

October  
2021Monthly  
Report



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# I. General Activities Highlights

## 1. University Management Meeting:

& The deputy attended a reception to meet the new U.S. Minister-Counselor for Public Affairs On Sunday September 26,2021 and it was an opportunity to connect with many of characters he has previous collaborations with, and have mutual trust together ,

As result, the agreement on :

a-American Cultural Center will hold all the training provided by them for Aswan Province will be carried out in cooperation with the center where it is offered at the center or online and the center team selects students and graduates to get it as well as all the opportunities available online will be involved in the center.

b- Mr Mahmoud Tareq (iSpark Egypt ) will hold workshops and infusions the field of entrepreneurship through Zoom.

c- Msr, Maha Fawzy (CEO Leading 365 Training & Consultation ) agreed to sign a memorandum of understanding whether the center should provide all the training opportunities provided by her company to Aswan province as part of the community responsibility through cooperation with the center whether online.

& The deputy received the financial regulations approved by the Ministry of Finance for the center as a unit of a special nature from there in Cairo and began the procedures for opening a bank account for the center based on the adoption of the center and its regulations as a unit of a special nature.

## 2. Round Table

(Round table on the current situation of the tourism sector and the and the trend towards current and expected appointments after the Corona pandemic).

**The round table discussion revolved around a set of main objectives:**

**The first objective:** to know the extent to which the prevailing concepts in the recruitment process have changed in, The tourism sector in Aswan Governorate and future trends in this regard

**The second objective:** to identify the need to review the educational outputs to keep pace The requirements of the tourism sector in Aswan after Corona

**The third objective:** to know the suggestions of employers to help new graduates keep pace with The labor market has evolved.

### **Recommendation:**

1. The possibility of the Small Enterprises Agency contributing to support students and new graduates in establishing new projects and setting the least possible benefit and additional privileges for new projects.

2. The necessity of keeping pace with the curricula of the Faculty of Tourism and Hotels, which will be opened to adapt to developments and the requirements of the labor market
3. The necessity of learning new languages, such as the Chinese language, due to the openness of tourism from China to Egypt currently, and there is a great demand for tourist guides in the Chinese language
4. Preparing for cooperation between the university and a large number of companies and institutions present from the tourism sector to provide them with practical training opportunities and to provide decent job opportunities for new graduates



### 3. Cooperation Protocol

1-: (Cooperation protocol between the University Center and the Egyptian Family Foundation).

**Egyptian Family Foundation**

A leading community entity to support the rights of women, children, youth of both sexes and people with special needs by supporting development initiatives aimed at achieving sustainable human development.

Significant participants: (Aswan university- university center of career development- Egyptian Family Foundation- The political party is the future of the homeland- Enterprise development agency).

The purpose of the cooperation:

Providing training services and employment opportunities for students and fresh graduates

The most important activities that will be implemented through this cooperation

1. Practical training service for students and graduates.
2. Implementation of 4 training workshops in the field of (self-employment and entrepreneurship).
3. Announcing the available job, training, and volunteer opportunities for the center's graduates.
4. Participate in awareness and induction activities such as induction conferences
5. and labor market needs.

2-(Cooperation protocol between the University Center and (the operator of TIEC Aswan).

The operator of TIEC Aswan

MQR, is a tech-enabled workspace management company that helps people work in

productivity-conducive

Significant participants: (Aswan university- university center for career development- The operator of TIEC Aswan MQR).

The purpose of the cooperation:

will cooperate together in conducting entrepreneur capacity building activities for Aswan university students and graduates in the field of Technology.

The most important activities that will be implemented through this cooperation

1- Information Session

2- Entrepreneur Training

3- Career Development Services



4. English placement test



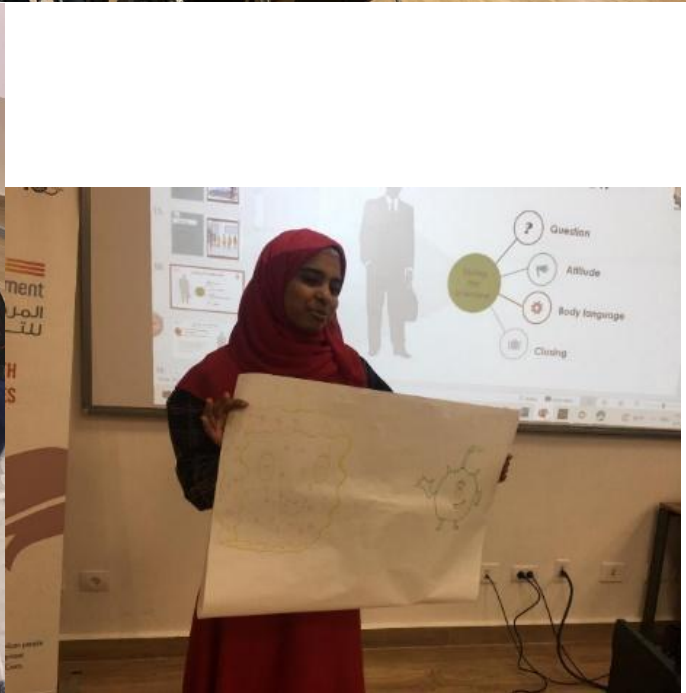


## 5. Career counselling Camp

Cooperation with the Center for Creativity and Innovation in implementing career counseling day, which included resume writing & interview skills , personal brand , linked in ,time management and Nonverbal Communication skills topics which was delivered by UCCD ASWAN team

This event had a great interaction on the part of the students and a great turnout for applications, as 300 were registered.

