

November
2021Monthly
Report



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I. General Activities Highlights

1. University Management Meeting:

- The deputy received the financial regulations approved by the Ministry of Finance for the center as a unit of a special nature from there in Cairo and The procedures for opening a bank account for the center have been completed of the center and its regulations as a unit of a special nature.
- The approval procedures for conducting labor market research have been completed The president's approval, security and press coverage

2. Celebrating Global Entrepreneurship Week

During this month our center participated in the celebration of Global Entrepreneurship Week in the Global Entrepreneurship Week implemented by the Innovation and Creativity Center TIEC

Where entrepreneurship is of paramount importance in creating job opportunities, improving the economy and developing society, as it is an incubator for innovation that contributes to research and development. Among the activities of the celebration were various trainings such as

This event included many activities and meetings

- An intensive course in E-Commerce in cooperation with Zammit that will end on Sunday 21st.
- And an Entrepreneurship Boot Camp in cooperation with Nubiavest for a period of 4 days, starting from Sunday 21st.
- Also, an intensive training on Sunday, November 21, on self-discovery, in cooperation with our center the University Center for Career Development - Aswan University.

The marathon teams were celebrated:

- * The 4.
- * Atoms Tech.
- * Aswany.

And honoring them and getting to know their journey with the Ibtikar Marathon, how it was, and exchanging experiences with them, and the Protect her (Ph) Hackathon team from Aswan, which won the first ICT Women in the participating governorates of Egypt

The day also included interactive and motivational activities

Within the celebrations, there was an info session on the importance of entrepreneurship, how it has grown over the past 50 years, how to start your first steps as an entrepreneur and the channels that help you. This talk was presented by Ahmed Saadoun, a certified trainer from the Ministry of Youth and Sports, Entrepreneurship

<http://www.shbketmsr24.com/%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A7%D8%B3%D9%88%D8%A7%D9%86-%D8%A7%D9%84%D9%85%D8%B1%D9%83%D8%B2-%D8%A7%D9%84%D8%AC%D8%A7%D9%85%D8%B9%D9%8A>

<https://www.cairo24.com/1426922>

https://www.masrawy.com/news/news_regions/details/2021/11/23/2128163/%D8%A8%D8%A7%D9%84%D8%B5%D9%88%D8%B1-%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A3%D8%B3%D9%88%D8%A7%D9%86-%D8%AA%D8%AD%D8%AA%D9%81%D9%84-%D8%A8%D8%A7%D9%84%D8%A3%D8%B3%D8%A8%D9%88%D8%B9-%D8%A7%D9%84%D8%B9%D8%A7%D9%84%D9%85%D9%8A-%D9%84%D8%B1%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A3%D8%B9%D9%85%D8%A7%D9%84-#sectionListing

<https://m.akhbarellyom.com/news/newdetails/3581556/1/%D8%A7%D9%84%D9%85%D8%B1%D9%83%D8%B2-%D8%A7%D9%84%D8%AC%D8%A7%D9%85%D8%B9%D9%8A-%D9%84%D9%84%D8%AA%D8%B7%D9%88%D9%8A%D8%B1-%D8%A7%D9%84%D9%85%D9%87%D9%86%D9%8A-%D9%8A%D8%AD%D8%AA%D9%81%D9%84-%D8%A8%D8%A3%D8%B3%D8%A8>

<https://law.aswu.edu.eg/global-entrepreneurship-week-at-the-university-center-for-professional-development/>

<https://sadamisr.com/2021/11/23/%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-%D8%A7%D8%B3%D9%88%D8%A7%D9%86-%D8%A7%D9%84%D9%85%D8%B1%D9%83%D8%B2-%D8%A7%D9%84%D8%AC%D8%A7%D9%85%D8%B9%D9%8A-%D9%84%D9%84%D8%AA%D8%B7%D9%88%D9%8A%D8%B1-%D8%A7%D9%84/>

<https://www.elshaabalaswany.com/archives/15360>

<https://www.kashqol.com/104769>

Course\Round	Total	Male	%	Female	%	Disable
discover your self	50	21	42%	29	58%	50





3. Job opportunities

Training opportunity for students and graduates for a month at Al-Abd Contracting Company, one of the major companies executing decent life projects in Aswan

The following specialties are required:

- civil engineers
- Civil observers
- Engineers or surveyors



4. Orientation Benefiting from the introductory meeting for sustainable development

University Center FOR Career Development Aswan participates in The activities of the Environment and Sustainable Development Program at Aswan University, which was inaugurated by the President of Aswan University, the deans of the faculties and members of the university's faculty, in the presence of a large crowd of university students.



