

March
2022 Monthly
Report



General Activities Highlights	2	University Management Meeting:	2
Info Session			2
Job opportunities			3
Get your career path camp			4
workshops			5
One to one			6
Success story			7
Job fair preparation			8
UCCD Training Highlights	13	Interview / Registration/ Preparation of courses	11
+16 Training:			11
b.EST OFFLINE COURSE:			11
C.Virtual CST R2 Course:			13
D.Virtual FOFT R1+R2 Course:			14
E.Virtual SLST R2+SLST R3 Course:			15
F.Virtual HRT R4 + R5 Course:			16
G-Virtual DMKT R3 Course			16
H- Virtual Mkt R3 Course:			17
Career Advising Sessions		17Team capacity building	18
Facebook Management		18Plan for Next period	20

I. General Activities Highlights

1. University Management Meeting:

The Deputy Met with the General Manager of account at the central bank and collected the checks of the center that were taken from the companies participating in the second VFair.

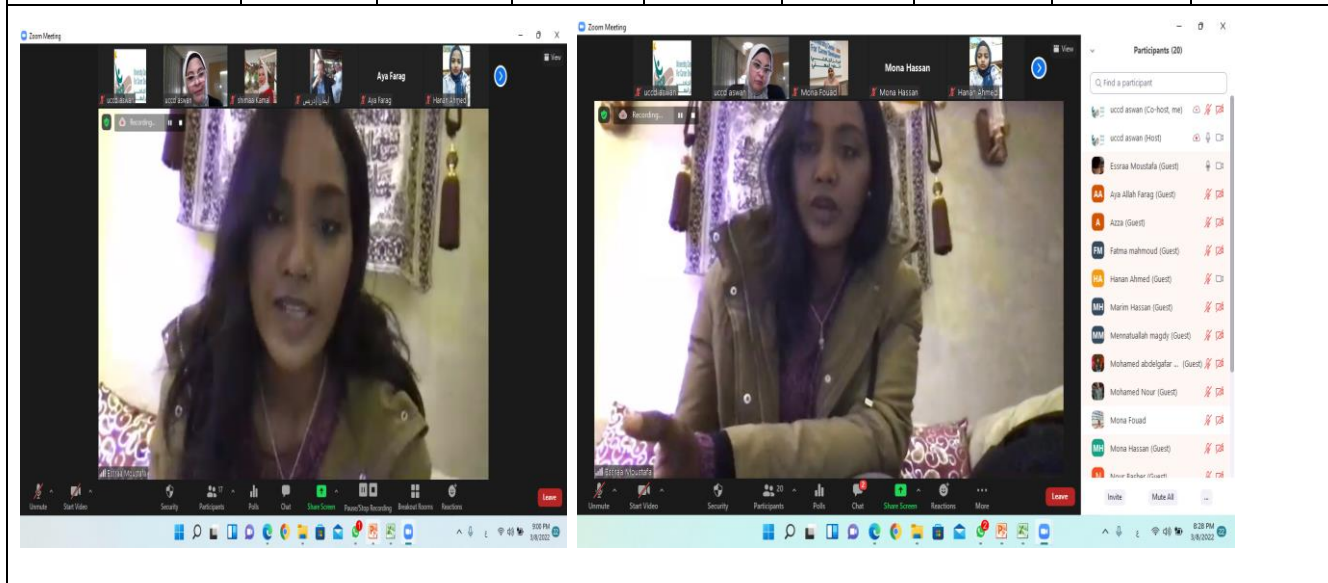
The Deputy and Recruitment Specialist Met with Professor Dr/ M. Abdelaziz Director of international classification at Aswan university and his team to discuss ways of cooperation within the framework of following up graduates and their career path after graduation and how the center can cooperate with the international classification unit with its experience in field of training for recruitment and follow-up graduates after graduation.

The Deputy Met with Dr. Aymen Osman President of the university to review all the arrangements for the third online Job Fair by the 28th of March and also the offline Job fair at the new university headquarters in Aswan on March 30th.

2. Celebrating the International Women Day

UCCD Aswan arranges with one of the inspired female youth from Aswan, an information session to share her experience and pathway as a leader in her community.

Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Rural area
women's day	20	3	15%	17	85%	00	14	6



3. Private Sector Engagement

• Round Table

The fourth-round table discussion was held on 17th March 2022, the event ran offline. The discussion was about online learning and its impact on the quality of education.

12 officials from the education sectors were present in Aswan, the meeting opened by the president of the university Dr Aymen Osman.

Participants were: Nile International School - El Salam Language Schools - Distinguished Language School - French Language School - I Planet Training Institute - Nubba Future Language Schools - Institute of Communications and Information Technology - Aswan Branch - The Egyptian University for E-Learning - Aswan Branch-The Arab Academy for Science, Technology and Maritime Transport - Aswan Branch. - Aswan University R-learning platform.

Round Table Recommendations

- Using new methods developed differently, such as lighting and suspense for students in pre-university education.
- The need to develop educational platforms, and to link education with job opportunities that students need.
- Directing students and graduates to take technological programs to enhance their chances in the labor market
- Providing training courses for teachers for primary and earlier stages.
- Providing specialized courses in various skills (languages and soft skills).
- The necessity of implementing and designing interactive videos between the student and the teacher.



● Virtual Job fair preparation and Implementation

The third virtual online Job Fair conducted on 28th of March, Total number of companies participating in it reached 62 companies from various sectors. Prepared for the third online fair, UCCD Aswan succeeded in getting seven companies from different sectors to participate in it

as bronze and golden sponsors. These companies are: 1) Egypt Holland Company for Tourism and Hotel Investment - the golden sponsor ,2) El Bulldozers for handicrafts, 3) Eye care company 4) El Salam Academy private schools 5) the Egyptian Foundation for Family Development, 6) ITI, 7) El MQR.

The team made a great effort to support the companies to prepare their booths with all the needed information in addition to being hand on hand with them regarding the dry run for the platform.

ITI

Egyptian Family Development

ALSALAM ACADEMY

Eye Care Center

El Bulldozer Foundation

Companies booths run in auditorium Building A, Company Interview run in UCCD Office, Sideline activities as info session and workshops run in Seminar conference room -faculty of low building.

10 Booths have been established 9 booths for each company and entity, and one booth for UCCD Aswan, a set of 20 UCCD Volunteers participate in arranging with the team all the logistics of the event.

The offline Job Fair is arranged to provide a good environment that will create an excellent networking hub and a channel to access top of Aswan University talent in alignment with Egypt's vision 2030 goals for job creation, youth empowerment and innovation.

UCCD Aswan Invite 9 companies to participate in the offline Fair, companies are from different fields that serve all the university faculties.

