	12 On Post	110 On Shares
4 Shares	4 On Post	0 On Shares

586 Post Clicks

144 Photo views	0 Link clicks	442 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post

0 Report as spam

0 Hide all posts

0 Unlike Page

Reported stats may be delayed from what appears on posts

3. This post was about The first completion of the placement examination committee for the English language course.
4. The most recent post was published on 10-6-2022. 2,888 people have reached the post till now.

Page: المركز الجامعي للتطوير المهني - جامعة أسوان

Performance for your post

2,888 People Reached

158 Reactions, comments & shares

29 Like, 13 On post, 16 On shares

32 Love, 15 On post, 17 On shares

1 Wow, 0 On post, 1 On shares

94 Comments, 29 On Post, 65 On Shares

2 Shares, 2 On Post, 0 On Shares

644 Post Clicks

116 Photo views, 0 Link clicks, 528 Other Clicks

NEGATIVE FEEDBACK

0 Hide post, 0 Hide all posts

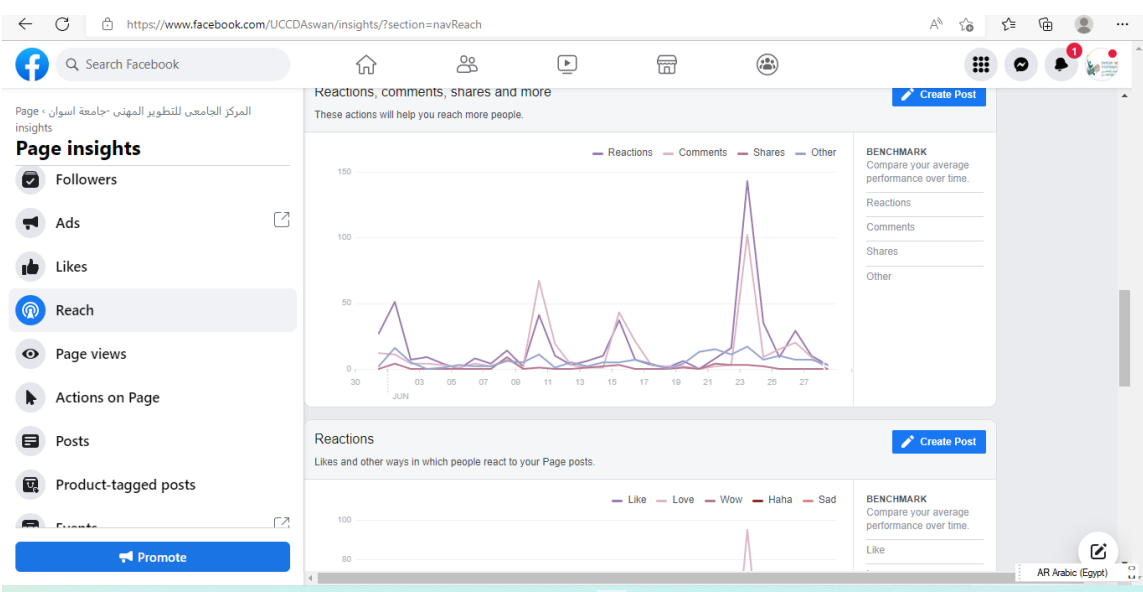
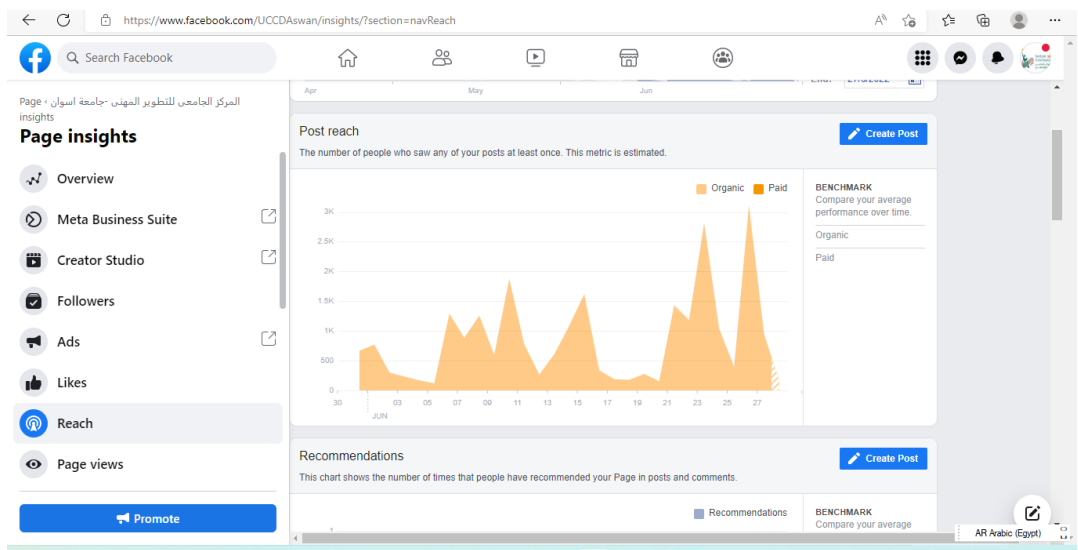
0 Report as spam, 0 Unlike Page

المركز الجامعي للتطوير المهني - جامعة أسوان
 Published by Roala Mostafa · 10 June ·

Congratulation
 🎉🎉🎉🎉🎉🎉
 #UCCD_ASWAN_Students
 🎉🎉🎉
 من مكنم كان مستنتي نتيجة كورس الإنجليزي بيزنس
 Congratulation
 🎉🎉🎉🎉🎉🎉
 #UCCD_ASWAN_Students
 🎉🎉🎉
 Who was waiting for the result of the English Business course?..
 See more
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Serial #	NAME	Active Personal Email	Gender	DOB(MM/DD)	Course Code	Stage	CEFR LE
1	Mohamed Elmaghrabi	elmaghrabi19@gmail.com	Male	07	ENGG024	Upper Intermediate	82
2	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
3	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
4	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
5	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
6	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
7	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
8	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
9	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
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13	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
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19	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82
20	Basma Elmaghrabi	basmaelmaghrabi@gmail.com	Female	07	ENGG024	Upper Intermediate	82

1. Average of reactions, comments this month:



5. Plan for Next period

1. Graduation Ceremony for 2021 UCCD Volunteers .
2. Implement the Fourth Company Survey From 3 To7 Of July.