II. UCCD Training Highlights

1. Interview / Registration/ Preparation of courses

During this month UCCD Aswan completed 250 interviews.

All student's data registered in the system, in addition technical support has been provided for more than 40 students

Zoom preparation sessions run for all students who have been selected for the coming rounds in order to ensure that they can use zoom online and solve their technical problem in addition to explaining and receiving all documentation processes and documents needed.

2. +16 Training:

During this month the center ran 13 rounds in different fields 5 VEST ,1SLS ,1SCHT ,1 CST, 1HST,1HRT,1QCT , 1DMKT ,1 PMT with a total of participants.

Course\Round	Total	Male	%	Female	%	Disable
Total						

a. Virtual Employability Skills Course:

Three of VEST Training was conducted with a total of 87 participants.

Course\Round	Total	Male	%	Female	%	Disable
R5	19	8	42%	11	58%	
R6	19	9	47%	10	53%	
R7	16	4	25%	12	75%	
R8	14	2	14%	12	86%	
R9	19	7	37	12	63	

b. Virtual SLST Course:

one Round of SLS Training was conducted with a total of 20 participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	20	11	55%	9	45%	

c. Virtual SCHAT Course:

One round of SCHAT Training R1 was conducted with a total of 15 participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	15	12	80%	3	20%	

d. Virtual CST Course:

One of CST Training R1 was conducted with a total 19 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	19	11	59%	8	41%	

e. Virtual HST Course:

one of Training R1 , was conducted with a total 20 of participants.

Course\Round	Total	Male	%	Female	%	Disable
R1	20	13	65%	7	35%	

f. Virtual HRT Course:

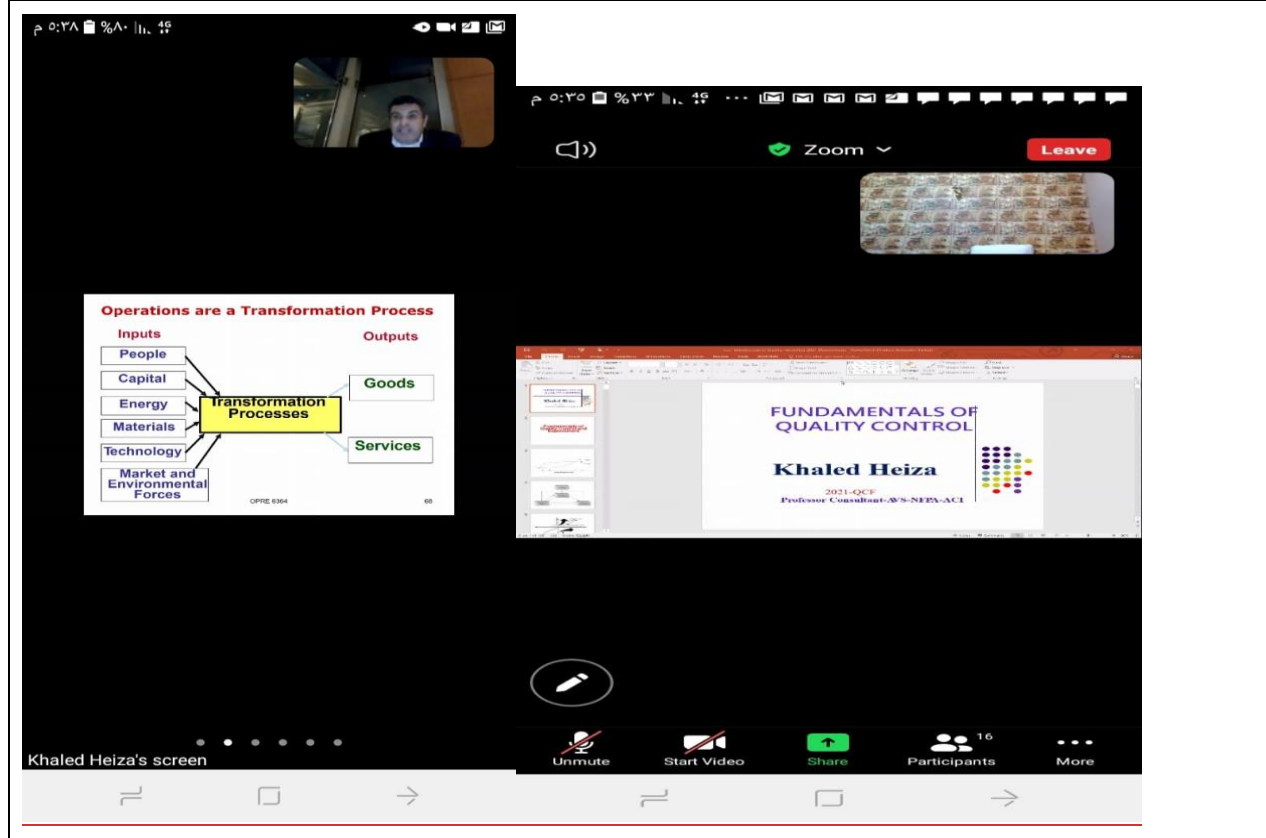
OneofHRT Training R2 was conducted with a total of 24 participants