| Course Name                    | No. of Trainees | Males | %Males | Females | % Females | Disability |
|--------------------------------|-----------------|-------|--------|---------|-----------|------------|
| Resume writing workshop        | 27              | 11    | 41%    | 20      | 74%       | 0          |
| Interview workshop             | 35              | 16    | 46%    | 19      | 54%       | 0          |
| Personal brand                 | 16              | 10    | 63%    | 6       | 38%       | 0          |
| Linked in                      | 22              | 9     | 41%    | 13      | 59%       | 0          |
| Time management                | 20              | 8     | 40%    | 12      | 60%       | 0          |
| Nonverbal Communication skills | 35              | 15    | 43%    | 20      | 57%       |            |

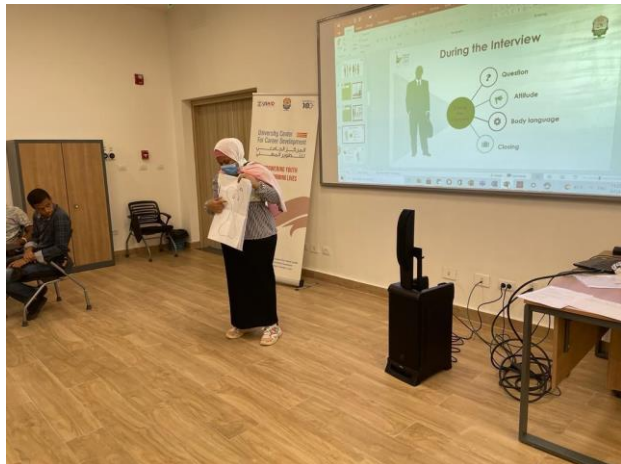






## Internship opportunities corporation with Khotow foundation

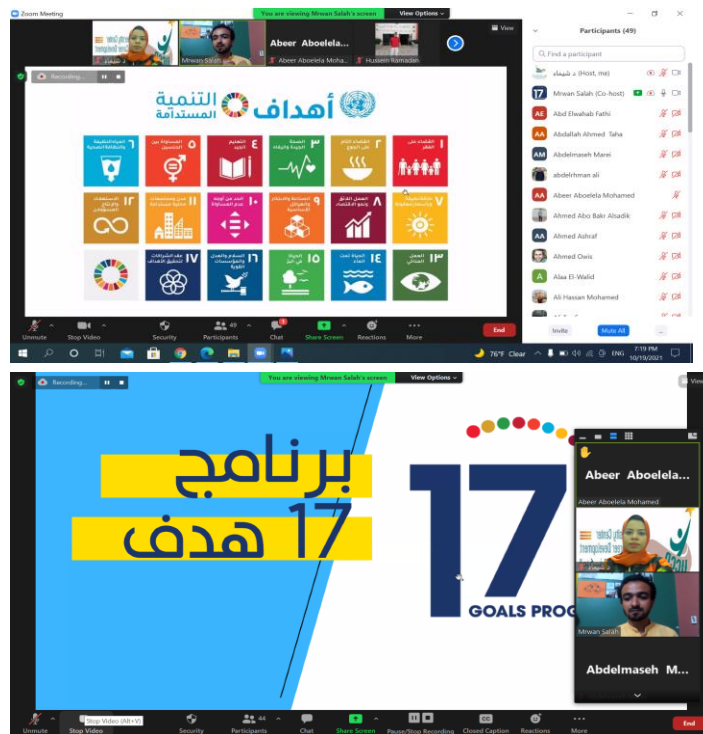
During this month, we contacted with the Khatow Foundation for Development to publish and follow up internship opportunities available there and to prepare students for these opportunities





## 6. Info session

Information session on sustainable development and opportunities to support young entrepreneur  
 The session was attended by 33 females, 12 males



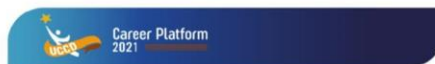
## 7. Orientation with Nubian

An introductory meeting was held for students about the center's activities and services, in cooperation with Nubian, and it was explained to them in a simple and quick way, and Flyers were distributed to all the students showing all the services provided.



## 8. Success story

Ahmed Awadllah who was graduated from commerce faculty in 2021 One of of our best volunteer in our UCCD graduates ,he learned and have strong experience from his volunteer works in our UCCD center he also benefited from HR , vest and customer service training also resume and interview skill workshops , resume critique session then he participated in Vfair through it he gain experience for how introduce himself and from the process of applying for a job all of this services makes him find his dream job in MQR the operator of TEICH association



**الشركة: MQR**  
**الاسم: احمد عوض الله خضري**  
**المهنة: Outreach lead in MQR**  
**الكلية: التجارة - قسم اقتصاد**  
**الجامعة: اسوان سنة التخرج: ٢٠٢١**

## success story 2

One of the most distinctive student of our UCCD graduates Ahmed Mohamed Abobaker who was graduated from Art faculty in 2021 survey department , who is benefit from HR & vest training also resume and interview skill workshops in addition resume critique then he participated in Vfair through it he gain experience for how introduce himself and from the process of applying for a job all of this services makes him find his dream job in MQR the ope



تم تعييني!