Participating companies and entities were:

1)ITI, 2) El MQR,3) CEFD, 4) TICO ASWAN,5) El BALDOUZER FOUNDATION, 6) ENACTS ASWAN,7) EL SALAM SCHOOL, 8) MASR HOLANDA, 9) EYE CARE,10) UCCD Aswan.

El Salam School, El Bulldozer Foundation, CEFD, Eye Care, ITI, El MQR, also participated in the online version of the Fair on 28th of March as bronze sponsor in addition to Masr Holanda as Golden sponsor.

772 Graduates and students attend the offline fair and applied to: 141 Jobs offered by CEFD, 20 Internship offered by El Bulldozer Foundation, 4 Jobs offered by Eye Care, 200 Internship offered by ITI, 8 jobs offered by El MQR, 36 Jobs offered by El Salam, 8 Internship offered by UCCD Aswan in different sectors as Sales, Marketing, Administration, Education, Management, Finance, HR, IT, Medical, Entrepreneur, Hand Craft Designing, ...etc. the opportunities offered for all graduates from all university faculties, some jobs specially in Education sector was targeting education and Art faculties, other was for special Education faculty.

Interview and screening process started on the same day by some company's representatives such as Eye Care, CEFD, Masr Holanda, El Salam.

Other accepted applications for Jobs and will run interviews later on as El MQR, ITI, El Bulldozer, UCCD Aswan.

The university president Dr Aymen Osman and part of the university deans as the dean of faculty of Engineering, Physical Education, Law, Power Engineering, Veterinary, Manager of Electronic University -Aswan branch in addition to some faculty staff members.

Orientation about the VFair and overall UCCD Activities has been run to the deans and faculty staff. and from the discussion the dean of faculty physical education requested the support and partnership with UCCD, to conduct the faculty annual Job Fair under the auspices of the ministry of sports and youth, also the president requested the support and partnership form UCCD with faculty of Engineering Graduates Project Fair.

Based on the interviews that completed in event 418 passed the interview and screening process, and will go for the second cycle of interview.

Media Coverage of the Fair

<https://www.asiaa-press.com/2022/03/30/%d8%b1%d8%a6%d9%8a%d8%b3-%d8%ac%d8%a7%d9%85%d8%b9%d8%a9-%d8%a3%d8%b3%d9%88%d8%a7%d9%86->

[%d9%8a%d9%81%d8%aa%d8%aa%d8%ad-%d9%81%d8%b9%d8%a7%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d9%84%d8%aa%d9%82/](#)

[https://www.masrawy.com/news/news_regions/details/2022/3/30/2200062/%D8%A8%D8%A7%D9%84%D8%B5%D9%88%D8%B1-%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-%D8%A7%D9%84%D9%85%D9%84%D8%AA%D9%82%D9%89-%D8%A7%D9%84%D8%AB%D8%A7%D9%84%D8%AB-%D9%84%D9%84%D8%AA%D9%88%D8%B8%D9%8A%D9%81-%D8%A8%D9%85%D8%B4%D8%A7%D8%B1%D9%83%D8%A9-6-%D8%A2%D9%84%D8%A7%D9%81#sectionListing](#)

[https://daralmaref.com/News/1007522.aspx](#)

[https://www.altabah1aloula.com/2022/03/30/%d8%b1%d8%a6%d9%8a%d8%b3-%d8%ac%d8%a7%d9%85%d8%b9%d8%a9-%d8%a3%d8%b3%d9%88%d8%a7%d9%86-%d9%8a%d9%81%d8%aa%d8%aa%d8%ad-%d9%81%d8%a7%d8%b9%d9%84%d9%8a%d8%a7%d8%aa-%d8%a7%d9%84%d9%85%d9%84%d8%aa%d9%82/](#)

[https://www.shorouknews.com/news/view.aspx?cdate=30032022&id=43fb6d17-6c9e-455b-8245-d073440c82b1](#)

[https://fb.watch/c591EximRO/](#)

[https://gate.ahram.org.eg/News/3459467.aspx](#)

[https://www.elaosboa.com/229329/](#)

[https://kenoozarabia.com/2022/03/30/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-%D9%81%D8%A7%D8%B9%D9%84%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D9%85%D9%84%D8%AA%D9%82-2/](#)

[http://www.shbketmsr24.com/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-0](#)

[https://economicegypt.com/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-%D9%81%D8%A7%D8%B9%D9%84%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D9%85%D9%84%D8%AA%D9%82%D9%89-%D8%A7%D9%84%D8%AB%D8%A7%D9%84%D8%AB-%D9%84%D9%84%D8%AA%D9%88%D8%B8%D9%8A%D9%81-%D8%A8%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%A7%D9%84%D8%AC%D8%AF%D9%8A%D8%AF%D8%A9](#)

[http://www.shbketmsr24.com/%D8%B1%D8%A6%D9%8A%D8%B3-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D9%8A%D9%81%D8%AA%D8%AA%D8%AD-0](#)

A team of UCCD Volunteers led by the Admin coordinator and recruitment officer has made a great effort in preparing all the logistical work, starting with the preparation meeting, distributing the tasks, distributing the Fair posters in all University camps, announce the event on social media, as well as WhatsApp groups and contacting students, Prepare event invitations to faculty deans and faculty staff, Registration process, application process , interview process for each company , installed companies booths, in addition to photographed and documented the event.



- Job fair Info Sessions:**

As a sideline activity to the job fair, UCCD Aswan ran info sessions and workshops as follows: Two information sessions were held in Job Fair, 1) Egyptian family development, 2) Tico Aswan.

Inf session Name	No. of Trainees	Males	%Males	Females	% Females	Disability
Tico Aswan- Entrepreneur	201	52	%26	149	%74	0
CEFD – Your Career to Market	267	60	%23	207	%77	0

- **Offline Job Fair Interview Tips workshop:**

workshop	# of Trainees	Males	%Males	Females	% Females	Disability
Interview Tips	89	18	%20	71	%80	0

- **Interviews and applying for Job opportunities on offline Job Fair:**

During the offline fair some of the companies run the interviews for the jobs in the same day of the event, some other collect application to arrange for the interview later in April, 2022

The table below is for the number of interviews has been made for each company

Interviews	Total	Male	%	Female	%	Disable
Egyptian Family Development	95	38	40%	57	60%	0
ALSALAM ACADEMY	101	18	18%	83	82%	2
Eye Care Center	115	23	20%	92	80%	0
Maser Holanda	107	36	34%	71	66%	2

The table below is for the number of applications received for each company:

Interviews	Total	Male	%	Female	%	Disable
ITI	86	19	22%	67	78%	0
El Bulldozer Foundation	52	6	12%	46	88%	0
EL MAQER	113	27	24%	86	76%	0

- **Maser Holanda Employees workshops**

One of the UCCD approaches that they use to build relation with the companies was offering their expertise in career development to their employees, UCCD conducted 3 days workshops for the employees of Masr Holanda, and the feedback was excellent, Maser Holanda after the workshops sign registration form to join the VFair as a golden sponsor.

Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability
Communication skills	20	8	40%	12	60%	0
presentation skills	20	8	40%	12	60%	0
problem solving	20	8	40%	12	60%	0
personal style	20	8	40%	12	60%	0

leadership	20	8	40%	12	60%	0
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● Internship Program – El Salam Academy School

During this month as part of UCCD Aswan approach to build relations with companies and get the maximum benefit for our students, the recruitment officer and deputy conducted a meeting with the school management and agreed to launch an internship program for our students and graduates.

The program is designed as follow:

- Announcing the opportunities
- Receive applications
- Screening by UCCD – 1st interview
- Screening by the school – 2nd Interview
- Starting the internship for one month
- Feedback session with UCCD after each cohort of interns
- Nomination list form school management team form the participant in the program as potential candidates to be hired in school.

Till now UCCD Aswan completed 2 cohorts of internship programs with 50 participants and a third one will be run in April, the feedback was excellent. The School Management team informed UCCD that all their recruitment will be through a program.

● Care Partnership

In February UCCD Aswan started the communication with CARE foundation, for partnership to implement freelancing initiative, CARE approached UCCD Aswan and based on the discussion and online meeting held with the team, partnership agreement was shared and reviewed.

Freelancing Initiative is a project brought by Microsoft Egypt and Care Egypt, Due to covid-19 outbreak, a number of qualified youth have lost their jobs and became jobless, on other hand some Employers in some sectors have started to seek certain jobs but not on full time basis. The project has revamped the curriculum to update it with all crucial topics that interest freelancers, including basic knowledge about Freelancing concept and its importance, Pros & cons of Freelancing, digging more in the future of freelancing careers and how to manage their freelancing offerings. The curriculum also offers communication, leadership and marketing skills in addition to the Financial Basics and legal forms of Freelancing.

The new Freelancing initiative responds to the new initiative launched by the MCIT aiming at enabling youths to freelance through electronic platforms in order to maximize the benefits of the capacities of independent professionals and export talents nationally, regionally and internationally. Beside the skills covered by the curriculum the youth trained will be introduced to some technical aspects such as computer networking, programming, operating systems, e-marketing, graphic design, mobile application development, website development and administrative work

What this initiative offers is: 1) Freelancing skills Training to Egyptian youth from 18 to 35 years. 2) Matchmaking opportunities. 3) Webinars and sessions with experts and freelancers. 4) Coaching and mentoring sessions.

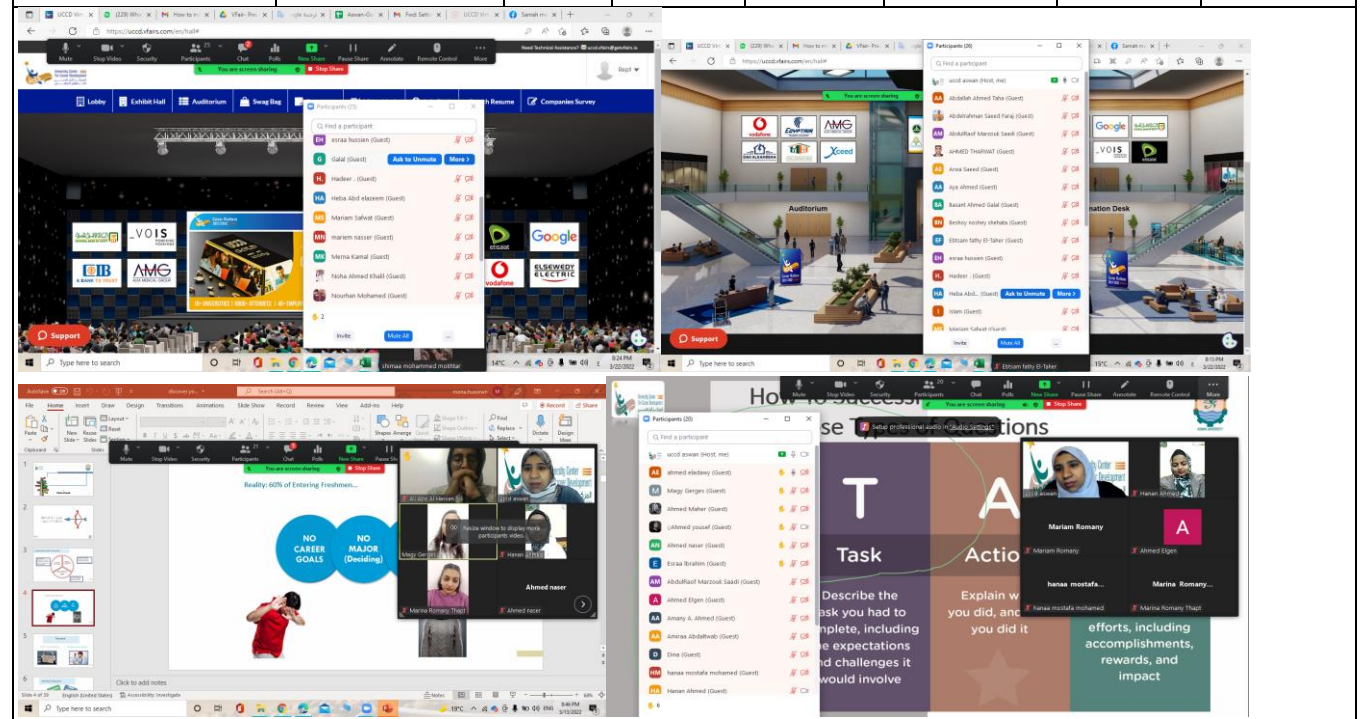
The Freelancing Skills Curriculum includes :1) Introduction to Freelancing. 2) Personal Branding. 3) Networking. 4) Platform Management. 5) Project Management. 6) Time Management. 7) Communication. 8) Sales Skills. 9) Pricing. 10) Conflict Resolution. 11) Negotiation. 12) Financial Literacy. 13) Legal Understanding. 14) CRM101.

UCCD Aswan identified 15 staff members from the university including UCCD staff to get the TOT for freelancing initiative, 26th of March TOT started and completed.

The team after completing the TOT are working in developing the team training plan that they will deliver workshops for students and graduates, each will need to complete a certain number of training to be certified form CARE.