Course\Round	Total	Male	%	Female	%	Disable
R2	24	11	46%	13	54%	

g. Virtual QCT Course:

One of QCT Training R1 was conducted with a total 16 of participants

Course\Round	Total	Male	%	Female	%	Disable
R1	16	6	38%	10	62%	



h. Virtual DMKT Course:

One of DMKT Training R2 was conducted with a total 20 of participants

Course\Round	Total	Male	%	Female	%	Disable
R2	20	10	50%	10	50%	

i. Virtual PMT Course:

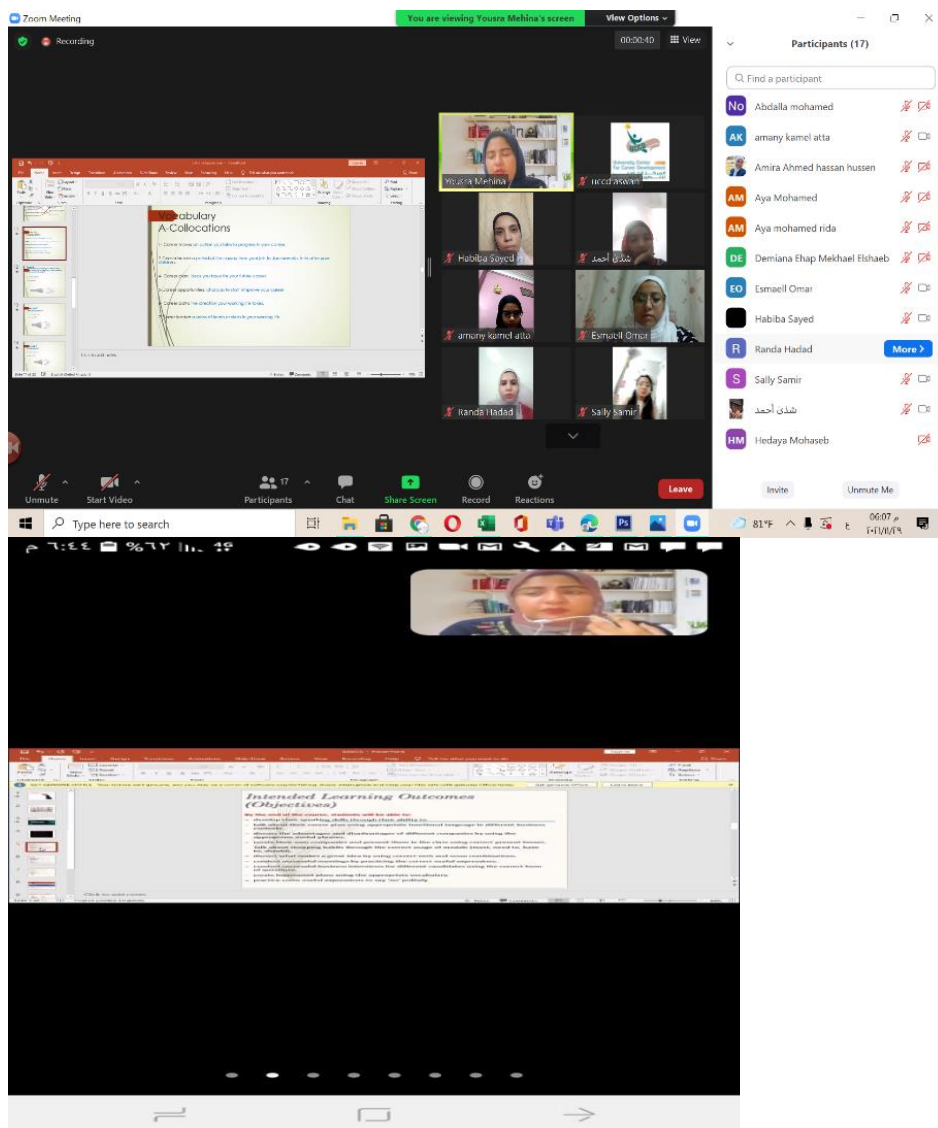
One of PMT Training R1 was conducted with a total 18 of participants