**الشركة:** الرياض للمساحه  
**الاسم:** احمد محمد ابوبكر  
**المهنة:** اعمال مساحه  
**الكلية:** اداب جغرافيا .قسم مساحه  
**الجامعة:** اسوان **سنة التخرج:** ٢٠٢١



المركز الجامعي للتطوير المهني - جامعة اسوان  
Published by Mona Fouad · October 29 at 9:04 AM · 🌐

احمد محمد ابو بكر ❤️ من الطلاب المجتهدين والمتميزين 🙌 من خريجي UCCD ASWAN شكرا لكل كلمة وتتمني دائما التوفيق والنجاح لك ولكل خريجي

UCCD ASWAN  
#Uccd\_Aswan  
#uccd\_aswan\_ترحب\_بذوي\_الإعاقة



## success story 3

on of our student shared in his facebook page his experience in our UCCD center and make alot of engagement and reached to 3600 k ,which was a great market for UCCD center



## challenges

We had difficulty in the arrangements of the round table where the date of its convening was changed from the president of the university more than once and the new time is not the best time for the tourism sector there is pressure in work and we solved by increasing the joint numbers of the sector and more than one side was invited in each sector of tourism to face any shortage of attendance

## II. UCCD Training Highlights

### 1. Interview / Registration/ Preparation of courses

During this month UCCD Aswan completed 250 interviews.

All student's data registered in the system, in addition technical support has been provided for more than 40 students

Zoom preparation sessions run for all students who have been selected for the coming rounds in order to ensure that they can use zoom online and solve their technical problem in addition to explaining and receiving all documentation processes and documents needed.

### 2. +16 Training:

During this month the center ran 12 rounds in different fields 3 HRT, 5 VEST ,2 CST, 1QCT , 1DMKT ,2 MKST , 1HST with a total of participants.

| Course\Round | Total | Male | % | Female | % | Disable |
|--------------|-------|------|---|--------|---|---------|
|--------------|-------|------|---|--------|---|---------|

|       |  |  |  |  |  |  |
|-------|--|--|--|--|--|--|
| Total |  |  |  |  |  |  |
|-------|--|--|--|--|--|--|

### a. Virtual HR Course:

Three of HR Training was conducted with a total of 46 participants.

| Course\Round | Total | Male | %   | Female | %   | Disable |
|--------------|-------|------|-----|--------|-----|---------|
| R16          | 24    | 5    | 21% | 19     | 79% |         |
| R17          | 22    | 8    | 36% | 14     | 64% | 0       |
| R18          | 15    | 2    | 13% | 13     | 76% | 0       |

The screenshot shows a Zoom meeting interface. The main content is a slide titled "Interview Stages" which is divided into three phases: "Before", "During", and "After".

- Before (Red box):** Preparation:
  - CV
  - JD / SPCS
  - Questions checklist
  - Assessment Form
  - Rater/ Panel
  - Schedule
  - Venue
- During (Green box):**
  - Ice Breaking
  - Questions
  - Closing
  - Interview Etiquette
  - 80/20
- After (Purple box):**
  - Rating
  - Shortlisting

On the right side, there is a gallery view of participants. Visible names include Dina Mostafa Youssef, UCCD Aswan, Dr. Sahar Nasser, Abrar Mostafa mohamed, and omnia arafat hussein. The bottom of the screen shows Zoom controls like Unmute, Start Video, Participants (25), Chat, Share Screen, Record, Reactions, and a Leave button.

### b. Virtual Employability Skills Course:

five Rounds of VEST Training was conducted with a total of 94 participants.

| Course\Round | Total | Male | %   | Female | %   | Disable |
|--------------|-------|------|-----|--------|-----|---------|
| R25          | 18    | 8    | 44% | 10     | 56% | 0       |
| R26          | 19    | 6    | 32% | 13     | 68% | 0       |
| R27          | 20    | 6    | 30% | 14     | 70% | 0       |
| R28          | 19    | 4    | 21% | 15     | 79% | 0       |
| R29          | 20    | 2    | 21% | 18     | 79% | 0       |

Zoom Meeting

Participants (24)

- Asmaa Saleem
- Amr Mohamed
- Doha Ahmed Mohamed
- Karem Shalaby
- M. Abdelkader
- Mariam Mahmoud
- Mohamed Abdelkader
- Mohamed Magdy
- Omnia Hassan Abdelkader
- Rahma Abdelkader
- Rahma Hassan
- Zehab Kaly

Zoom Meeting

### Our Methodology

- Application Practice: Applying what we learned to similar or different situations.
- Reflection (Reflection): Sharing findings & questions towards the game.
- Conclusion Theory: Extracting concepts & meaning.
- Application Practice: Applying what we learned to similar or different situations.

Zoom Meeting

Participants (22)

- Almohamed Hamada Saad
- Hagar Khaki
- Mansar Gaber
- Mohamed Amer
- Nourhan Zakaria
- Behes Mohamed
- Kara Mohamed
- Ziad Mohamed
- اسماء محمد عبد الرحمن
- موجبات

Zoom Meeting

Participants (24)

- Tayed wazery
- Habiba Gameel
- Hagar ahmed
- Hanan Ahmed
- Mahmoud Qenawy
- Mustafa Sayed
- Omar Hamada
- Rawaan Amr
- Walaa abo alhasan amen
- Zahwa Rashwan
- ziad AbdEIRahim

Zoom Meeting

- Please introduce yourself
- What trainings/courses did u
- What do you like the most a
- What do you dislike the mos
- What are your expectation 5 days ?