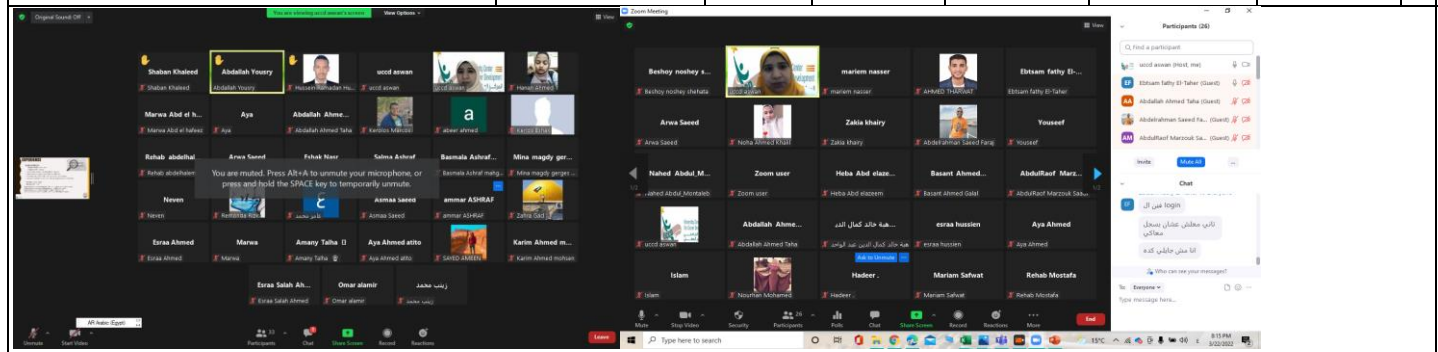
4. Get your Career path camp

Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability	Urban
Discover your self	25	6	24%	19	76%	0	25
Resume writing	25	6	24%	19	76%	0	25
interview skills	25	6	24%	19	76%	0	25
Personal brand	25	6	24%	19	76%	0	25
linked in	25	6	24%	19	76%	0	25



5. Career Development Workshops

Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability
Resume writing	10	2	20%	8	80%	0
How to make the most of the job fair	33	13	39%	20	61%	0
Final tips for resume writing & interview technique & job fair platform	35	14	40%	21	60%	0



6. One to one Session

Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability
resume writing	120	45	38%	75	63%	3

7. Job opportunities

This month we have 3 opportunities for work at I planet organization and 50 internships at El salam private schools

8. Success story

Belal Nagdy, faculty of ART – English department

Belal Attend all the workshops offered by UCCD Aswan, in addition to many info session

Belal said that these activities he participated in were greatly helpful and benefited him in defining and choosing his professional field as an English language trainer, Belal has been recruited in Creation Academy.

II. UCCD Training Highlights

1. Interview / Registration/ Preparation of courses

During this month UCCD Aswan completed 600 interviews.

All student's data registered in the system, in addition technical support has been provided for more than students

Zoom preparation sessions run for all students who have been selected for the coming rounds in order to ensure that they can use zoom online and solve their technical problem in addition to explaining and receiving all documentation processes and documents needed.

2. +16 Training:

During this month the center ran 12 rounds in different fields: 5 EST ,2 CST, 2HR, 2 FOFT ,1MKT ,2 SLST ,1 DMKT, with a total of 313 participants.

EST OFFLINE COURSE:

EST Training was conducted with a total of 112 participants.

Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
V EST R16	20	3	15%	14	80%	0	7	13
V EST R17	26	5	19%	21	80%	0	7	19

Career Platform
2021

تم تعييني!



الشركة: Creation Academy
الاسم: Belal Nagdy Abdallah
المهنة: English Instructor
الكلية: Art-English department
الجامعة: Aswan سنة التخرج: ٢٠١٩

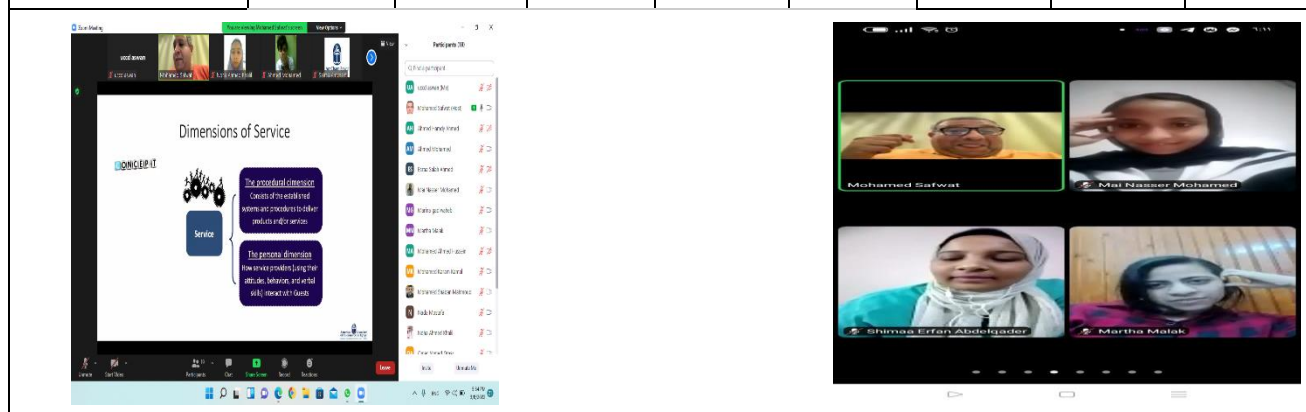
EST R18	21	3	14%	18	86%	0	6	15
EST R19	19	0	0%	19	100%	0	2	17
EST R20	26	3	12%	23	88%	0	8	18



Virtual CST R2 Course:

Two rounds of CST Training R3 + R4 were conducted with a total of 46 participants.

Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
CST R3	20	9	45%	11	55%	0	10	10
CST R4	26	10	38%	16	62%	0	16	10