Course\Round	Total	Male	%	Female	%	Disable

R1	18	13	72	5	28	

j. English course

During this month the center has conducted 5 groups for English course . 2 groups for A2C level with a total 35 of participants and 3 groups for A2A level with a total 72 of participants.



III. Career development workshops

Cooperation with the Center for Creativity and Innovation in implementing career counseling day, which included resume writing & interview skills , personal brand , linked in ,time management and Nonverbal Communication skills topics which was delivered by UCCD ASWAN team

This event had a great interaction on the part of the students and a great turnout for applications, as 300 were registered.

Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability
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Resume writing workshop	36	8	22%	28	78%	0
Interview workshop	17	4	24%	13	76%	0



IV. Career Advising Sessions

Course\Round	Total	Male	%	Female	%	Disable
Resume critique	15	7	44%	8	56%	3

V. Team capacity building

Two of our staff members has participated in CDF patch 3

& The deputy attended Training offered through Aspire Training Solutions for 3 days with the theme of Daring Leader in Cairo .

Three team members also participated in the second refresher session on the implementation and use of surveys of required skills in facilities from 22-25 November 2021.

It aimed to survey surveys regarding companies' employment trends in the field of tourism companies in Aswan and to make electronic forms on that.

The Recruitment Officer and the Administrative Coordinator attended the "Disability Equality Training". The workshop aims to know the challenges facing students with disabilities and how to integrate them into the center's activities.