Zoom Meeting

Participants (21)

- Eten Adel Ibrahim
- Essa Mohamed Sayed
- Hedaya Mohab
- Mahmoud Abdelkader
- Mahmoud sayed Hassan
- Mayar Abd Elmoham
- mohamed abdelkader
- Rajaa Gaber
- Shimaa gamal
- Yousra Adel Meled
- امينة عبدالله
- هدى محمد عبد الغني

Zoom Meeting

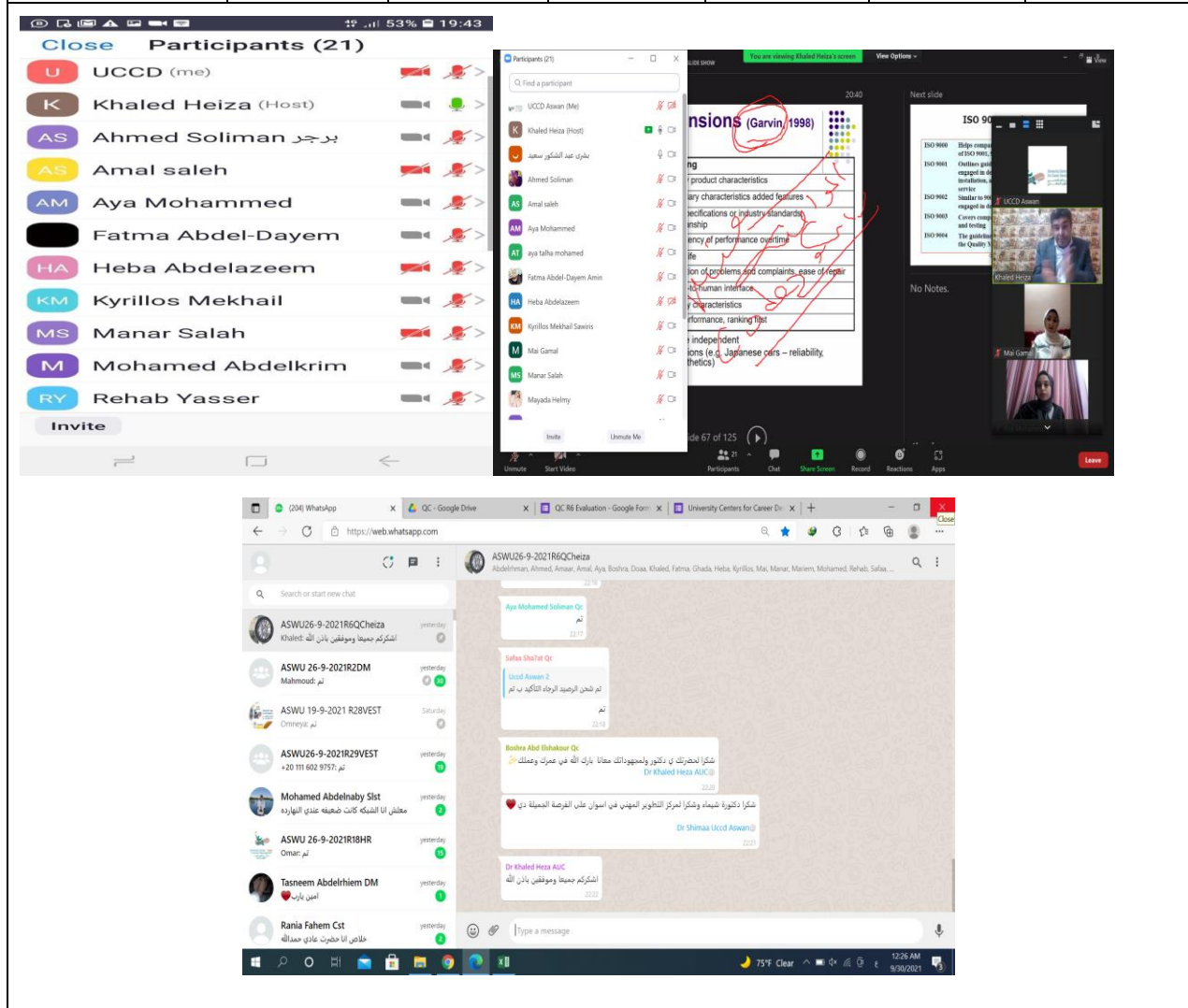
### Create impactful presentations

- Prepare your subject
- Structure your content
- Deliver your presentation

### c. Virtual QCT Course:

One round of QCT Training R6 was conducted with a total of 17 participants.

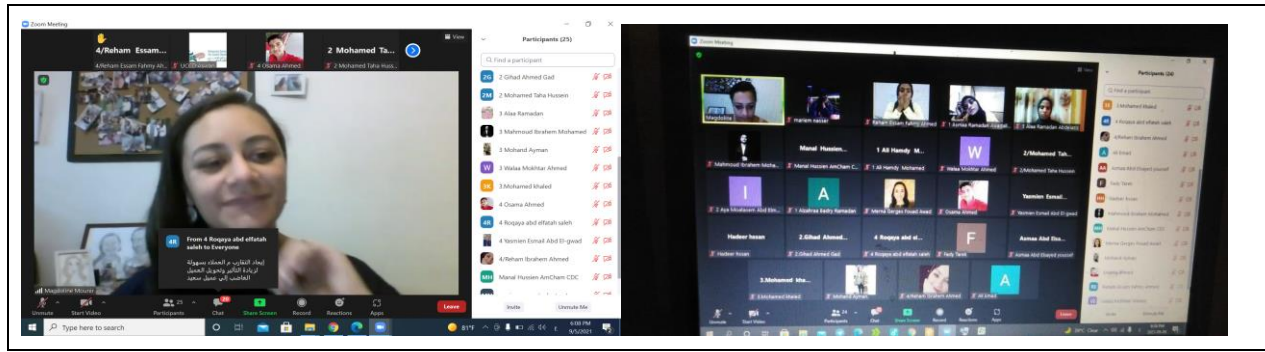
| Course\Round | Total | Male | %   | Female | %   | Disable |
|--------------|-------|------|-----|--------|-----|---------|
| R6           | 17    | 4    | 24% | 13     | 76% | 0       |



### d. Virtual CST Course:

Two of CST Training R13 & R14 was conducted with a total 45 of participants.