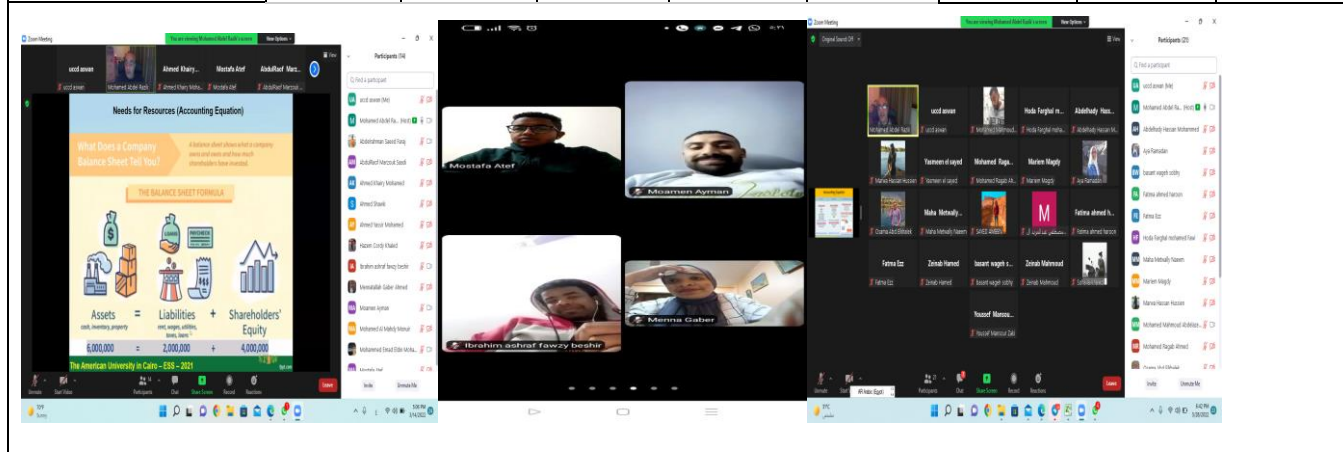


Virtual FOFT R1+R2 Course:

Two rounds of FOFT Training R1+R2 were conducted with a total of 34 participants.

Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
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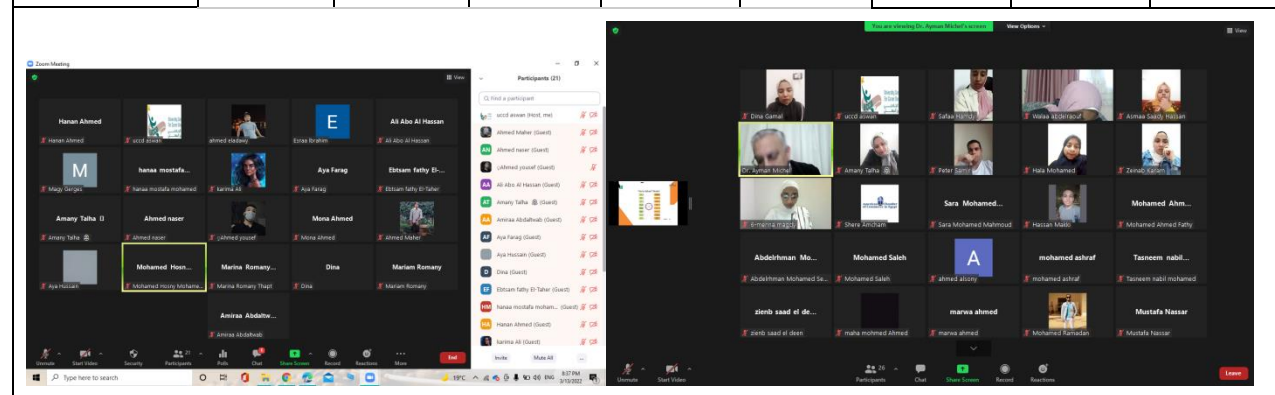
FOFT R1	15	14	93%	1	6%	0	10	5
FOFT R2	19	8	42%	11	58%	0	6	13



Virtual SLST R2+SLST R3 Course:

Two rounds of SLST Training R2 +R3 were conducted with a total of 37 participants.

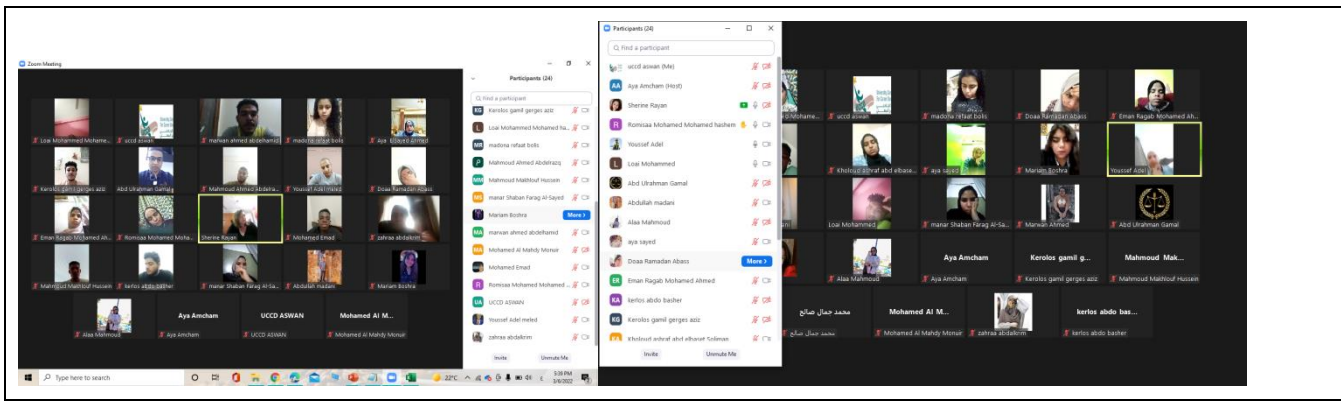
Course \ Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
SLST R2	24	10	41%	14	58%	0	15	5
SLST R3	13	3	23%	10	77%	0	3	10



Virtual HRT R4 + R5 Course:

Two rounds of HR Training R4 +R5 were conducted with a total of 44 participants.