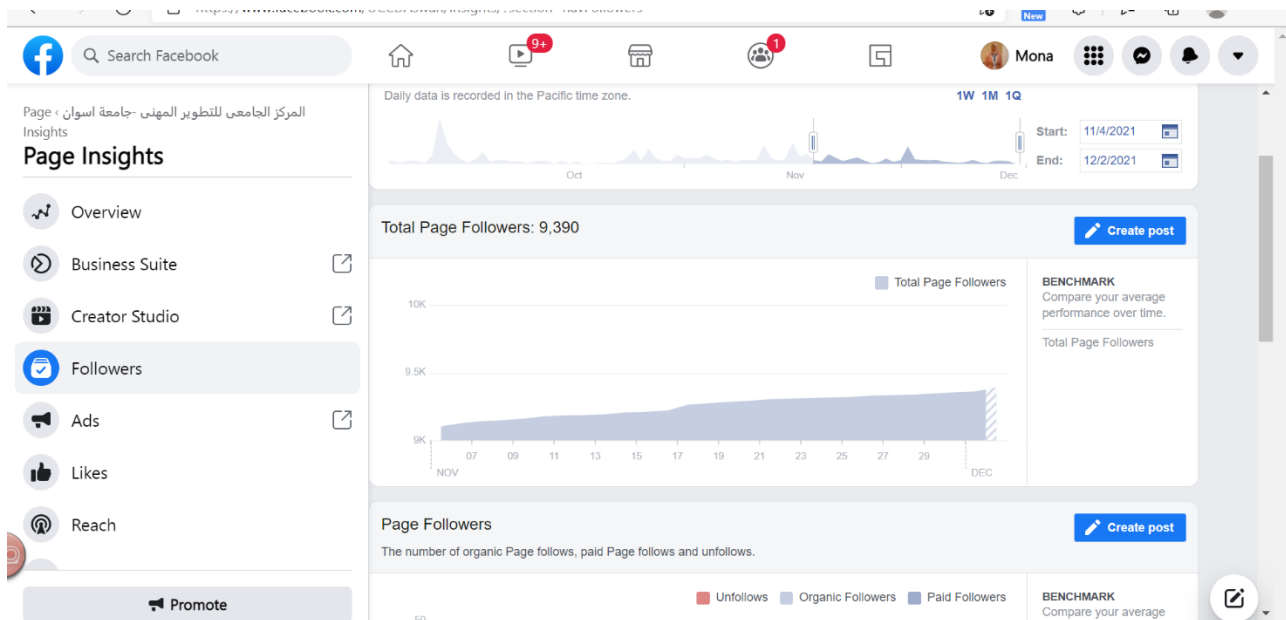


VI. Facebook Management

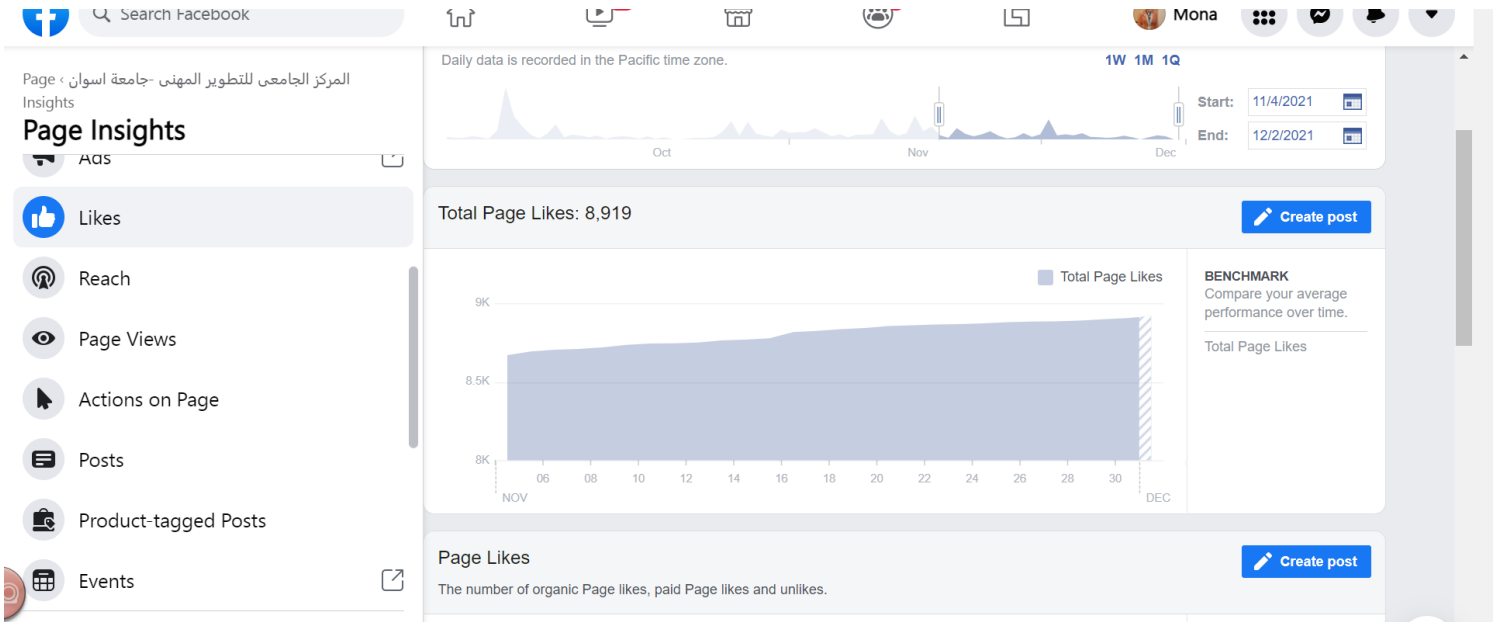
Facebook Page: <https://www.facebook.com/UCCDAswan/>