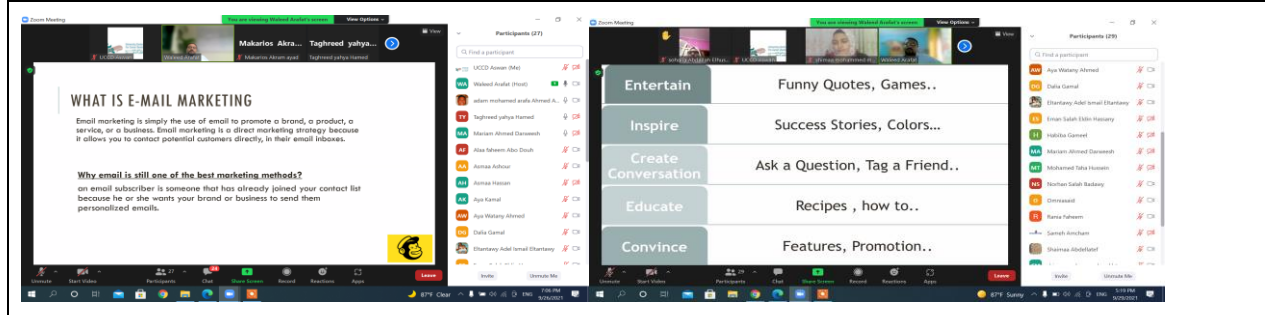
| Course\Round | Total | Male | %   | Female | %   | Disable |
|--------------|-------|------|-----|--------|-----|---------|
| R13          | 21    | 8    | 38  | 13     | 62  | 0       |
| R14          | 24    | 6    | 25% | 18     | 75% | 0       |



**e. Virtual DMKT Course:**

f. one of Training R3 , was conducted with a total 24 of participants.

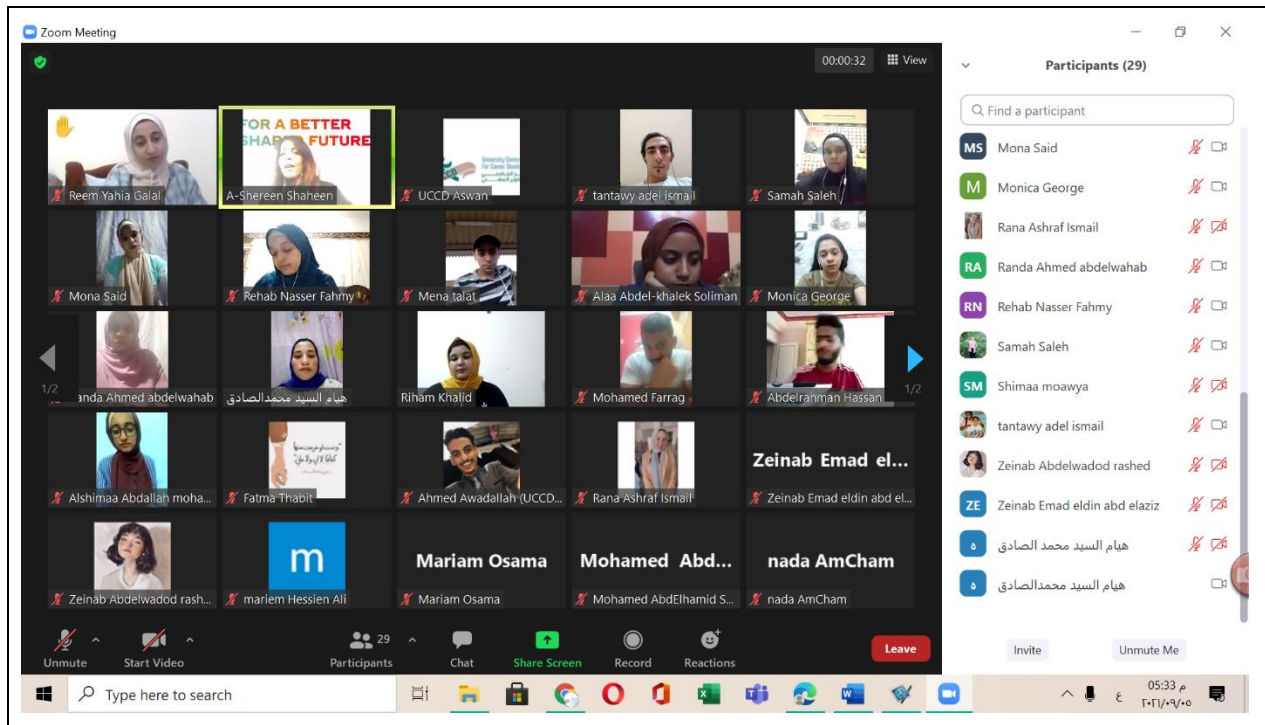
| Course\Round | Total | Male | %  | Female | %  | Disable |
|--------------|-------|------|----|--------|----|---------|
| R3           | 24    | 6    | 25 | 18     | 75 | 0       |