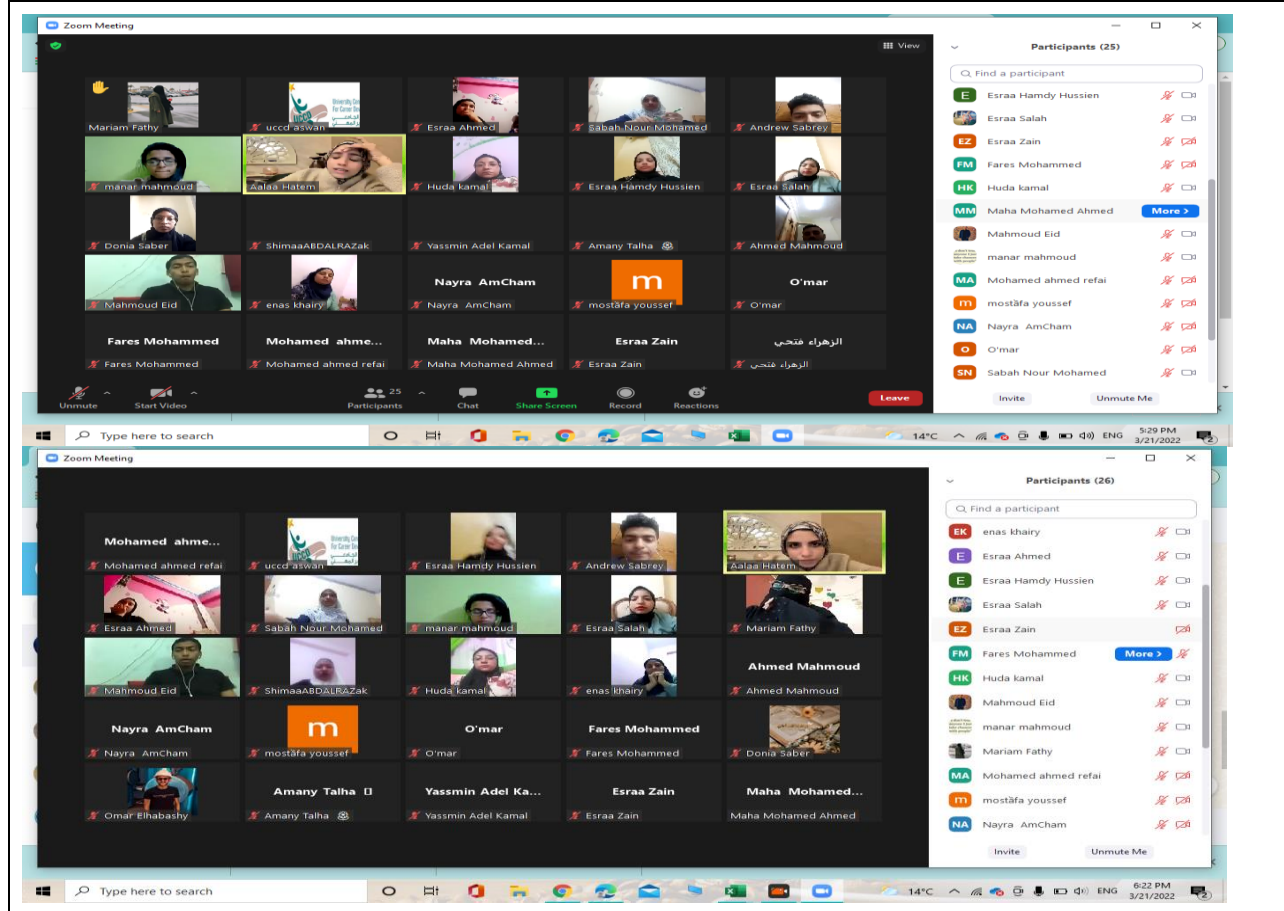
Course \ Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
HR R4	21	10	47%	11	52%	0	13	8
HR R5	23	9	39%	14	61%	0	14	9



Virtual DMKT R3 Course

One round of DMKT Training R4 was conducted with a total of 22 participants.

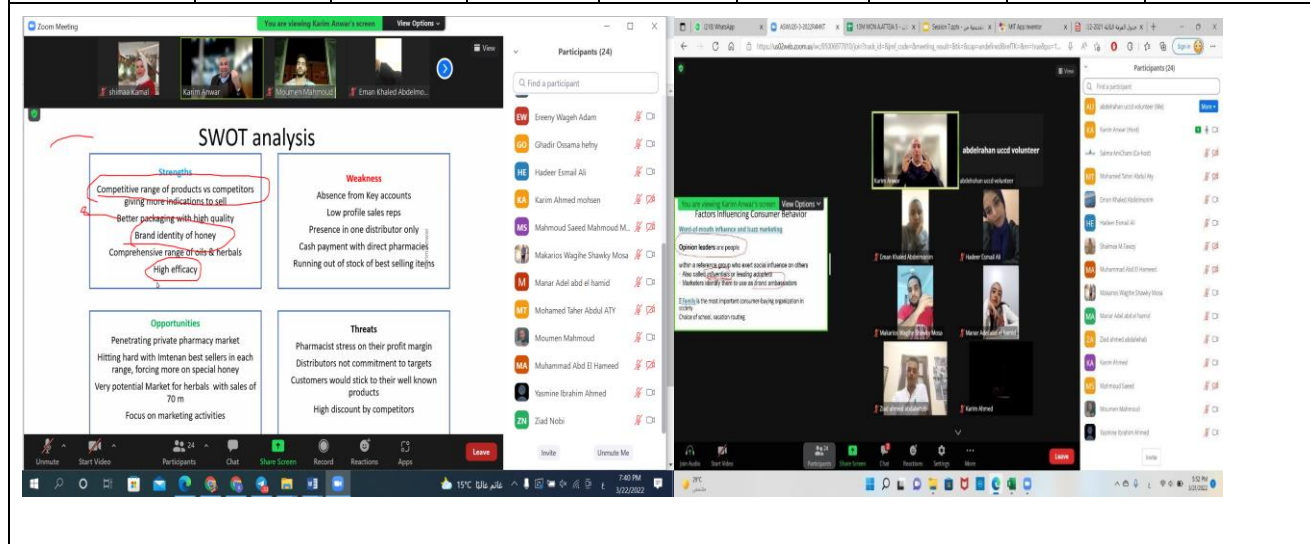
Course\Round	Total	Male	%	Female	%	Disable	Place Urban	Place Rural area
DMKT R4	22	8	36%	14	63%	0	13	9



Virtual Mkt R4 Course:

One round of MKT Training R4 was conducted with a total of 21 participants.

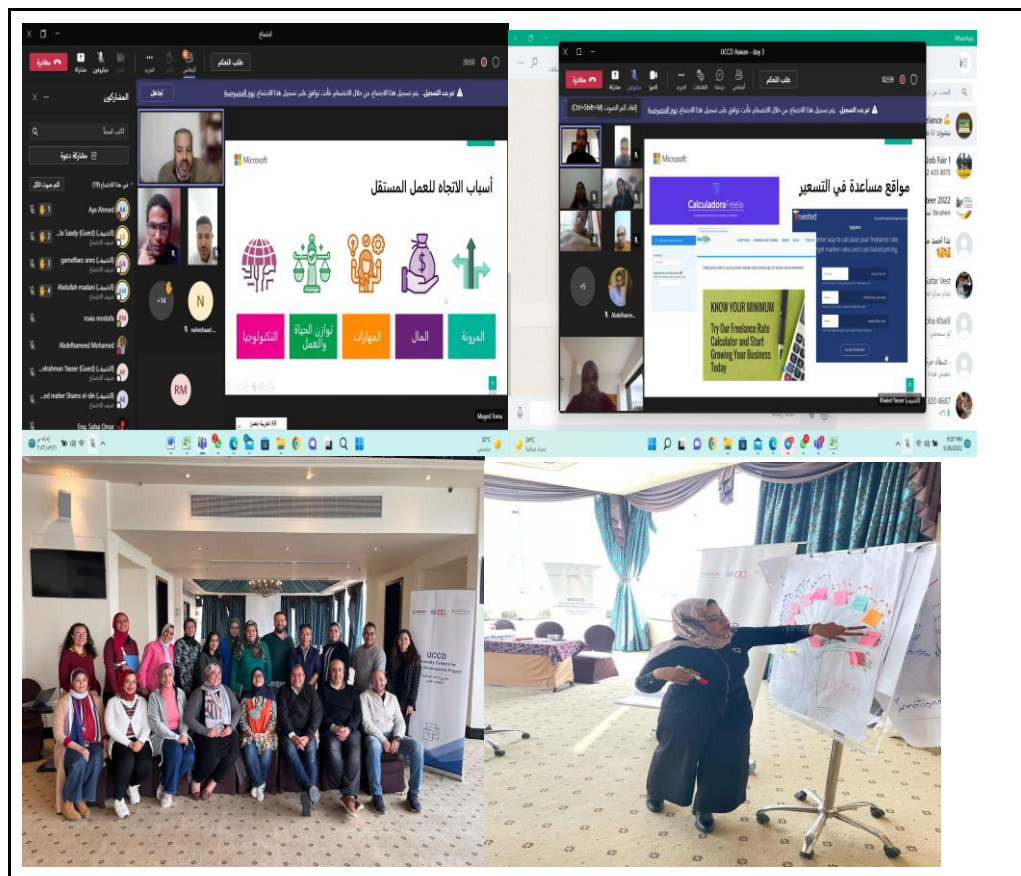
Course \ Round	Total	Male	%	Female	%	Disable	Place Urban	placeRural area
MKT R4	21	11	52%	10	47%	0	15	6