1. Our page likes:

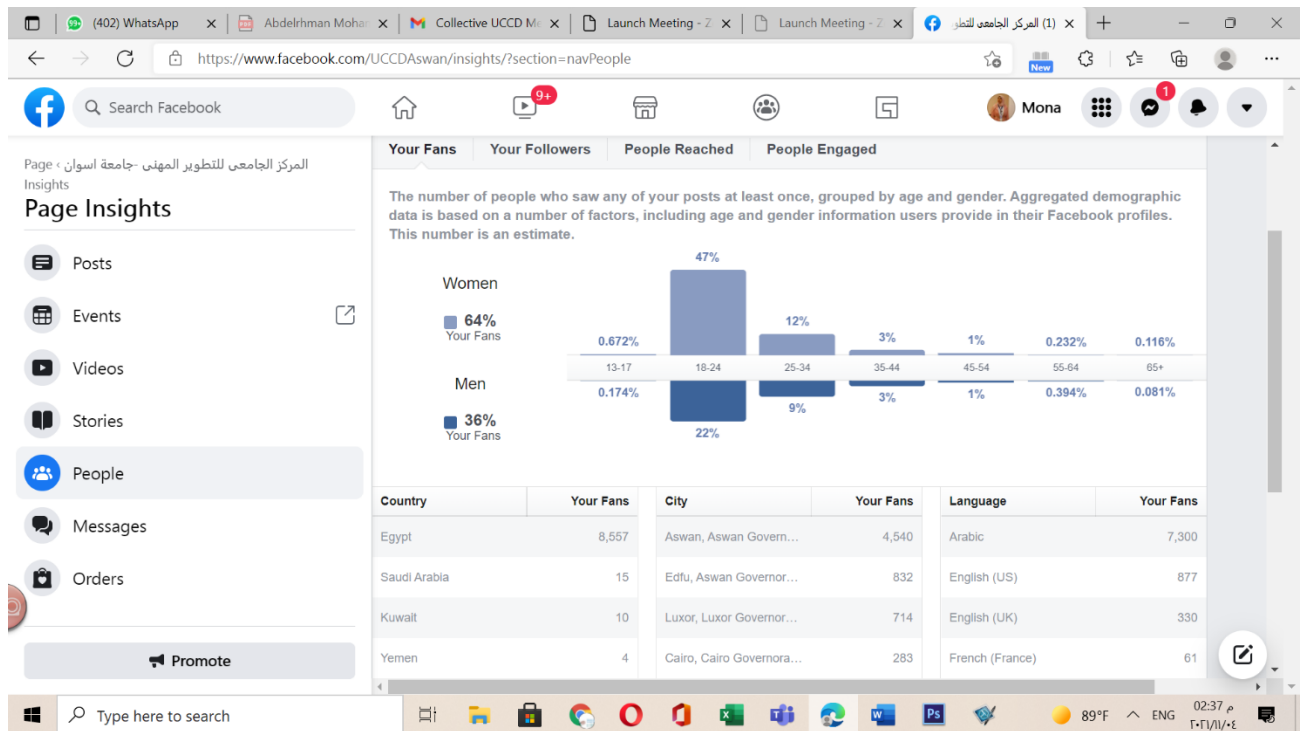
- Our fans increased from 9111 to 9390 (From 24-10-2021 To 30-11-2021)