**g. Virtual MKST Course:**

Two of MKST Training R13 &R14was conducted with a total of 46 participants

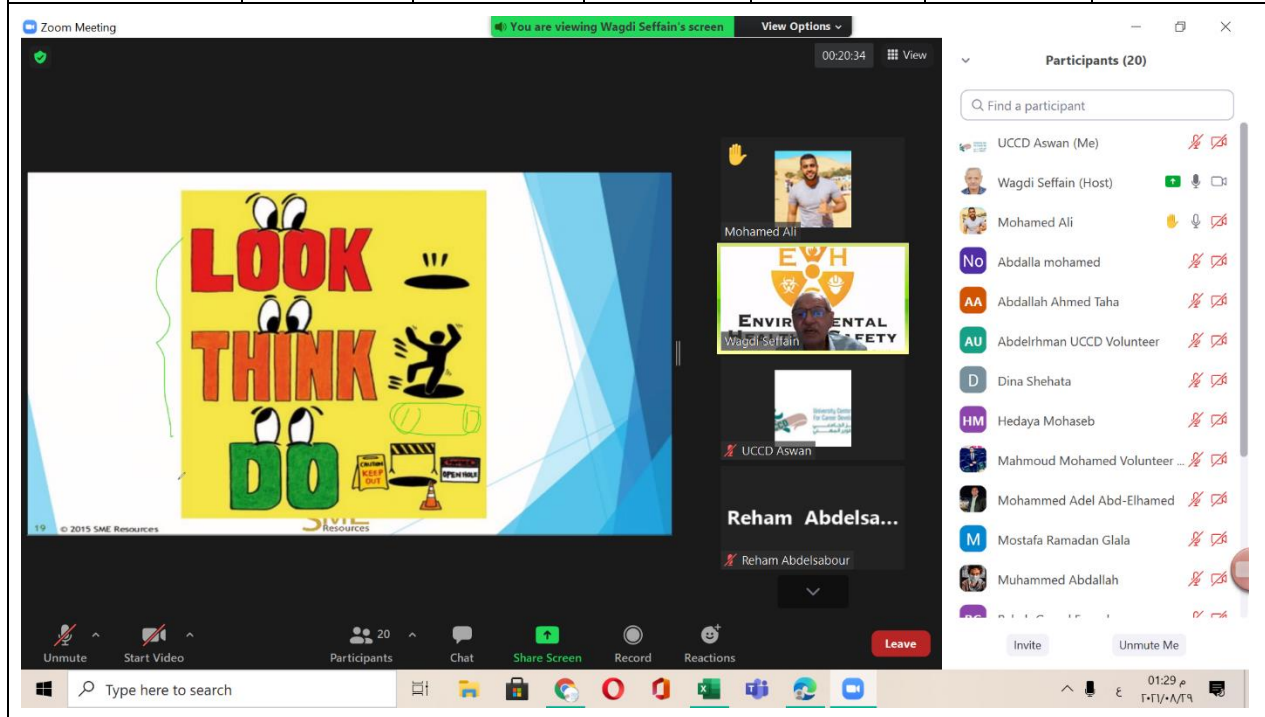
| Course\Round | Total | Male | %   | Female | %   | Disable |
|--------------|-------|------|-----|--------|-----|---------|
| R13          | 22    | 5    | 23% | 17     | 77% | 0       |
| R14          | 24    | 9    | 38% | 15     | 63% | 0       |



### h. Virtual HST Course:

One of Health & safety Training R6 was conducted with a total 15 of participants

| Course\Round | Total | Male | %   | Female | %   | Disable |
|--------------|-------|------|-----|--------|-----|---------|
| R6           | 15    | 8    | 53% | 7      | 47% |         |



### III. Career Advising Sessions

| Course\Round    | Total | Male | %   | Female | %   | Disable |
|-----------------|-------|------|-----|--------|-----|---------|
| Resume critique | 50    | 22   | 44% | 28     | 56% | 3       |

### IV. Team capacity building

& The center's professional development specialists have completed the digital marketing course offered through the American Chamber of Business which they attended for 2 months online .

& The deputy attended Training offered through Aspire Training Solutions for 3 days with the theme of Daring Leader in Cairo .

The Recruitment Officer and the Administrative Coordinator attended the "Disability Equality Training". The workshop aims to know the challenges facing students with disabilities and how to integrate them into the center's activities.