Team capacity building

2 Of the team members participated in TOT for DET FOF with ILO in Cairo.

All the team members also participated in a TOT on FreeLancer with CARE and Microsoft.



Marketing

Marketing campaign all the month of March on face book page about the Affair , and another one about the offline job Fair.

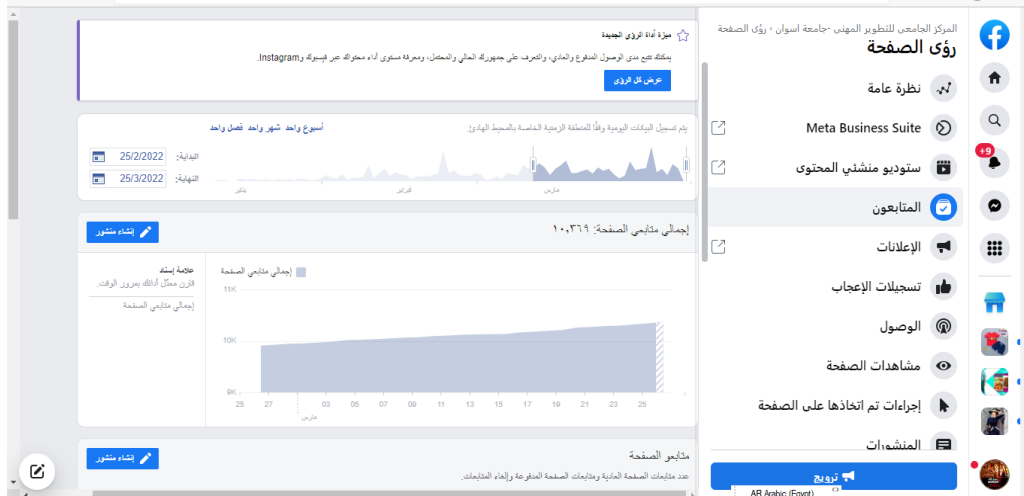
Technical support has been provided for all the students who faced difficulty to use the VFair platform

Facebook Management

Facebook Page: <https://www.facebook.com/UCCDAswan/>

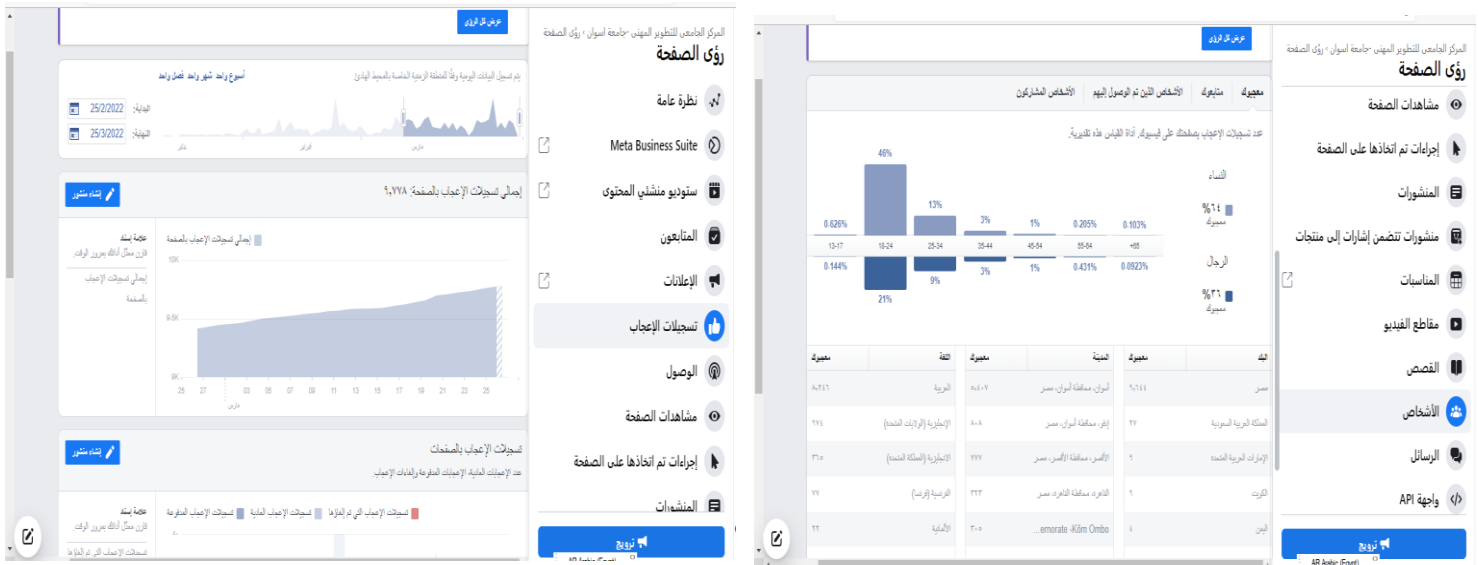
1. Our page likes:

- Our fans increased from 9390 to 10,369 (From 28-2-2022 To 26-3-2022)