2. Our fans increased from 8330 to 8919 (From 24-10-2021 To 30-11-2021)



Our fans ages: 72% of our fans are from 18 to 24 years old and 18% are from 25 to 34 years' old



3. Most reach Post:

Page < Insights

Page Insights

- Overview
- Business Suite
- Creator Studio
- Followers
- Ads
- Likes
- Reach

Promote

المركز الجامعي للتطوير المهني - جامعة اسوان
November 6

ولا يائس الذي كان منتظر نتيجة placement test ... ظهرت النتيجة والف مبروروك للناجحين ... وحظ اوفر وفرصة اخرى للغير موفقين ... هنذل نشوف النتيجة من الملف المرفق بالبوست .. وتعرف مستواك التي هتأخذ الكورس بناءا عليها التي تم تظليله باللون الاحمر لم يوفقوا في اجتياز المستوى المطلوب ممكن تشاركوا في امتحان تحديد المستوى مرة ثانية بس اشتغلوا على نفسكم وذاكروا تاني ... و هيتم تقسيم كل مستوى لمجموعات وتعن عنها فريدا جدا وايضا هنعن عن ميعاد الكورس وشوية وادخلوا تاني في placement القادم باذن الله ... واصعظ على الليك واعرف نتيجتك

...https://drive.google.com/.../1nzXyg30uQCzAZrb0usUWPhnR-.../view

جامعة اسوان

نتيجة
اختبار تحديد مستوى اللغة الانجليزية

Performance for your post

4,135 People Reached

156 Reactions, Comments & Shares

42 Like	35 On Post	7 On Shares
33 Love	25 On Post	8 On Shares
79 Comments	63 On Post	16 On Shares
2 Shares	2 On Post	0 On Shares

812 Post Clicks

26 Photo views	423 Link clicks	363 Other clicks
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NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts

0 Report as spam 0 Unlike Page

Reported stats may be delayed from what appears on post.

- This post was about golden opportunity
- The most recent post was published on 28-4-2021. 2171 people have reached the post till now.

4. Average of reactions, comments this month:

Page < Insights

Page Insights

- Overview
- Business Suite
- Creator Studio
- Followers
- Ads
- Likes
- Reach

Promote

Daily data is recorded in the Pacific time zone.

1W 1M 1Q

Start: 10/6/2021
End: 11/3/2021

Post Reach

The number of people who saw any of your posts at least once. This metric is estimated.

BENCHMARK
Compare your average performance over time.

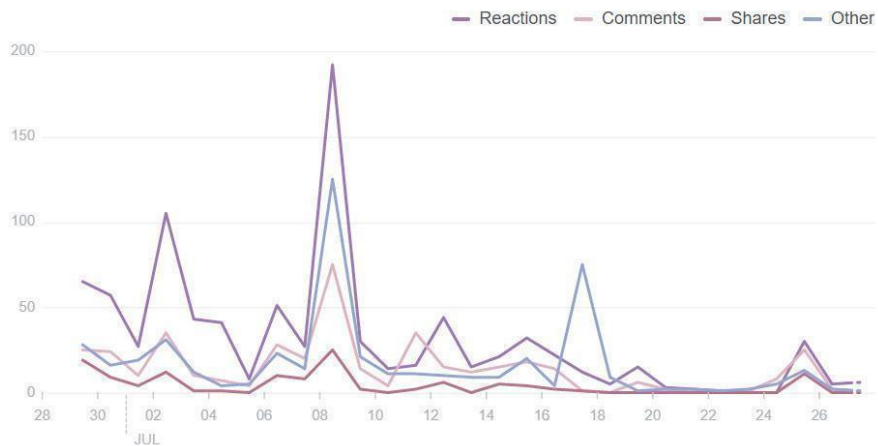
Organic

Paid

Reactions, Comments, Shares and More

Create Post

These actions will help you reach more people.



BENCHMARK

Compare your average performance over time.

Reactions

Comments

Shares

Other

3. Plan for Next period

1. Preparing and holding a volunteer camp.
2. Preparation and survey training
3. Preparation and hold two info sessions.
4. Preparation for orientation and workshops