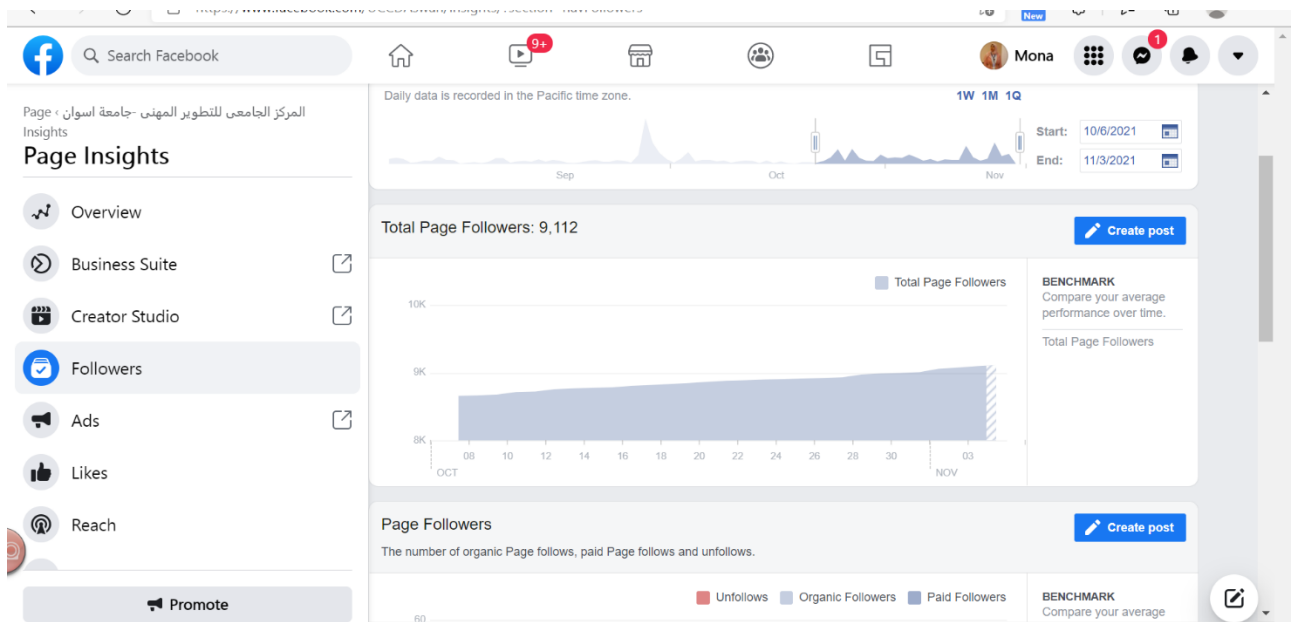


### V. Facebook Management

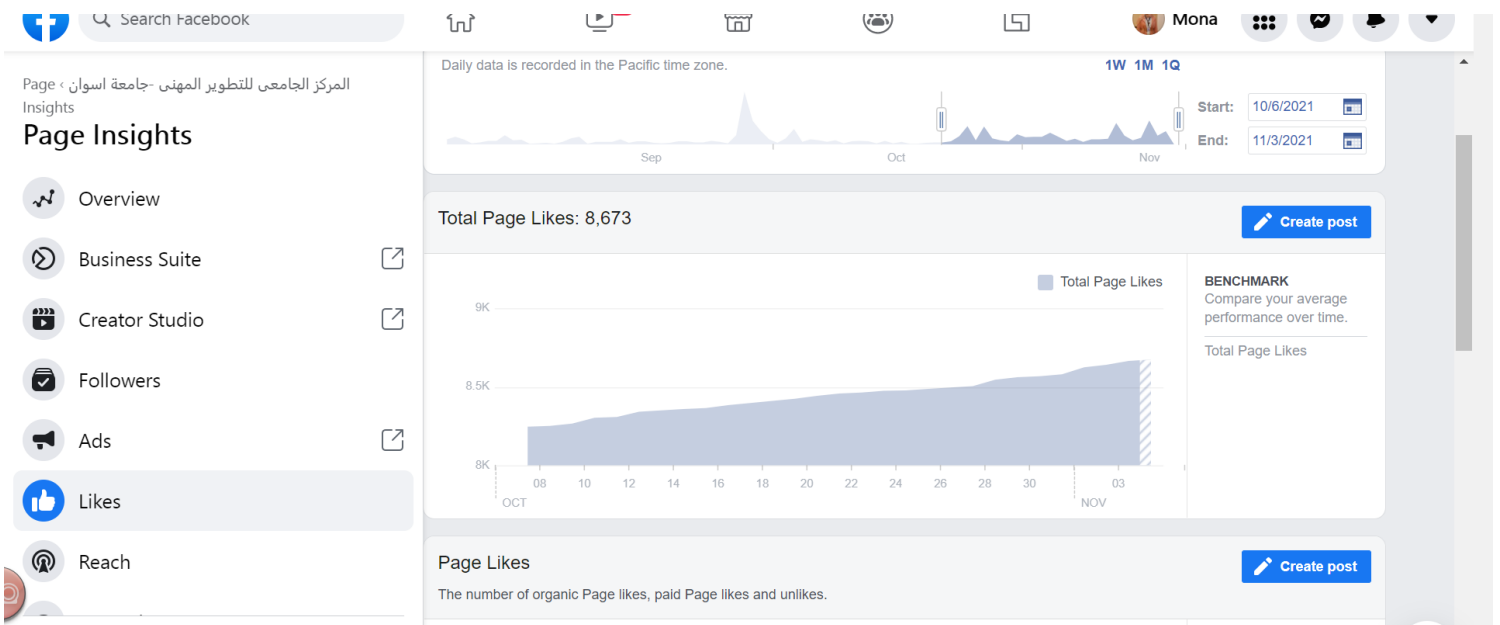
Facebook Page: <https://www.facebook.com/UCCDAswan/>

1. Our page likes:

- Our fans increased from 8663 to 9111 (From 24-9-2021 To 30-10-2021)