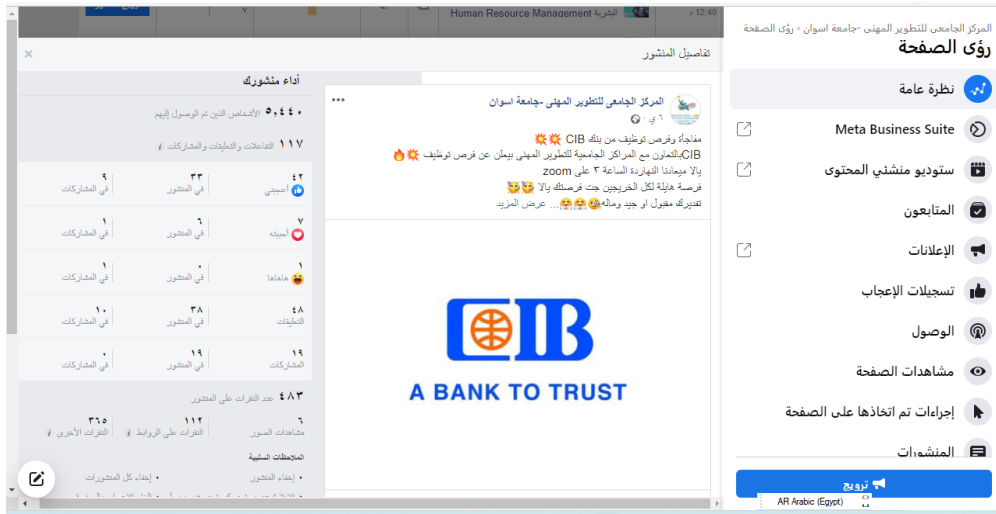
2. Our fans increased from 8919 to 9788 (From 28-2-2022 To 26-3-2022)

Our fans ages: 64% of our fans are from 18 to 24 years old and 36% are from 25 to 34 years' old



3. Most reach Post:

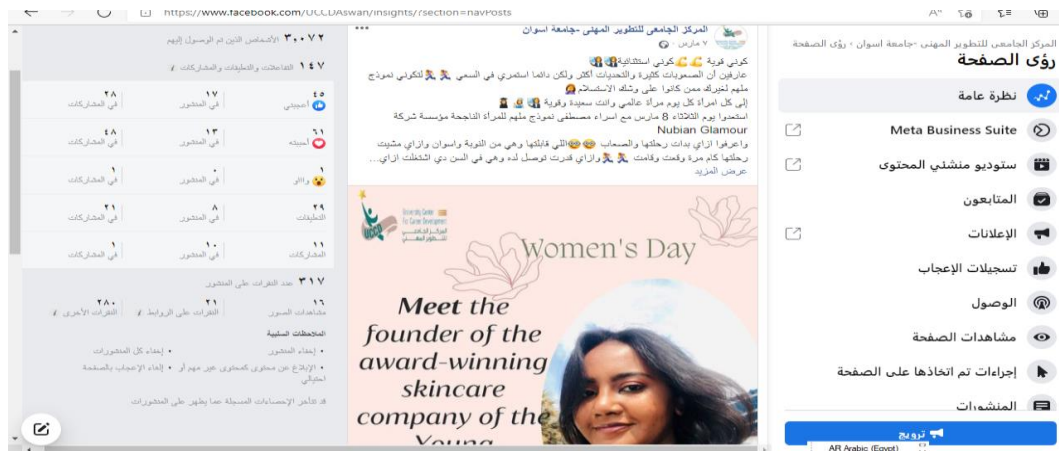
- This post was about Employment Opportunities from CIB.
- The most recent post was published on 21-3-2022. 5440 people have reached the post till now.



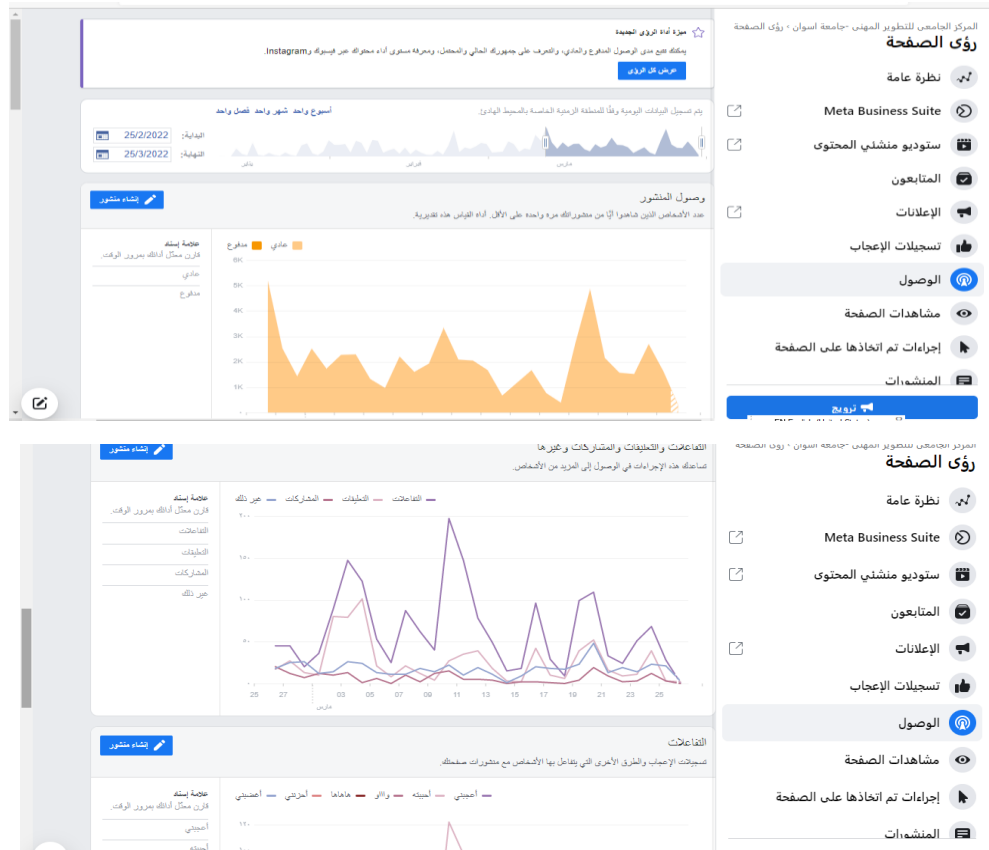
- This post was about Handing over employment skills certificates to students
- The most recent post was published on 10-3-2022. 4180 people have reached the post till now.



- This post was about INFO Session about Women's Day
- The most recent post was published on 7-3-2022. 3072 people have reached the post till now.



4. Average of reactions, comments this month:



3. Plan for Next period

1. Ramadan marketing Campaign on Facebook.
2. 2 Info Session.
3. Graduation Ceremony for 2021 UCCD Alumni.
4. UCCD Train.
5. English placement test