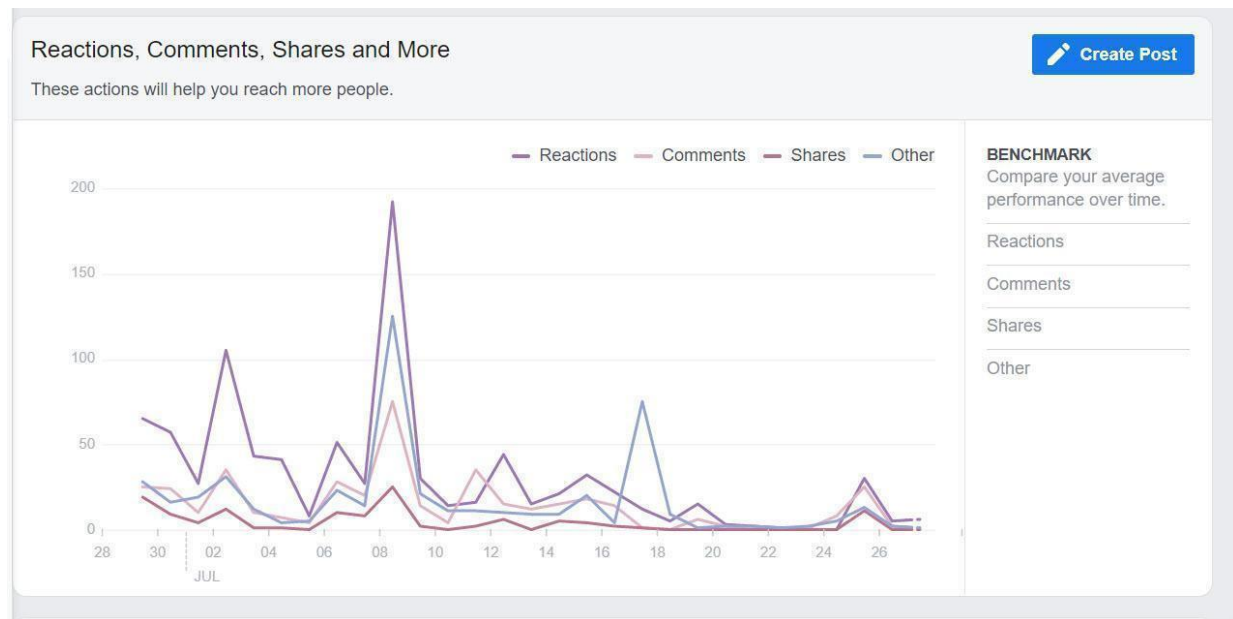
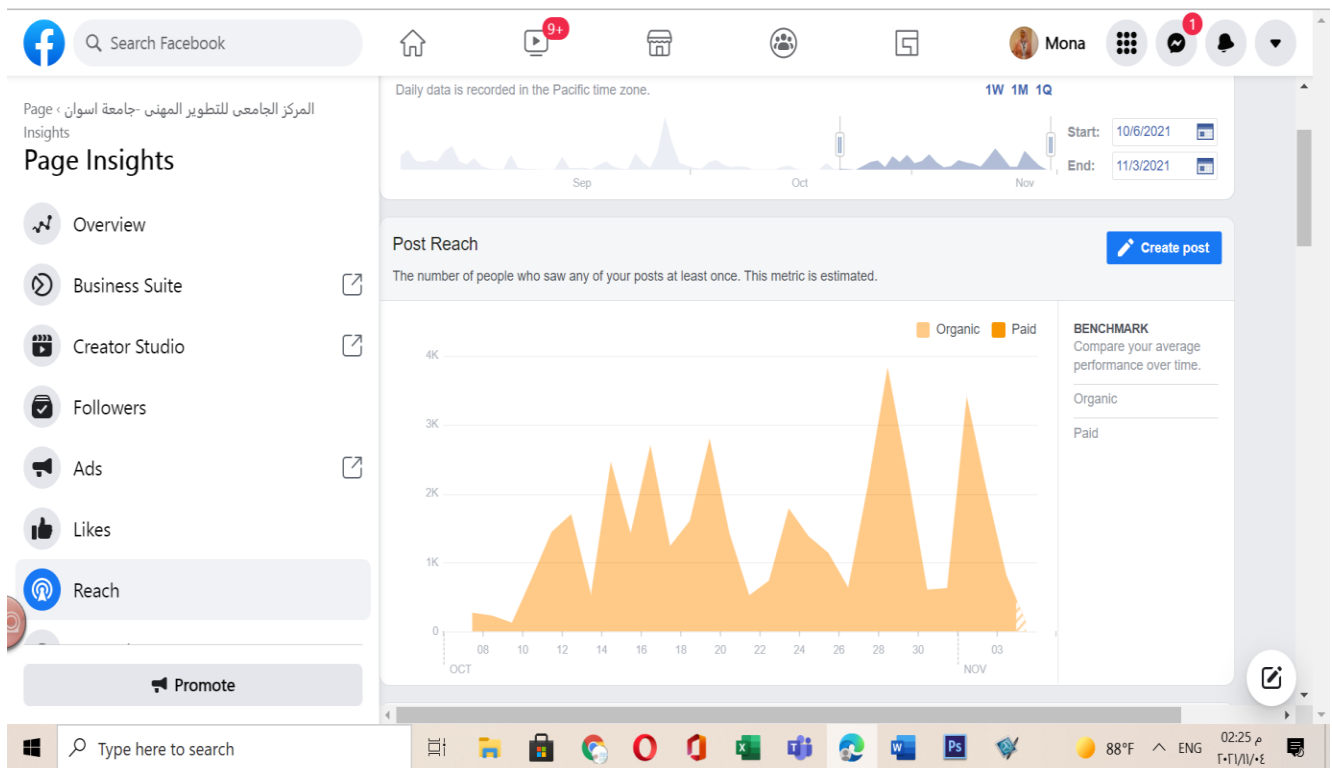


## 2. Our fans ages:



- 72% of our fans are from 18 to 24 years old and 18% are from 25 to 34 years' old





### 3. Plan for Next period

1. Preparing and holding a volunteer camp.
2. Preparation and hold celebrates of Global entrepreneur Week in collaboration with Tech start from 14 nov, finish 18 Nov,
3. Preparation and hold two info sessions.

#### 4. Preparation for orientation and workshops On the occasion